

BUTTERFLY

Argyranthemum frutescens



Butterfly *Argyranthemum frutescens*

Our Marguerites continue to set the standard for bloom production, heat tolerance, and versatility.

Growing Tips:

Deadheading may improve appearance but isn't necessary for continuous bloom.

Exposure: Sun or partial sun

Height: 12-18"

Spacing: 12-14"

Hardy Temp: 30°F (-1°C)

Uses:

Use in combinations, window boxes, and landscaping.

Features:

Spectacular bright daisies all season; heat tolerant; excellent garden performance.

PW
PROVEN
WINNERS®
The #1 Plant Brand.®

Butterfly varieties:



VANILLA BUTTERFLY®
*Argythanthemum frutescens**4starvan USPP14642 Can2148



Butterfly *Argythanthemum frutescens*

Award Winner:

25 Awards

Including: Excellent Rating,
Massachusetts Horticultural
Society; Best of Species,
Penn State; Top Performer,
Oklahoma State; Top Ten,
Michigan State



Growing Tips for Argythanthemum

- Requires high light in production.
- Needs 200 ppm fertilizer for optimal growth.
- Low light, tight spacing, and wet foliage will lead to disease.
- Prior to mid-March, a pinch may be beneficial on 4-5" pots. After mid-March, a pinch should not be necessary on 4-5".
- Transplant Argythanthemum liners first, then water in quickly after transplant.

Additional Culture Information for Argythanthemum

pH/EC:	5.8 - 6.2 / .6 - .9
Growing Temperature:	65-72°/60-65°
Holding Temperature:	40-50° outdoors
Water Requirements:	Moderate to Moist
Planting and Timing:	Spring through Summer Finish. Standard Plants Per Pot.
Finish Times in Weeks:	For 4-5", 5-7; for 6"/gallon, 7-8; for 8", 7-9; for 10-12", 10-14
Spring Outdoor Finish:	First to go outside

Notes:

Single plant 6" and gallons and all 8" and larger should be pinched once plants are actively growing. 5-10 ppm Sumagic® spray or a 1-3 ppm Bonzi® drench will help control growth. Winter flowering occurs in the Sunbelt states when grown under long days.