



Central Office:
111 E. Elm Street, Ste D
Sycamore, IL 60178
Tel. 877-865-5818
Fax 815-895-1873
www.provenwinners.com

News Release

Contact: Danielle Ernest
PR & Brand Development Coordinator
360-217-7002
danielle@provenwinners.com

FOR NOVEMBER RELEASE
Images available upon request

PROVEN WINNERS® SPRING TRIALS LOCATION TO CHANGE

More convenient location in north California chosen

Sycamore, IL (*November 7, 2012*) — Proven Winners® is excited to announce a new location for their 2013 California Spring Trials event. Next April 6th through the 11th you will now find the Proven Winners staff and plant exhibits in Santa Cruz, California at The Chaminade Resort and Spa.

“So many exhibitors are already in the northern part of the state, and we want to make attendance as convenient as possible for our customers and business partners” stated John Gaydos, Director of Product Development & Promotion. “Our new location at the Chaminade Resort and Spa is beautiful and will allow us to showcase our marketing programs as well as our new and current varieties in a very unique location”.

The Chaminade Resort and Spa (www.chaminade.com) is located at 1 Chaminade Lane, Santa Cruz, California, 95065. Reservations can be made by contacting Kerry Meyer by email or phone at kerry@provenwinners.com / (573) 477-9420, or through the OFA Spring Trials central reservations system when it is available.

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