

Get the 2013 Gardener's Idea Book for Your Customers – NOW

WE'LL PROVIDE THE BOOKS, YOU JUST PAY THE POSTAGE



Last year more than 600,000 gardeners found ideas, inspiration, and exceptional plants in the Proven Winners *Gardener's Idea Book*. Be sure the 2013 edition gets in your customers' hands by taking advantage of our customized mailing offer. We'll pay for the books, address them to your customers, and even include a customized promotional message for your garden center. All you have to do is provide an Excel file with a mailing list and pay the postage costs. To take advantage of this customized offer, a minimum of 500 customer addresses is required. To ensure delivery by your desired date, please provide address information six weeks in advance.



Option 1: Standard Back Cover

Add personalized line of type to the back cover.

Delivery within the continental US: \$50.00 per 100 addresses

Delivery in Canada: \$175.00 per 100 addresses

A marketing message can be added (limited to 45 characters including spaces). Sorry – no logos.

Your customers' mailing address will appear here in up to 4 lines.

A minimum of 500 customer addresses is required.

All orders for Option 1 must be placed by March 1, 2013.



Option 2: Design Your Own Back Cover

Design Fee: \$150 (waived if you use the design shown here with your logo)

Printing and postage costs for 2000 to 5000 copies:

45¢ each, plus postage of \$50/100 addresses (\$175/100 Canadian addresses)

Printing and postage costs for custom back cover printing of 5001-10,000 copies:

30¢ each, plus postage of \$50/100 addresses (\$175/100 Canadian addresses)

For quantities of more than 10,000 copies, please call for a quote

Your logo will go here – please supply your logo as a high resolution pdf file.

A minimum of 2,000 customer addresses is required.

All orders for Option 2 must be placed by December 31, 2012.

Sign Up Now –

To join our program, please fill out the order form below and fax it to Proven Winners at 815.895.1873.

Company Name _____ Contact Name _____

Street Address _____ City _____

State/Province _____ Zip/Postal Code _____ Phone Number _____

Marketing message (45 characters or less including spaces) _____

Quantity of *Gardener's Idea Books* Needed (500 minimum) _____ Desired Delivery Date _____

Postage payment: Visa MasterCard

Card # _____ CVV (3 digit number from back side of card): _____ Exp. Date _____

Please email an Excel file with your customers' addresses (with a separate column for each field) to sandy@provenwinners.com. To ensure delivery by your desired delivery date, please provide address information six weeks in advance.