Let's take the guesswork out of choosing the best plants for your garden. You can’t go wrong when you start with our National Plants of the Year and the tried-and-true recipes you will find in this idea book. We’ll also show you how to craft beautiful, multi-use living spaces inside and out so you can connect with nature at every turn. Let the transformation begin!

Find Proven Winners locally or buy online at www.provenwinners.com.

Proven Winners Gardening Helpline: 815-895-8130

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Gardeners are nurturers by nature. A sense of fulfillment comes each time we hear a hummingbird whoosh by or watch a robin build a new nest. Whether you garden on ten acres or on your condo’s patio, you can provide a safe space for pollinators to live, feed, and multiply.

To attract pollinators in this space, we painted our containers in vivid colors that bees, butterflies and hummingbirds can see. Then, we filled them with flat-topped and trumpet-shaped flowers that provide the nutritious pollen and nectar our winged friends are seeking. Whimsical birdhouses made from simple kits were added to attract more biodiversity to the space.

How will you be a champion for pollinators this season?

Love these birdhouses? Get the sources and see how we assembled our own at provenwinners.com/birdhouse. You’ll also find a handy list of plants for pollinators there.

Save pins of beautiful plants that feed pollinators at provenwinners.com/pollinator-plants.

**BE A POLLINATOR CHAMPION**
After a busy day in the city, there is nothing sweeter than being able to come home and kick your feet up in a lush green space. You’ll forget you’re in the middle of the city as you take in the fresh air of your transformed urban oasis. Surround yourself with an eclectic mix of richly textured, easy care plants in containers that can move with you when your lease is up. Those you see here won’t keep you chained to the hose, even with the reflected heat from surrounding structures. Mobile tables made from wooden shipping crates paired with plush ottoman seating are easy to rearrange as needed when entertaining.

**Opposite page and at right:**
Square table planters:
- **LE MON CORAL™** Sedum

Large patio planters:
- **SILVER BULLET®** Artemisia stelleriana,
- **TOUCAN®** Scarlet Canna,
- **GRACEFUL GRASSES® VERDIGRIS®** Pennisetum,
- ‘DENIM ‘n Lace’ Perovskia,
- and **SNOW STORM® GIANT SNOW FLAKE®** Sutera

Small patio planters:
- **SNOW STORM® Pink** Sutera
- and **METEOR SHOWER®** Verbena

Window box 1:
- **TRUFFULA™ Pink** Gomphrena,
- **LUSSIOUS® CITRUS BLEND™** Lantana,
- **MOJAVE® Fuchsia** Portulaca
- and **SNOW STORM® Pink** Sutera

Window box 2:
- **Sweet Caroline Bewitched GREEN WITH ENVY™** Ipomoea,
- **LUSSIOUS® Grape** Lantana,
- **MOJAVE® Fuchsia** Portulaca
- and **ROCKIN’® Fuchsia** Salvia

Large planter box:
- ‘Sweet Caroline Sweetheart Red’ Ipomoea,
- **GRACEFUL GRASSES® VERDIGRIS®** Pennisetum,
- **ROCKIN’® Fuchsia** Salvia

Gardeners like Laura of Garden Answer love to grow this worry-free succulent with crisp citrusy color, spiky-yet-soft texture and a tough as nails constitution. Lemon Coral plays nicely with others in containers and landscapes in sun and part shade. Forget to water for a few days? No one will ever know. If only everything in life was so easy!
Like a ray of sunshine for your shadiest spaces, this distinctive hosta will complement everything you plant it with. Extra-thick leaves make it more pest resistant.

SUMMERIFIC® ‘Berry Awesome’ Alibucus
Unbeatable flower power from midsummer into fall is what you’ll get every year with this tropical looking yet cold hardy, robust perennial.

LOW SCAPE® Mound Arome
This easy to grow, problem solving shrub delivers white flowers in spring, dark purple fruit birds love and brilliant red fall foliage.

AT LAST® Rose
Where has this incredible rose been all your life? You can grow beautifully fragrant, worry-free roses that bloom all season “at last.”

FIRE LIGHT® Hydrangea paniculata
The gold standard in panicle hydrangeas, this multiple award winner delivers a stellar garden performance and spectacular red fall flower color.

SONIC BLOOM® Weigela florida
Deer resistant, pollinator-friendly, low maintenance shrubs that bloom again and again all season. Fair warning: you’re going to want the whole series.

Find tips on how to grow all of our National Plants of the Year at nationalplantoftheyear.com.
GARDEN TO TABLE GOODNESS

These containers are bursting with garden fresh goodness. A clean white backdrop allows aromatic bushes of basil and high yield tomatoes underplanted with cascading Supertunia Vista® Paradise petunias to shine. Everbearing strawberries with double, rose red flowers provide sweet berries all season.

It's easy to grow your own healthy, flavorful food when you start with our new Proven Harvest™ collection. Each item was selected with the utmost care to deliver distinctive flavors, strong disease resistance and a beautiful, bountiful harvest.

Explore tips for growing a bountiful harvest at provenwinners.com/harvest.
Maximize the square footage you have by turning it into a multi-use space that combines Proven Harvest™ plants with edible flowers in your patio containers. We took Gardener’s Supply Company’s suggestion to “grow your own happy hour” in their eight-foot-long, reclaimed wood outdoor planter bar by filling it with aromatic herbs and strawberries that can be conveniently plucked for craft cocktails.

Having fresh ingredients on hand frees up time to relax with your guests and share moments in the edible ambiance you’ve created. Food has a way of bringing people together, doesn’t it?

At left, in the bar: Sure Fire® Rose Begonia, Lady Godiva® Orange Calendula, Fruit Punch® ‘Spiked Punch’ Dianthus, Berried Treasure™ Red Fragaria, Amaze ™ Basil Ocimum, Oso Easy Hot Paprika® (along with English tarragon, lemon verbena, spearmint and orange mint)

Table centerpieces: Sure Fire® Rose Begonia and Lemon Coral™ Sedum

In the landscape: Rockin’® Fuchsia Salvia and Rockin’® ‘Golden Delicious’ Salvia

In containers: Fruit Punch® ‘Spiked Punch’ Dianthus, Sure Fire® Trail Mix Sedum, Garden Gem Lycopersicon, Garden Treasure Lycopersicon, Mojave® Fuchsia Portulaca, Rockin’® ‘Golden Delicious’ Salvia and bell pepper

Gather delectable recipe ideas using Proven Harvest plants and edible flowers for your next party at provenwinners.com/foodscaping.
A great hanging basket is like jewelry for your front porch, just the right embellishment to greet your guests with a warm hello.

Garden centers abound with full, opulent baskets in spring. If you’re limited on space to hang them, it’s easy to unclip the hook and transplant the combination of plants into an upright container. Most bowls and urns will do. Voilà! You’ve have an instantly lush container.

Keep your flowers in bloom all season by adding continuous release plant food to the soil when you plant, and feeding them every third time you water with water soluble plant food.

Learn how to grow and maintain gorgeous container recipes and hanging baskets that last all season at nationalplantoftheyear.com/2019-national-recipes.
If you love the colors in a hanging basket you see at the store but need something a little taller for your space, make it work. For this corner space, we purchased two identical hanging baskets of Sparkle and Glow. One was transplanted into a short bowl planter while the other went into a taller urn, leaving a gap in the back to add Meteor Shower® verbena. The taller arrangement lets passersby enjoy the blossoms up close, and maybe even find themselves in a close encounter with butterflies that love verbena.
If hanging baskets are the jewelry of the front porch, then your upright porch pots are like a sassy new pair of shoes that flatter your lovely personality. This is not the place to sport your plain Mary Janes. Jazz things up in front by adding fabulous containers filled with prismatic blooms. While you’re at it, take another look at your door color and ask yourself, could I go bolder?

Explore paint colors + planting recipe ideas on our Pinterest board at provenwinners.com/paint.
Give your family a reason to spend more time together outdoors by designing a mindful, relaxing space for gathering. Here, a custom-built planter “bed” and surrounding seating encourages everyone to come and unwind, start a good summer read, share a story, or calm their minds through yoga. Ocean blues and verdant greens illuminate this cool space while soothingly fragrant plants like At Last® roses and Sweet Romance® lavender create a tranquil, calming atmosphere. So, kick your shoes off. You’re going to want to stay awhile.

Find tips on how to create your own mindful outdoor living space at provenwinners.com/sanctuary.
Few materials could be considered so modern, yet so ancient. Our ancestors understood what we know today: terra cotta is a tried and true, versatile, inexpensive and widely accessible material for growing plants. Roots breathe easily as oxygen and moisture are exchanged through its porous walls. Natural baked earthenware offers safekeeping for plants we intend to eat. And you’ll find it in every shape and size imaginable.

Watch how easy it is to install the WaterWise™ system at provenwinners.com/waterwise.

Soil in unglazed terra cotta pots naturally dries faster than that in glazed or plastic pots. Installing a WaterWise drip watering system will keep your plants from getting too thirsty.
You may not realize that many of our most beloved garden plants, like the smooth hydrangeas you see here, have native roots.

Modern natives offer important improvements that matter to us like greater disease resistance, so no chemicals are needed to stay healthy. They can also have stronger flower stems that won’t flop in the garden and hold up beautifully in a vase. Still others produce more flowers over a longer period.

Key traits like these allow us to cultivate beautiful, low-maintenance spaces around our homes using durable native plants.

Pretty. Powerful.
The native Invincibelle® Spirit II hydrangea is not just a workhorse in the garden. It is also the keystone of our Invincibelle® Spirit Campaign for a Cure, which was inspired by the women and men who are bravely battling breast cancer. Since its launch in 2009, the campaign has raised over $1 million for the Breast Cancer Research Foundation® one dollar at a time through the sale of each Invincibelle® Spirit Hydrangea. But there’s still more work to do.

You can learn more about all the native perennials and shrubs we offer at provenwinners.com/native.
Native gardens are meant to be cyclical in nature, providing nourishment and livable spaces for pollinators as they migrate through the area. Here, a native ninebark offers food for native bees in late spring before hummingbirds arrive to sip from the coral bells in early summer. Native diervillas, coneflowers, penstemon and phlox cater a summer-long feast for the eyes of pollinators and gardeners alike. With careful selection, your natives can bring color to the garden in every season.

**CULTIVATE A NATIVE SPACE**

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Earthly boho chic style is thriving in today’s modern era as people long to surround themselves with organic, life-affirming elements and inspired pieces. This small nook was turned into a curated space dripping with layered elegance, from botanical tapestries to aged wood storage pieces that hold stories all their own. Textural foliage plants that don’t mind the lower light are uniquely showcased in kokedamas, terrariums and macramé hangers.

Making your own kokedama or terrarium is easier than you might think. Find the how-tos at provenwinners.com/kokedama.

Explore this earthy style further to find ideas that will fit your own unique space at provenwinners.com/earthy.

Earthy boho chic style is thriving in today’s modern era as people long to surround themselves with organic, life-affirming elements and inspired pieces. This small nook was turned into a curated space dripping with layered elegance, from botanical tapestries to aged wood storage pieces that hold stories all their own. Textural foliage plants that don’t mind the lower light are uniquely showcased in kokedamas, terrariums and macramé hangers.

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Natural materials like wood, metal and glass are ideal for showcasing plants that breathe oxygen into the space while cleaning the air. Spend as little as ten minutes in a space like this and you’ll find that your mind is clearer, daily stressors are easier to bear, and you have a boost of energy to take on the day.

Opposite page:
PEGASUS ®
Begonia, [Hearts of the Jungle]
Colocasia, [Glacier]
Hedera, [Goldilocks]
Lysimachia, [Golden Dreams ™]
Mecardonia, [Charm ™]
Oxalis, [Molten Lava ™]

Above:
PEGASUS ®
Begonia, [Hippo ® Pink]
Hypoestes, [Goldilocks]
Lysimachia, [Golden Dreams ™]
Mecardonia and ‘Sprengeri’ (Asparagus Fern)
Asparagus densiflorus

Above: ‘Variegatum’ (Spider Plant)
Chlorophytum comosum, [Goldilocks]
Lysimachia, [Golden Dreams ™]
Mecardonia, [Charm ™]
Oxalis, [Molten Lava ™]
Scotch Moss
Sagina, [Colorblaze ® White Linen]
Torenia

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THE FULL SPECTRUM OF SUPERBELLS

If eye candy is what you’re after, you’ll find our Superbells have it in spades. Available in a rainbow of colors, patterns and shapes, there’s one to match every container recipe. Their naturally full shape, spring to fall bloom, self-cleaning flowers and attractiveness to pollinators makes them some of the most popular plants we offer. Though their looks are diverse, all prefer a minimum of 4-6 hours of direct sun and well-drained, premium quality Proven Winners potting soil.

NEW

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NEW

CLASSIC

Classic container recipe
flow ers in a broad spectrum of 16 colors

HOLY

Our most distinctive Superbells with speckled, star-patterned blossoms

PUNCH

Star performer with matching star-patterned blossoms

DOUBLE

An extra layer of petals gives these blossoms a miniature rose look

DOUBLETTE

Cute picotee-edged flowers and a smaller size are best for petite pots

Mystery Falls

1. SUPERBELLS® Heliconia Collection
   2. "HEART ON" Double Manganese
   3. COLORBLAZE® SUNSET® Collection (Coleus)

Something New

1. SUPERBELLS® "MY CONA™ Collection
   2. "SPRINKLE™ " Collection
   3. "MIXEM® Pink" Zinnia

The Palace

1. SUPERBELLS® "HOLY SMOKE!™ Collection
2. "GPU™" Pink Silene
3. "COLORBLAZE® SUNSET® Collection (Coleus)

Looking Sharp

1. SUPERBELLS® "HOLY COOL!™ Collection
2. SUPERBELLS® "HOLY EYE™ Collection
3. "COLORBLAZE® SUNSET® Collection (Coleus)

Jazz Band

1. SUPERBELLS® "HOLY SMOKE!™ Collection
2. "SUPERBELLS® " Collection
3. "COLORBLAZE® SUNSET® Collection (Coleus)

Dazzling Brilliance

1. SUPERBELLS® "HOLY SMOKE!™ Collection
2. "SUPERBELLS® " Collection
3. "COLORBLAZE® SUNSET® Collection (Coleus)

There’s a myriad of ways you can combine Superbells in container recipes of all shapes and sizes. Get inspired at provenwinners.com/superbells-gallery.
A stunning array of hydrangeas awaits gardeners across North America, including the five diverse species you see here. Consider growing super cold hardy panicle and smooth hydrangeas if you garden in zones 3-4, or grow them all if your climate is a bit milder. One can never have enough hydrangeas!

We’ve worked with Laura of Garden Answer and our shrub partners at Proven Winners® ColorChoice® to create a full bounty of hydrangea information and inspiration for you. Here are a few tips you won’t want to miss.

**Which Hydrangea Is Right for You?**

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- **TU FF STU FF A H -H A ®** *Hydrangea serrata*
- **LE T’S D A N CE ®** **RH YTH M IC BLU E ®** *Hydrangea macrophylla*, **FIRE LIG H T ®** *Hydrangea paniculata*, **IN VIN CIBE LLE ® Ruby** *Hydrangea arborescens*, **TU FF STU FF A H -H A ®** and **G ATSBY STA R ®** *Hydrangea quercifolia*

**USDA Zones 5-9. Bloom on old wood; some are rebloomers. Prune in early spring.**

**Proven Winners varieties:**
- **IN CRE D IBA LL ® series, IN VIN CIBE LLE ® series**

**MOUNTAIN** *Hydrangea serrata* *USDA Zones 5-9. Bloom on old wood; some are rebloomers. Prune in early spring.**

**Proven Winners varieties:**
- **TU FF STU FF ™ series**

**OAKLEAF** *Hydrangea quercifolia* *USDA Zones 5-9. Bloom on old wood. Do not prune. Protect in winter in the north.**

**Proven Winners varieties:**
- **G ATSBY ® series**