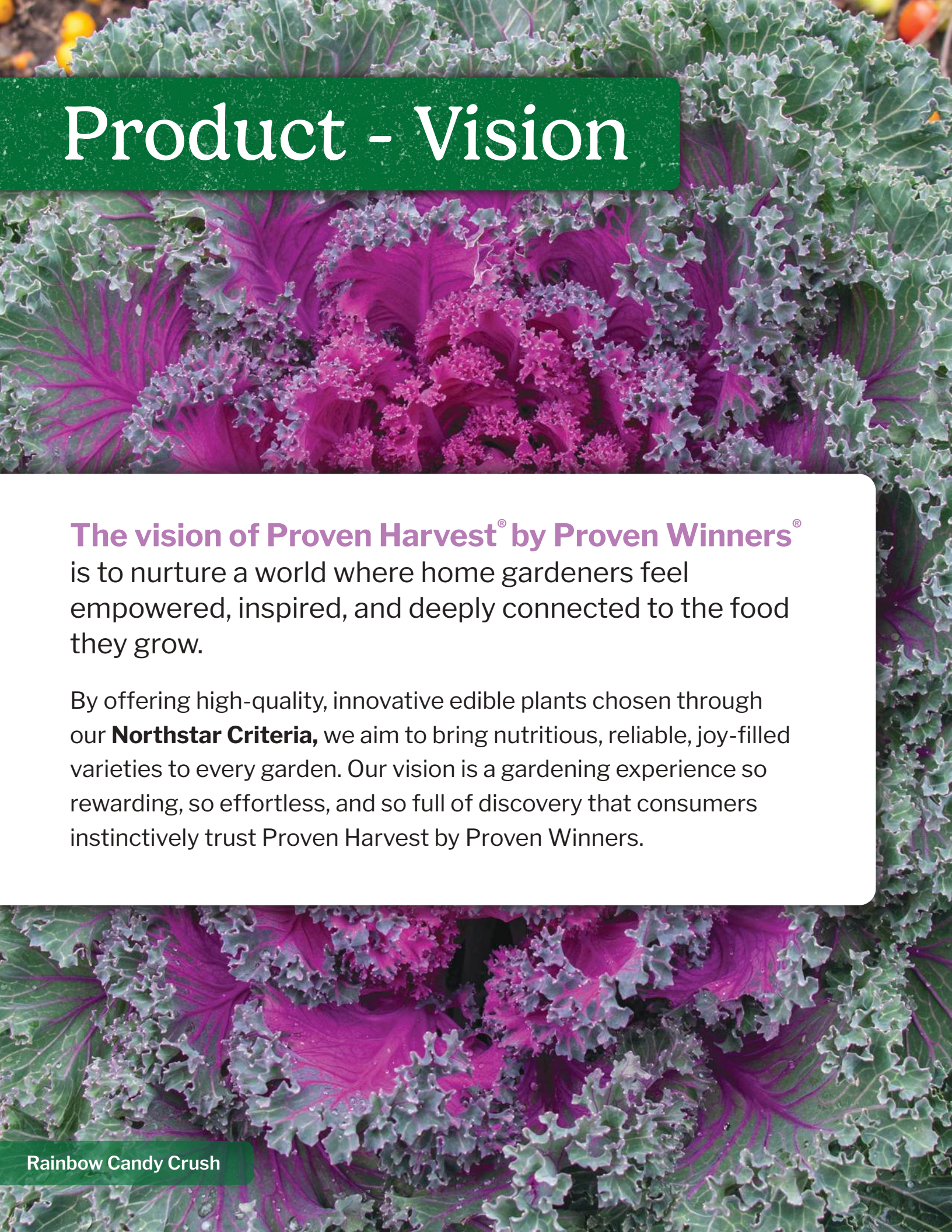




PW
PROVEN
WINNERS®

PROVEN
HARVEST®

2026 Catalog

A close-up photograph of a Rainbow Candy Crush kale plant. The leaves are a vibrant mix of green and magenta/purple, with prominent purple veins. The leaves have a ruffled, curly texture. In the top left corner, a few small yellow and orange fruits are visible.

Product - Vision

The vision of Proven Harvest® by Proven Winners® is to nurture a world where home gardeners feel empowered, inspired, and deeply connected to the food they grow.

By offering high-quality, innovative edible plants chosen through our **Northstar Criteria**, we aim to bring nutritious, reliable, joy-filled varieties to every garden. Our vision is a gardening experience so rewarding, so effortless, and so full of discovery that consumers instinctively trust Proven Harvest by Proven Winners.

Rainbow Candy Crush

Northstar Criteria



Nutritious

Great vegetables should do more than delight the palate—they should nourish with purpose. Proven Harvest® seeks out varieties thoughtfully developed not only for exceptional flavor, but for enhanced nutritional value. Each selection is carefully evaluated and supported by expert insight, ensuring every vegetable we offer delivers wholesome goodness the consumer can truly feel good about.



Story

Each variety has a story—a journey that shapes its purpose. Proven Harvest looks beyond the surface, considering where each variety began and why it was created. Each starts as a vision—an idea of what could be—and is guided through years of breeding and selection to meet a specific need. Along the way, it is shaped by the hands that nurture it and the fields where it is tested, becoming a reflection of dedication, discovery, and purpose.



Wow Factor

Every garden deserves a little “wow!” From abundant harvests and vibrant colors to bold, unforgettable flavors, these are the varieties that spark conversation and inspire pride. Proven Harvest seeks out true garden standouts—selections that turn heads, start stories, and bring an extra sense of excitement to every garden.



Bulletproof

Great results start with reliable performance. Gardeners—whether just beginning or highly experienced—deserve varieties they can count on. That’s why Proven Harvest prioritizes consistent, dependable performance in every selection, choosing high-quality genetics that help ensure success season after season.

Collections

✓ Garden Grown

Homegrown begins here! With these garden-ready plants, you'll find hard-to-beat, all-around garden stars focused on delivering abundant harvests for beginners and experts. Garden Grown is the ideal combination of the garden classics but with improved plant performance, taste, and nutritional benefits.



✓ Petite Patio

Patio-perfect varieties offer manageable "mini-me" versions of the tried-and-true garden classics but without the work and extended care. Consumers can enjoy patios and small urban spaces filled with mature vegetable plants in containers or lush hanging baskets while maximizing space and winning on yield without sacrificing amazing taste.



Pot Sizes

Garden Grown Collection

Container size selections ensure each plant has the correct space required to thrive based on its growth habit while also accounting for the needs of different retail environments.

Recommended Container Sizes for Growers

Retail Location	Garden Grown Collection
IGC	• Eco+ Grande® • 1 QT Co-Ex
Box Stores	• 3.5" Co-Ex
E-Commerce	• Eco+ Grande®



Amazel Basil®



Pot Sizes

Petite Patio Collection

Recommended Container Sizes for Growers

Retail Location	Petite Patio Collection
IGC	• 8" Azalea (herbs & select veggies*) • 30-Second Planter® • 12" Hanging Basket (select veggies*)
Box Stores	• 6" Royale™ (herbs & select veggies*) • 8" Azalea (select veggies*) • 30-Second Planter® • 12" Hanging Basket (select veggies*)
E-Commerce	• Eco+ Grande® • 6" Royale™



* Container sizes for select veggies

Crop	Variety	IGC			Box Stores	
		8" Azalea	12" Hanging Basket	6" Royale	8" Azalea	12" Hanging Basket
Bean	Elegance	X		X	X	
Cauliflower	Baby	X		X		
Kale	Rainbow Candy Crush	X		X	X	
Pepper	Fire Away® Blazing Red	X		X		
	Fire Away® Hot and Heavy		X			X
	Fire Away® Jade Spark	X		X		
	Fire Away® Mamba Red	X		X	X	
	Pumpkin Peppers™ Halloween Gold	X		X	X	
	Pumpkin Peppers™ Spooky Red	X		X	X	
	Sweet Escape™ Luna	X		X		
	Sweet Escape™ Mamba Orange	X		X	X	
	Sweet Escape™ Summer Sorbet	X		X	X	
Tomato	Basket Bounty™ Orange, Red & Yellow		X	X		X
	Goodhearted® Orange, Red & Yellow	X		X	X	
	High Summer™ Abundia & Plentia	X			X	
	Patio Gems™ Orange, Red & Yellow	X	X	X	X	X
	Sweet Ascent™ Grace & Jo	X		X	X	





Garden Grown Vegetables

Fire Away® Venom

Beans



Blue Lake Superior

- Upright plant with straight medium-green pods
- Classic flavor; low-fiber 5.75-6" pods, high yielding



Dawson Gold

- Medium-gold 5" wax pods
- Strong plants with robust yields
- Mild, versatile flavor



Elegance

- Compact plants ideal for small spaces
- French Filet Pods
- Exceptionally heavy pod set



Enduro

- Vigorous, flavorful green bean
- Thrives in heat & tough soils
- Dependable high yields



Scarlet Nectar



Forrester

- Unique flat 5.5" pods
- Light-medium green with uniform shape
- High-gel interior for fresh eating



Majesty

- 2026 All-America Selections Regional Winner
- Sweet, tender, non-bitter 6" pods
- Pole Bean

Award Winner



Scarlet Nectar

- Flavorful runner bean with ornamental appeal
- Large red-orange blooms for pollinators



Seychelles

- 2017 All-America Selections National Winner
- Stringless pole bean with 6" pods

Award Winner



Broccoli



Jacaranda

- Purple-green dome heads with medium beads
- Mildly sweet flavor
- Antioxidant rich

Cauliflower



Baby

- Mini, fast-maturing white curds
- Compact plants for 4-5" pots
- Sweet, crisp curds with great shelf life

Cucumber



Goliath

- Dark green, smooth skin
- Uniform cigar-shaped non-bitter fruit, slow seed development
- American slicer, hybrid



Ziki™

- Burpless, thin skinned & low seeds
- Parthenocarpic
- Mild, sweet flavor with high yields

Eggplant



Gaudi

- Shiny deep-black long-oval fruit
- Spineless green calyx
- Strong plants with high yields

Kale



Rainbow Candy Crush

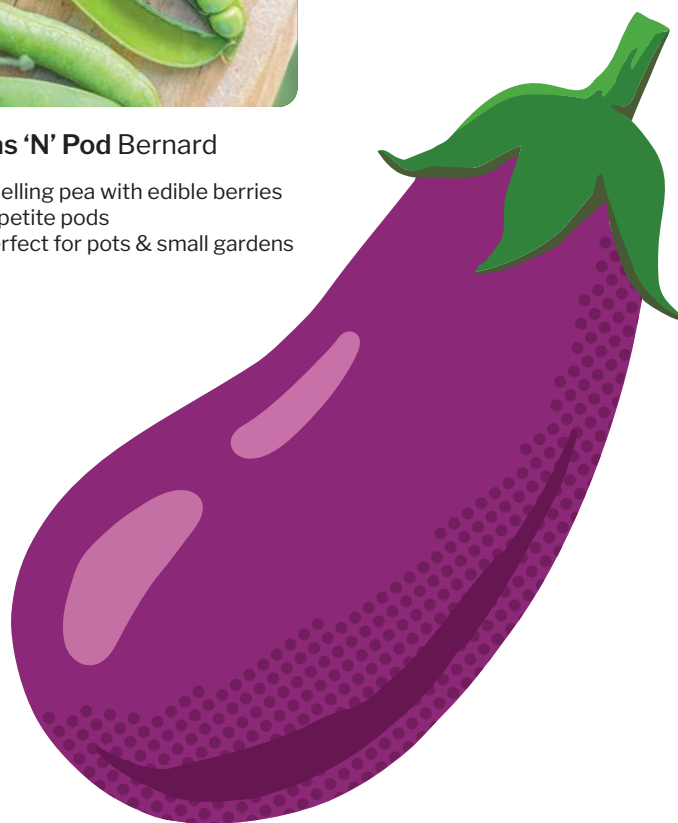
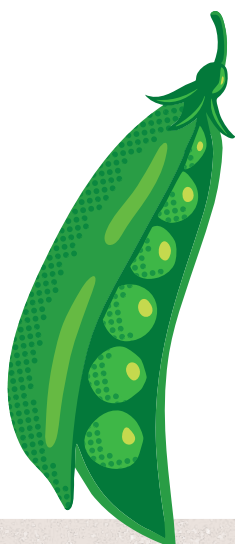
- Vibrant leaves with sweet aftertaste
- Mounded plant habit with bolting tolerance & striking fall color

Pea



Peas 'N' Pod Bernard

- Shelling pea with edible berries in petite pods
- Perfect for pots & small gardens



Peppers



Fire Away®
Mamba Red

- Upright with mildly spicy fruit
- Turns from black to rich red
- Drought tolerant with continuous regrowth



Fire Away®
Torrente

- Jumbo 5-6" cigar-shaped fruit
- Mild spicy flavor for stuffing & slicing
- High-yielding, uniform peppers



Fire Away®
Venom

- Extra-large spicy banana peppers
- Heavy fruit set with consistent size
- Excellent for canning



Pumpkin Peppers™
Halloween Gold

- Sweet pumpkin-shaped fruit
- Ripens black to glowing gold
- Perfect late-season Halloween extender



Pumpkin Peppers™
Spooky Red

- Sweet pumpkin-shaped fruit
- Ripens pale to bold red
- Perfect late-season Halloween extender



Sweet Escape™
Mamba Orange

- Upright, mounded habit with dependable regrowth
- Sweet fruit ripens from black to bright orange



Sweet Escape™
Summer Sorbet

- Upright plant with glossy leaves
- Large, sweet fruit ripens orange then red
- Fast regrowth



Pumpkin Peppers™
Spooky Red

Tomatoes



Fruit Fest™
Red Berry

- Hundreds of tiny, sweet red berry-sized fruits
- Indeterminate with minimal leaf curl & no yellow shoulders



Fruit Fest™
Red Raisin

- Reddish-brown fruit that dries into sweet "raisin" on the vine
- High-brix, rich flavor
- Indeterminate snacking type



High Summer™
Abundia

- Upright, loaded trusses with extra sweet, golf ball sized fruit
- Excellent branching for big containers



High Summer™
Plentia

- Upright, loaded trusses with shiny red cocktail fruit
- Excellent branching; no pruning



Tempting Tomatoes®
Garden Gem

- Large cocktail fruit with heirloom flavor & hybrid vigor
- Semi-determinate plant



Tempting Tomatoes®
Garden Treasure

- Large red beefsteak with heirloom flavor & hybrid vigor
- Indeterminate plant



Tempting Tomatoes®
High Noon®

- Deep-orange beefsteak fruit with superb flavor
- Beta carotene content and low acidity



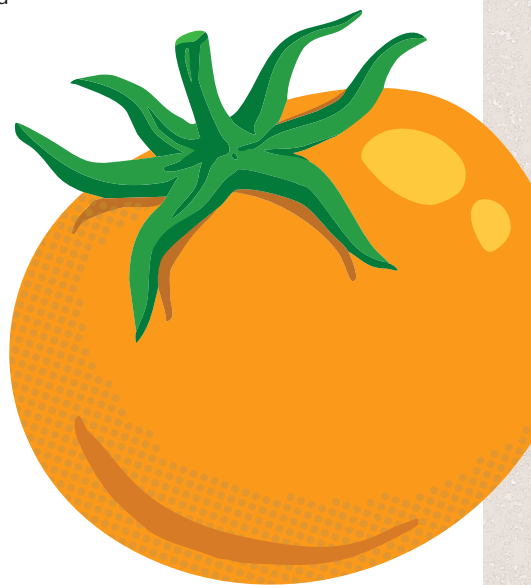
Tempting Tomatoes®
Rugby

- Indeterminate, early, large, pink heart-shaped tomato
- High flesh content ideal for cannig



Tempting Tomatoes®
Simmer

- Indeterminate with elongated red fruit
- Huge trusses & heavy yields
- Excellent for canning & cooking





Petite Patio Vegetables

Goodhearted® Orange

Beans



Elegance

- Compact plants ideal for small spaces
- French Filet Pods
- Exceptionally heavy pod set

Cauliflower



Baby

- Mini, fast-maturing white curds
- Compact plants for 4-5" pots
- Sweet, crisp curds with great shelf life

Kale



Rainbow Candy Crush

- Vibrant leaves with sweet aftertaste
- Mounded plant habit with bolting tolerance & striking fall color

Pea



Peas 'N' Pod Bernard

- Shelling pea with edible berries in petite pods
- Perfect for pots & small gardens

Peppers



Fire Away® Blazing Red

- Compact, dwarf plant with mildly spicy, red fruit
- Glossy peppers with steady regrowth



Fire Away® Hot and Heavy

- Trailing plant with shiny foliage
- Spicy black-to-red fruit that colors fast
- Ideal for baskets



Fire Away® Jade Spark

- Upright, branchy compact plant
- Small spicy fruit for mini poppers
- Heavy yields from green to red



Fire Away® Mamba Red

- Upright with mildly spicy fruit
- Turns from black to rich red
- Drought tolerant with continuous regrowth



Pumpkin Peppers™ Halloween Gold

- Sweet pumpkin-shaped fruit
- Ripens black to glowing gold
- Perfect late-season Halloween extender



Pumpkin Peppers™ Spooky Red

- Sweet pumpkin-shaped fruit
- Ripens pale to bold red
- Perfect late-season Halloween extender

Peppers (cont.)



Sweet Escape™
Luna

- Tiny upright plant with oversized sweet fruit
- Early producer with vivid red color



Sweet Escape™
Mamba Orange

- Upright, mounded habit with dependable regrowth
- Sweet fruit ripens from black to bright orange



Sweet Escape™
Summer Sorbet

- Upright plant with glossy leaves
- Large, sweet fruit ripens orange then red
- Fast regrowth



Tomatoes



Basket Bounty™
Orange



Basket Bounty™
Red



Basket Bounty™
Yellow

Basket Bounty™
Orange, Red, Yellow

- Trailing basket tomatoes with abundant cocktail fruits
- Early, high-yielding plants ideal for hanging baskets



Goodhearted®
Orange



Goodhearted®
Red



Goodhearted®
Yellow

Goodhearted®
Orange, Red, Yellow

- Compact, sturdy plants with heart-shaped fruit
- Decorative, mounded habit
- Semi-trailing trusses; cage not needed

Tomatoes (cont.)



High Summer™
Abundia

- Upright, loaded trusses with extra sweet, golf ball sized fruit
- Excellent branching for big containers



High Summer™
Plentia

- Upright, loaded trusses with shiny red cocktail fruit
- Excellent branching; no pruning



Goodhearted®
Red



Patio Gems™
Orange



Patio Gems™
Red



Patio Gems™
Yellow

Patio Gems™
Orange, Red, Yellow

- Extremely sweet grape-sized fruit (10-12% brix)
- 250-350 fruits per plant
- Excellent patio variety with dependable regrowth



Sweet Ascent™
Grace

- Honey sweet cherry tomatoes
- Plant grows up to twice its original size
- Upright habit ideal for transport



Sweet Ascent™
Jo

- Sweet red snacking fruit
- Plant grows up to twice its original size
- Upright habit ideal for transport



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Sweet Ascent™ Jo

Solanum lycopersicum,
Tomato, Dwarf, Upright, Hybrid

⬆️ Height: 12-14"

↔️ Spread: 12-16"

☀️ Light: Sun

💧 Water: Consistent

🕒 Days to Harvest: Ready

A deliciously sweet honey tomato featuring bright red, cherry-sized fruit with extra-soft skin perfect for snacking and jam. Tidy, compact, strong-stemmed plants work well in containers.

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Sweet Ascent™ Jo
TOMATO

Petite Patio Collection





Herbs

Allium



Proven Harvest herbs are part of both the **Garden Grown** and **Petite Patio** collections.



Baked Potato

- Mild, savory chive flavor with tender stems perfect for potatoes, eggs, salads & dips
- Hardy, easy-growing



AlliYUM!®

- Edible perennial with onion-garlic leaves
- Long-lasting blooms attract bees & butterflies
- Thick leaves store well; continuous growth into fall



Autumn Bee Attraction

- Sweet garlicky edible allium
- Blooms first year; spring & fall rebloomer
- Great for containers, borders, cut flowers & pollinators



Dip Delight™

- Mild, sweet taste perfect for soups, omelets & salads
- Flat leaves with white, edible blossoms that attract pollinators
- Easy to grow perennial for gardens or containers

Basil



Amazel Basil®

- Sweet, classic Italian flavor with aromatic leaves
- Great for pesto, salads & sauces
- Vigorous plant with excellent Downy Mildew resistance



Mrs. Burns' Lemon

- Intense, clean lemon aroma with tangy, sweet flavor
- Delicious in salads, teas & marinades
- Vigorous, aromatic plant for sunny beds or containers



Pesto Besto™

- Classic Genovese flavor with rich, aromatic leaves
- Perfect for sauces, salads & pastas
- Vigorous plant with excellent Downy Mildew resistance



Red Wine Vinegar™

- Spicy, aromatic basil with sweet, wine-like depth
- Great in salads, dressings & marinades
- Vigorous, flavorful plant for sunny beds or containers



Stir Fry Thai™

- Bold, spicy Thai basil with sweet licorice-clove aroma
- Perfect for stir-fries, curries & noodles
- Vigorous, heat-loving plant for beds or containers



Stir Fry
Thai™

Chamomile



Tea Time™

- Soft, apple-sweet blooms with a calming aroma
- Perfect for teas & herbal blends
- Easy in sunny beds or containers

Cilantro



Simply Salsa™

- Bright, citrusy cilantro flavor
- Excellent in salsa, salad & chutney
- Fast-growing, productive plant for beds or containers

Dill



Pickle Me™ Dill

- Bright, classic dill flavor with feathery foliage
- Perfect for pickling & salads
- Fast-growing, productive plant

Fennel



My Fair™

- Distinctive sweet, licorice flavor
- Nice in salads, soups & fish dishes
- Feathery, bronze-purple foliage with yellow flowers

Lavender



Bee-My-Honey™

- Sweet fragrance attracts bees
- Great for sachets, crafts, teas & aromatherapy
- Upright plant for sunny borders



Fields of Fringed™

- Upright plant with airy fringed blooms and soothing scent
- Lovely for sachets, crafts, teas, pathways & containers



Sweet Shoppe™

- Rich fragrance with deep purple blooms ideal for sachets, crafts, teas & aromatherapy
- Compact, dependable plant



Lovely Lullaby™

- Soft, sweet fragrance
- Great for sachets, teas & crafts
- Compact, aromatic plant for sunny borders or containers



Tea Time™

Lemon Balm



Lemon-a-de Balm

- Sweet, citrus-mint aroma with soft lemony lift
- Lovely in teas, syrups, desserts & drinks
- Easy, aromatic plant for sunny beds or containers

Lemon Grass



West Indian

- Bright, citrusy stalks with clean lemon aroma
- Perfect for teas, broths, curries & marinades
- Upright, aromatic plant for warm sunny spots

Mint



Appletini™

- Sweet with green apple aroma for cocktails, teas & fruit dishes
- Aromatic in beds or containers



Chocolate Ganache™

- Chocolate aroma with dessert sweetness for teas, cocoa & baking
- Aromatic in beds or containers



Island Pineapple™

- Sweet with pineapple aroma for teas, fruit salads & cocktails
- Refreshing for beds or containers



Kentucky Colonel

- Classic smooth spearmint for juleps, teas & fruit dishes
- Reliable for beds or containers



Mojito Cocktail™

- Bright mint with mojito aroma
- Great for cocktails, teas & desserts
- Easy-grower in beds or containers



Twist of Peppermint™

- Classic peppermint with clean cooling notes for teas & desserts
- Easy-grower in beds or containers



Zesty Orange™

- Citrus aroma with sweet orange notes for teas, fruit dishes & drinks
- Vigorous in beds or containers



Oregano



Mediterranean Greek™

- Bold, earthy flavor excellent for meats, veggies, salads & marinades
- Hardy in sunny, well-drained soil



Pizza Night™

- Robust, classic flavor perfect for pizza, pasta, sauces & veggies
- Productive plant & easy to dry



Garnish™

- Bright, clean flavor great for soups, salads, meats & sides
- Easy plant with steady harvests



Pasta Perfect™

- Sweet, aromatic flavor great for pasta, pesto, salads & sauces
- Abundant tender leaves

Rosemary



Happy Trails™

- Low and trailing with aromatic needles great for cooking
- Cascading spiller for containers



Roasting™

- Strong piney flavor for high-heat cooking with meats & veggies
- Hardy in sunny, well-drained soil



Shish Kabob™

- Woody stems for natural skewers
- Tough, heat-loving plant for grilling gardens

Sage



Fairest Of All™

- Soft, aromatic leaves great for poultry, meats & stuffing
- Reliable, productive plant



Good Friends™

- Broad classic flavor delicious with meats & roasted veggies
- Dependable, productive plant



Savory Sachet™

- Soft traditional aroma ideal for poultry, stuffing & marinades
- Thrives in sunny, well-drained soil



Wise Old™ Sage

- Classic rich, savory flavor for poultry, stuffing & winter dishes
- Productive with steady harvests

Savory



Taste of Summer

- Peppery flavor with herbal edge
- Great with beans, meats & veggies
- Fast-growing thrives in heat

Stevia



Sweet Leaf

- Intense sweetness excellent fresh or dried for teas & desserts
- Reliable with strong growth

Tarragon



Licorice Vine™

- Sweet anise-licorice flavor with peppery finish
- Delicious with fish, chicken, eggs & sauces; holds flavor when dried

Thyme



Cookin' Thyme™

- Robust, classic flavor great for poultry, potatoes & slow dishes
- Upright, productive plant for sunny, well-drained soil



Thyme for Everything™

- Classic, earthy flavor for meats, veggies, soups & blends
- Compact, sun-loving plant with bee-friendly blooms



Tiny Dancer™

- Low, creeping mats with blooms
- Fragrant ornamental thyme for edging & containers
- Hardy groundcover attracts bees



Twist of Lemon™

- Citrus-forward aroma great for poultry, fish, veggies & teas
- Compact, mounding plant with bee-attracting blooms

Thyme for
Everything™





Autumn Bee Attraction



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