

Spring 2022 PREVIEW



A Better Plant Deserves
A Better Package

NEW FOR 2022 – 100% BRANDED PACKAGING FOR ALL PROVEN WINNERS SOLD IN THE U.S.

For over two decades, Proven Winners has demonstrated that branding works. You have seen it in your bottom line with increased profitability from our plants, and consumers have come to equate the Proven Winners name with exemplary garden performance. Now, we're making the move to marry retailer and consumer interests by implementing the Complete Package Program for all annuals. Beginning with the Spring 2022 selling season, all Proven Winners annuals will be sold in our signature white branded container. Customers selling our annuals in recipes may continue to use our tag exchange program.

Annuals Join the Complete Package Program



Proven Winners
ColorChoice® Shrubs

100%

sold in complete
package



Proven Winners
Perennials

100%

sold in complete
package



Proven Harvest
Veggies and Herbs

100%

sold in complete
package



Heart to Heart
Caladiums

100%

sold in complete
package



Proven Winners
Annuals

100%

now to be sold
in complete
package

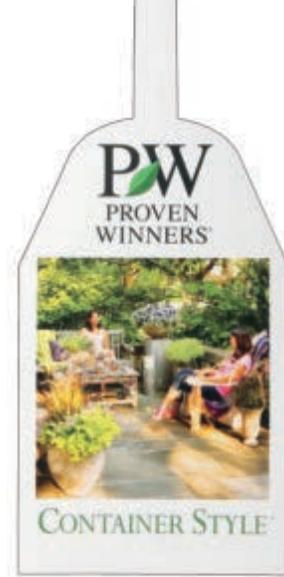
Why is Branded Packaging Important?

Think about the branded products you consume on a daily basis. The iPhone in your pocket came boxed in slick packaging that was easily recognizable as an Apple® product. Coca-Cola® wouldn't taste quite the same to you if you weren't positive it was actually Coke®. Packaging instantly forms our impressions of a product. Consumers have repeatedly shared their concerns when they see our plants not offered in our signature white branded container, believing they are not buying "authentic Proven Winners."

Nearly every product consumers purchase at garden centers is branded, and branded packaging informs their purchasing decisions. It also allows retailers to capitalize on the tremendous value of the ten billion brand impressions we make through our extensive marketing campaign each year. Plus, we have proven that using our signature white branded container increases sell-through at higher prices and margins for your customers.

What This Change Means to You

Just as we began including Proven Winners tags with every plant order long ago, our signature white branded container is now included too. All of the plant programs we offer, with the exception of annuals, have included branded containers for years. Now, beginning with the Spring 2022 selling season, all Proven Winners annual plants will be sold in the Complete Package, rounding out our entire collection with branded packaging.



4.25 Grande™ Self-Symetricize® Injection Branded Containers and Tray



1.0 GL Royale™ Injection Branded Containers and Tray



4.25 Grande™ Self-Symetricize® Co-Ex Branded Containers and Tray



1.0 GL Royale™ Co-Ex Branded Containers and Tray

How This New Program Works

Included: All annual liners scheduled for shipment on or after November 1, 2021 for the 2022 spring selling season will require branded containers or utilize our tag exchange program for hanging baskets and upright containers.

Excluded: Proven Selections varieties, Canadian customers, and some botanical gardens and trial sites. Check with your Proven Winners propagator if you are unsure if your customers will be excluded.

Ordering Options: H.C. Companies and East Jordan are the official suppliers of Proven Winners branded containers for annuals. When your customers book their plant orders with you or their propagator, they will be prompted to book their containers at the same time. **If they do not specify their container size preference or let us know they will be taking advantage of our tag exchange program when they order plants, 4.25 Grande™ co-ex containers will be automatically included for each plant ordered plus the appropriate number of 10-count trays.**

Container sizes: Any size Proven Winners branded container may be used for Proven Winners annuals. 3.5" containers are used exclusively with Proven Accents® plants. See all of our containers at www.provenwinners.com/Professionals/Branded_Containers.

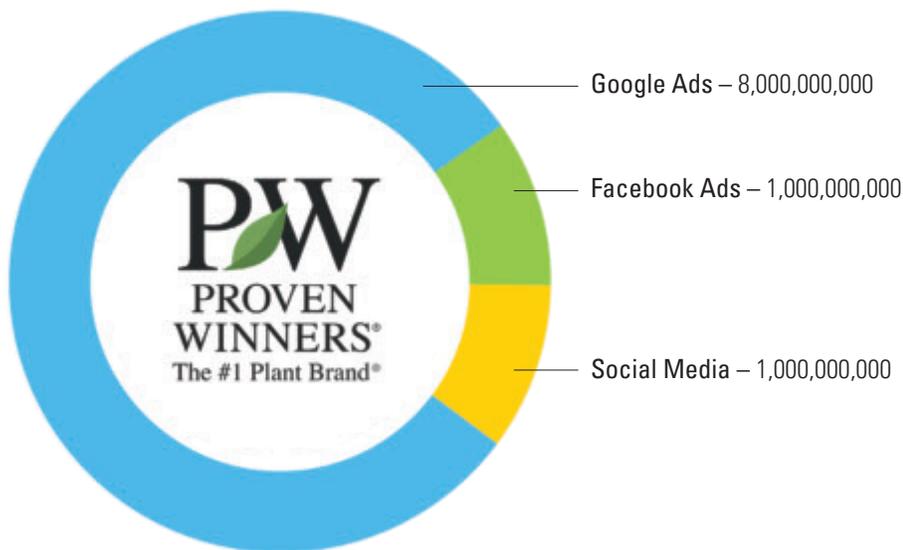
Tag exchange program: If you are using our annuals in hanging baskets or upright containers, you may continue to take advantage of our tag exchange program. In such cases, we will substitute branded containers with one variety specific stake tag and one hanging basket tag for approximately every six plants ordered.

REACHING CONSUMERS FROM EVERY ANGLE

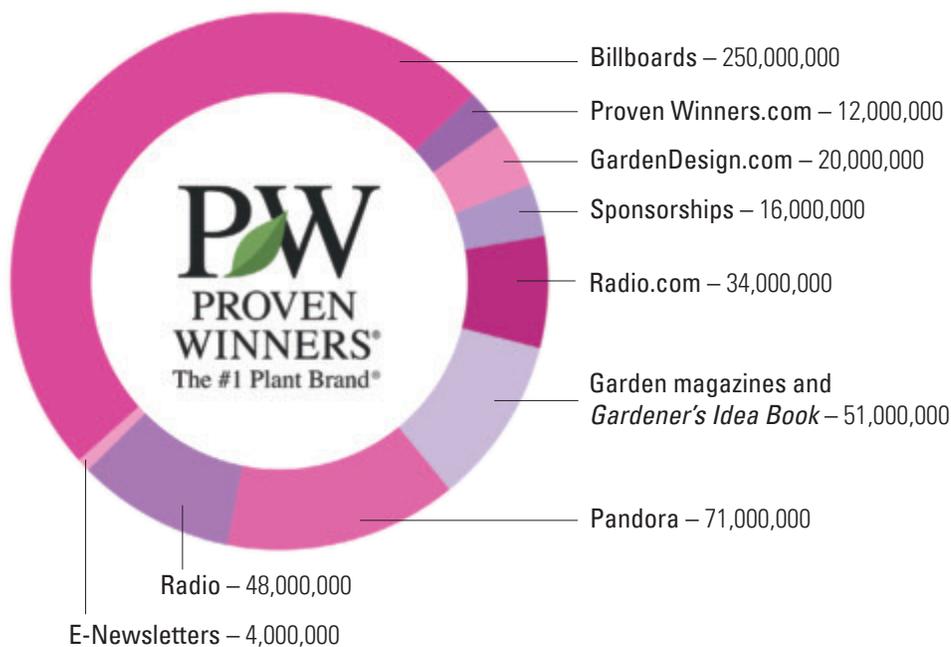
Every single day, we're reaching out to consumers to communicate our brand promise and build the exposure that is so critical in our customers' success. Our broad reaching marketing campaign delivered over 10,000,000,000 impressions last year by harnessing the power of all the efforts you see pictured below.

These impressions serve as reminders and motivation for consumers who have never been exposed to the brand in addition to the loyal following we've worked to build. Though the campaign runs all year, it is most heavily weighted during peak selling seasons to help move product when store traffic is high.

10+ Billion Digital Impressions in 2021



500+ Million Additional Impressions in 2021



Influencers Help Spread the Word

While we continue to maintain a robust social media presence on our own channels, the vital work of our influencers and brand ambassadors extends our brand's reach much further. Here are just a few of the people who are amplifying the message by sharing their own personal experiences with Proven Winners plants and products. We encourage you to follow them and share their posts on your own social pages.



Jenny Simpson – Creekside Nursery @creeksidenursery



Jack Barwell – Barnwell Landscape & Garden
@jackbarwelldesign and @c3gardens



Laura LeBoutillier – Garden Answer @gardenanswer



Staff Sergeant Ambrose and Angie Salazar – Garden Obsessions
@gardenobsessions and @obsesionesdejardin (Spanish)

"We wanted to know what our customers thought of the Proven Winners container and if it was important to them, so we asked. Their answer was a resounding 'Yes!' We've always known that Proven Winners plants are excellent garden performers. The container delivers on that promise. Our customers know that the white container equals performance."

Beth Simpson – *Rolling Green Nursery, Greenland NH*

"The quality of Proven Winners plants is exceptional, and our customers know that because of what they see in our garden center as well as in the garden performance they experience at home. By offering plants in the branded containers, it makes it easy for our customers, especially novice gardeners, to identify Proven Winners in our store. They know they can be confident in their purchase and the performance of these plants."

A.J. Petitti – *Petitti Garden Centers, Cleveland OH*

"For us at Elder's the Proven Winners container is instant POP. Customers easily recognize the brand and the quality it represents. The consistent high-quality format allows us to get a premium price for our product. With today's social media presence, customers are seeing a lot of Proven Winners products online but they don't know where to purchase. The Proven Winners branded containers are easily recognizable, especially in mass displays. There is something rewarding about hearing a customer say, 'I saw those plants online but didn't know where to get it.' This has quickly made us the place for new and exciting plants."

Jason Rymer – *Elder's Gardens, Chattanooga TN*

HEAT IS ON™ – BULLETPROOF PLANTS FOR HOT CLIMATES

Whether you're working with southern growers or expanding summer programs in more northern regions, our new Heat Is On program will be a valuable asset for you. Our new plant development team has been ultra-focused on bringing more heat tolerant plants into our lineup that you can confidently recommend in warm climates like the Southeast, Florida and Texas.

The Heat Is On program was created with the input from experts in the South including those on our trial team, at independent trial locations, and lifelong plantsmen like Norman Winter. These varieties have been proven to be virtually bulletproof in the southern heat. Expect this program to grow as additional trial results come in and new varieties are introduced.



ANGELFACE® *Angelonia* series



SUREFIRE® *Begonia* series



HEART TO HEART® *Caladium* series



TOUCAN® *Canna* series



FAIRY DUST® *Pink Cuphea*



VERMILLIONAIRE® *Cuphea*



GRACEFUL GRASSES® TUT *Cyperus* series



DIAMOND *Euphorbia* series



BLUE MY MIND® *Evolvulus* series



HEAT IT UP® *Gaillardia* series



TRUFFULA™ *Pink Gomphrena*



SUNCREDIBLE® *Helianthus* series



HIPPO® *Hypoestes* series



Sweet Caroline *Ipomoea* series



LUSCIOUS® *Lantana* series



SUNSTAR® *Pentas* series



GRACEFUL GRASSES® *Pennisetum* series



SUPERTUNIA VISTA® *Petunia* series



COLORBLAZE® *Plectranthus* (*Coleus*) series



MOJAVE® *Portulaca* series



MACHU™ Morado *Ruellia*



ROCKIN'® *Salvia* series



UNPLUGGED® *Salvia* series



WHIRLWIND® *Scaevola* series



LEMON CORAL® *Sedum*



CATALINA® *Torenia* series



COLOR CODED® *Echinacea* series



RAINBOW RHYTHM® *Hemerocallis* series



SUMMERIFIC® *Hibiscus* series



SHADOWLAND® *Hosta* series



PYROMANIA® *Kniphofia* series



Leading Lady *Monarda* series



'Denim 'n Lace *Perovskia*



LUMINARY™ 'Opalescence' *Phlox*



Double Take *Chaenomeles* (Quince) series



SUGAR SHACK® *Cephalanthus* (Buttonbush)



VANILLA SPICE® *Clethra*



WAXWING™ *Coprosma* (Mirror Bush) series



PURPLE PILLAR® *Hibiscus* (Rose of Sharon)



QUICK FIRE FAB® *Hydrangea paniculata*



INFINITINI® *Lagerstroemia*



JAZZ HANDS® *Loropetalum* series



AUSTIN PRETTY LIMITS® *Nerium*



BLOOM-A-THON® *Rhododendron* series



FLUFFY® *Thuja* (Western Arborvitae)

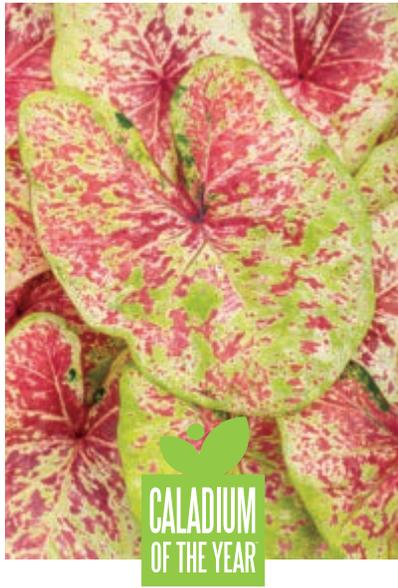
2022 NATIONAL PLANT OF THE YEAR PROGRAM

Strong promotional campaigns build strong sales. Key in on these eight exceptional varieties that Proven Winners will be dedicating significant marketing dollars to build excitement and demand for beginning Spring 2022.

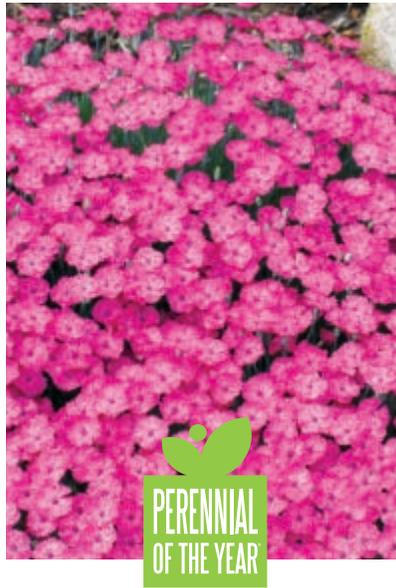
Learn more at www.nationalplantoftheyear.com.



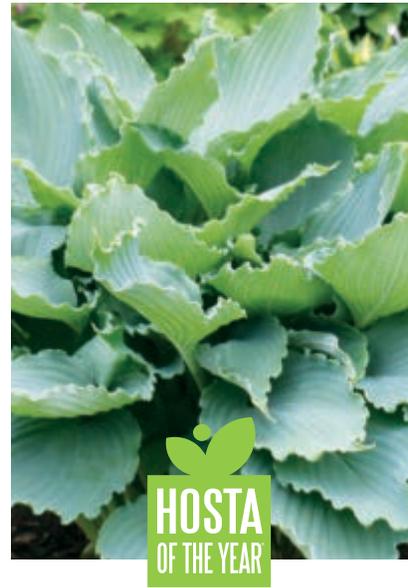
ANNUAL OF THE YEAR
GRACEFUL GRASSES®
PRINCE TUT™
Cyperus



CALADIUM OF THE YEAR
HEART TO HEART®
'Raspberry Moon'
Caladium



PERENNIAL OF THE YEAR
'Paint the Town Magenta'
Dianthus



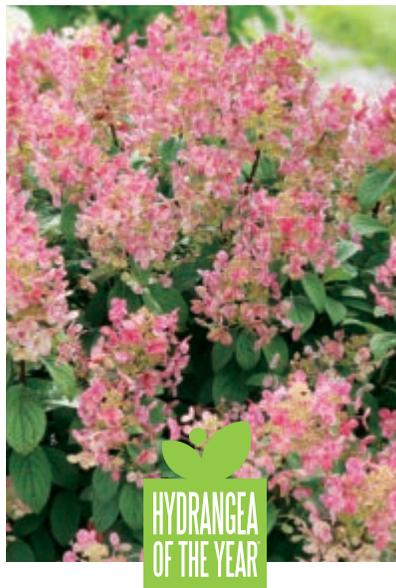
HOSTA OF THE YEAR
SHADOWLAND®
'Diamond Lake' Hosta



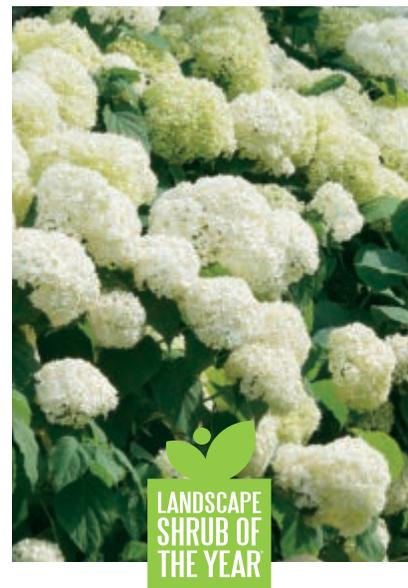
FLOWERING SHRUB OF THE YEAR
DOUBLE PLAY DOOZIE®
Spiraea



ROSE OF THE YEAR
SUÑORITA®
Rosa



HYDRANGEA OF THE YEAR
Little QUICK FIRE®
Hydrangea paniculata



LANDSCAPE SHRUB OF THE YEAR
INCREDIBALL®
Hydrangea arborescens

2022 NATIONAL RECIPES

Packed with our top-selling, most distinctive varieties, our National Recipes have been proven in trials to work. We'll take care of driving consumer demand while you watch them fly out of inventory.



Amethyst Dreams

SUPERBELLS® GRAPE PUNCH™ *Calibrachoa*
SUPERTUNIA® White *Petunia*
SUPERBENA SPARKLING® Amethyst *Verbena*

SUGGESTED THRILLER:
GRACEFUL GRASSES®
PRINCE TUT™ *Cyperus*



Blind Love

SUPERTUNIA® LOVIE DOVIE™ *Petunia*
SUPERTUNIA® ROYAL MAGENTA® *Petunia*
SUPERBENA® WHITEOUT™ *Verbena*

SUGGESTED THRILLER:
GRACEFUL GRASSES®
PRINCE TUT™ *Cyperus*



Lady Luck

White Licorice *Helichrysum*
Sweet Caroline RAVEN™ *Ipomoea*
COLORBLAZE® Chocolate Drop *Plectranthus*

SUGGESTED THRILLER:
GRACEFUL GRASSES®
PRINCE TUT™ *Cyperus*

NEW PROVEN WINNERS ANNUALS FOR 2022



ARTIST® Pearl
Ageratum

ANGELFACE® Cascade Snow
Angelonia

SUPERBELLS® DOUBLE
TWILIGHT™ *Calibrachoa*

LADYBIRD™
Lemonade *Calylophus*

ARTIST® Pearl *Ageratum* *** USPPAF CanPBRAF

Simply the best we've trialed. This robust plant makes a picture-perfect Grande™ with new growth quickly covering the spent flowers. Offers an extended window for season-long sales.

- One of our best-selling Grande™ crops
- Grow right alongside Artist® Blue
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, recipes, monocultures and landscapes
- 8-12" height; 6-10" spread
- Part sun to sun
- Vigor 2

ANGELFACE® Cascade Snow

Angelonia angustifolia *** USPPAF CanPBRAFF

Early blooming and ready in time for spring baskets, this cascading Angelonia makes an ideal filler/spiller, especially in areas where heat and humidity tolerance is critical.

- Blooms 1-2 weeks earlier
- Strong performance through the summer heat
- Grow in 4.25 Grande™ containers, hanging baskets and landscapes
- 8-14" height; 12-30" spread
- Full sun
- Vigor 3

SUPERBELLS® DOUBLE TWILIGHT™

Calibrachoa *** USPPAF CanPBRAF US Utility 7786342

Harness tremendous impulse appeal with this robust, silvery lavender, fully double-flowered calibrachoa that makes a gorgeous Grande™ and mixes perfectly in elegant recipes.

- Silvery lavender with a dark purple center
- Screened for Thielaviopsis resistance
- Grow in 4.25 Grande™ containers, hanging baskets, recipes and monocultures
- 6-12" height; 12-24" spread
- Part sun to sun
- Vigor 2

LADYBIRD™ Lemonade

Calylophus WNCYLALEM' USPPAF CanPBRAF

Lemon yellow flowers that senesce to peach adorn this Texas primrose that's ideal for hot, dry, sunny climates with cool nights. Use it like *Evolvulus* in easy care landscapes.

- Ideal plant for the South and Southwest
- Heat and drought tolerant
- Grow in 4.25 Grande™ containers, monocultures, color bowls and window boxes
- 4-8" height; 12-20" spread
- Full sun
- Zone 7-10
- Vigor 1



LADYBIRD™
Sunglow *Calylophus*

BLUE MY MIND® XL
Evolvulus

AUGUSTA® Lavender
Heliotropium

SUNCREDIBLE® SATURN™
Helianthus

LADYBIRD™ Sunglow

Calylophus 'WNCYLASUN' USPPAF CanPBRAF

This sunshine yellow Texas primrose is ideal for hot, dry, sunny climates with cool nights. Use it like *Evolvulus* for bright color in low maintenance landscapes and containers.

- Ideal plant for the South and Southwest
- Heat and drought tolerant
- Grow in 4.25 Grande™ containers, monocultures, color bowls and window boxes
- 4-8" height; 12-20" spread
- Full sun
- Zone 7-10
- Vigor 1

BLUE MY MIND® XL

Evolvulus 'RIMEV028301' USPPAF CanPBRAF

Everything you love about the original, now 30-50% larger. Ideal for mass plantings where the longer stems cover more ground, a trait that also makes it easy to use in recipes.

- Impressively durable in heat and drought
- One of few annuals with true blue flowers
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, recipes, monocultures and landscapes
- 4-8" height; 12-20" spread
- Full sun
- Vigor 2

SUNCREDIBLE® SATURN™

Helianthus *** USPPAF CanPBRAF US Utility Patent Applied For

Building on the success of Suncredible® Yellow comes this bicolor yellow and russet red sunflower that you'll have primed for bud and bloom sales from summer through fall.

- One of our most in-demand new annuals
- Fresh liners available for summer and fall sales
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, monocultures and landscapes
- 24-36" height; 20-32" spread
- Full sun
- Vigor 4

AUGUSTA® Lavender

Heliotropium 'WNHPAULAV' USPPAF CanPBRAF

A reboot of a classic! This impressively vigorous, strongly upright, densely branched cultivar blooms prolifically, creating an invigorating splash of purple all season.

- A large, vigorous, thriller/filler for recipes
- Incredibly tolerant of heat and humidity
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, monocultures, recipes and landscapes
- 12-24" height; 24-36" spread
- Part sun to sun
- Vigor 3



SAFARI™ Sky
Jamesbrittenia

SAFARI™ Dawn
Jamesbrittenia

LUSCIOUS®
CITRON™ *Lantana*

LAGUNA® CLOUD
WHITE™ *Lobelia*

SAFARI™ Dawn

Jamesbrittenia 'INJAMSADAW' USPPAF CanPBRAF

A new genus for us, like *Sutera* but with far greater heat and humidity tolerance and stronger summer performance. Flowers shift between rose and lavender pink with a large yellow eye.

- Full, healthy liners with no rooting issues
- Good resistance to powdery and downy mildew
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, monocultures and recipes
- 6-12" height; 12-24" spread
- Part sun to sun
- Vigor 2

SAFARI™ Sky

Jamesbrittenia 'INJAMSASKY' USPPAF CanPBRAF

A new genus for us, like *Sutera* but with far greater heat and humidity tolerance and stronger summer performance. Lilac purple flowers bear a white halo and gold eye.

- Full, healthy liners with no rooting issues
- Good resistance to powdery and downy mildew
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, monocultures and recipes
- 6-12" height; 12-24" spread
- Part sun to sun
- Vigor 2

LUSCIOUS® CITRON™

Lantana 'Ballany177' USPP32829 CanPBRAF

An improvement over Luscious® Lemonade with larger, richer yellow flowers and a fuller, more mounded habit. A fine match for top sellers Citrus Blend™ and Marmalade.

- Daylength neutral with little to no seed set
- Reliable color through summer heat and drought
- Grow in 4.25 Grande™ containers, baskets, recipes, monocultures and landscapes
- 20-30" height; 20-30" spread
- Full sun
- Vigor 3

LAGUNA® CLOUD WHITE™

Lobelia erinus 'WNLOLACLWH' USPPAF CanPBRAF

This improvement over Laguna® White features significantly larger and showier flowers, a more refined habit, and an ability to mix more evenly in recipes due to increased vigor.

- Increased heat tolerance extends its season
- Essential component for recipes
- Grow in 4.25 Grande™ containers, baskets, window boxes and landscapes
- 6-12" height; 12-24" spread
- Part sun to sun
- Vigor 2



LAGUNA® Sky Blue Improved *Lobelia*



VIOLET KNIGHT™ *Lobularia*



BOLDLY® Coral *Pelargonium*



BOLDLY® Hot Pink Improved *Pelargonium*

LAGUNA® Sky Blue Improved

Lobelia erinus 'WNL0LASKBL' USPP32655 CanPBRAF

This upgrade to our top-selling lobelia features an improved summer performance, larger flowers, and true sky blue color that holds a month longer through the summer heat.

- Essential component for recipes
- Full, semi-upright habit
- Grow in 4.25 Grande™ containers, baskets, window boxes and landscapes
- 6-12" height; 12-24" spread
- Part sun to sun
- Vigor 2

VIOLET KNIGHT™

Lobularia maritima 'INLBUVIOKN' USPPAF CanPBRAF

Improved rooting means a consistent supply of top-quality liners for growers looking to produce a picture-perfect Grande™ crop of purple alyssum.

- Same rich purple color and scent as Dark Knight™
- Reliable season-long performance due to sterility
- Grow in 4.25 Grande™ containers, baskets, recipes, monocultures, window boxes, and landscapes
- 8-12" height; 18-24" spread
- Part sun to sun
- Vigor 3

BOLDLY® Coral

Pelargonium 'PZ305' USPPAF CanPBRAF

A bold color addition to a popular series, bearing large clusters of glowing hot coral red blossoms on mounded trailing plants. Exceptional heat tolerance keeps them always in color.

- Interspecific hybrid of zonal and ivy geraniums
- High impact color for containers and landscapes
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, window boxes, recipes and landscapes
- 10-12" height; 12-20" spread
- Part sun to sun
- Vigor 3

BOLDLY® Hot Pink Improved

Pelargonium 'PZ533' USPPAF CanPBRAF

An improved variety offering brighter pink flowers, greater color coverage, improved vigor and a better branched habit. Exceptional heat tolerance keeps it always in color.

- Interspecific hybrid of zonal and ivy geraniums
- High impact color for containers and landscapes
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, window boxes, recipes and landscapes
- 10-12" height; 12-20" spread
- Part sun to sun
- Vigor 3



BOLDLY® White
Pelargonium

SUPERTUNIA®
PRISCILLA® Improved
Petunia

SUPERTUNIA VISTA®
JAZZBERRY® *Petunia*

UNPLUGGED® Pink
Salvia

BOLDLY® White

Pelargonium 'PZ344' USPPAF CanPBRAF

A useful color addition to a popular series, bearing large clusters of pure white blossoms on mounded trailing plants. Exceptional heat tolerance keeps them always in color.

- Interspecific hybrid of zonal and ivy geraniums
- High impact color for containers and landscapes
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, window boxes, recipes and landscapes
- 10-12" height; 12-20" spread
- Part sun to sun
- Vigor 3

SUPERTUNIA® PRISCILLA® Improved

Petunia *** USPPAF CanPBRAF

This popular double-flowered Supertunia gets an upgrade this year including an earlier bloom time, a better branched habit, and more plentiful silvery lavender blossoms.

- Purple flowers transition to silvery lavender with dark purple veining
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, window boxes, recipes and landscapes
- 6-12" height; 18-24" spread
- Part sun to sun
- Vigor 3

SUPERTUNIA VISTA® JAZZBERRY™

Petunia 'WNPEVJAZ' USPPAF CanPBRAF

Everything you love about Supertunia Vista® Paradise, now in electric magenta purple. Huge, upright mounded plants are blanketed in self-cleaning flowers all season.

- Outstanding landscape performance
- Excellent heat and humidity tolerance
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, combinations, monocultures and landscapes
- 12-24" height; 24-36" spread
- Part sun to sun
- Vigor 4

UNPLUGGED® Pink

Salvia 'WNSVUPPK' USPPAF CanPBRAF

A color expansion for the series, featuring fuchsia pink flowers with dark calyxes on compact, upright plants half the size of Rockin' salvias. Easier for high density production.

- Most floriferous *S. guaranitica* hybrid we've seen
- Not as sensitive to overfeeding with Nitrogen
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, baskets, recipes, monocultures and landscapes
- 14-30" height; 12-20" spread
- Part sun to sun
- Vigor 2

INTRODUCING
BE MY™ CALLA LILY
DEBUTING SPRING 2022

Get ready to be wowed! These hand-selected, advanced calla genetics feature multiple benefits over traditional cultivars beginning with **larger, bolder blooms** in six unique, non-fading colors. Their blossoms appear for 9-12 weeks, and grower trials have shown good promise of continuous bloom which expands the opportunities to sell callas in color throughout the year.

Be My callas are ideal for gift market sales from spring to fall and can be sold as both an indoor décor item and for outdoor gardening. The flowers last up to two weeks once cut, extending their use into the florist market.

BE MY™
CALLA
QUANTITIES
ARE
EXTREMELY
LIMITED.

CONTACT
YOUR
PROPAGATOR
TODAY!



BE MY™ Main Squeeze
Zantedeschia



BE MY™ Sunshine
Zantedeschia



BE MY™ Prince
Zantedeschia



BE MY™ Princess
Zantedeschia



BE MY™ First Love
Zantedeschia



BE MY™ Heart
Zantedeschia

WHY CHOOSE BE MY™ CALLAS?

No more wasting time on weak callas. These bulbs are larger with a **higher eye count**, which results in incredibly robust plants that fill a 6.5" container fully with multiple flower stems. Bold, non-fading blossoms offer continuous bloom for months and the attractive emerald green and white maculated foliage remains gorgeous over an extended season.

Plus, what other callas on the market are backed by a **10+ billion impressions** consumer marketing campaign?

PLANTING

- Plant in 6.5" containers for a premium crop.
- Growing media should be a well-drained peat/substrate mix with a pH of 6-6.5.
- Plant calla bulbs 1-2" deep.
- Planting date to spiked 1-3" sprouts is typically 14 to 25 days when grown at a constant 68 to 72°F. Flowering occurs 8-12 weeks after planting.

TEMPERATURE

- Cooler temperatures in production are ideal as they result in strong, full pots but will increase your growing time.
- Warmer temperatures will shorten the crop time but can result in weaker, stretched foliage and flower stems.
- If growing cool, monitor your watering practices closely to prevent disease. Keep plants moist but water sparingly until leaves unfurl.

DISEASE CONTROL

- All Be My calla bulbs are **pretreated for disease**. This enhances flowering, aids in disease prevention and will slightly increase the plant height.
- Cleanliness is critical to disease prevention. Remove any infected plants immediately.
- Perform daily inspections, checking for clear or browning roots.
- Prevent disease through proper air flow, good watering practices, preventative drenching and consistent scouting.

Contact your preferred propagator to reserve your share of our limited Be My™ calla bulbs today!



PREPARE TO BE
WOWED!



COLORBLAZE® NEWLY NOIR™
Solenostemon

COLORBLAZE® El Brighito
Solenostemon

Coconut A-PEEL®
Thunbergia

COLORBLAZE® El Brighito

Plectranthus scutellarioides (Coleus)

This striking deep purple, red and yellow tricolor coleus lives up to the ColorBlaze® standards, holding its nicely branched shape all season while resisting downy mildew.

- Bred to bloom late to extend garden performance
- Similar in habit to ColorBlaze® Lime Time™
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, monocultures and landscapes
- 24-40" height; 18-36" spread
- Sun or shade
- Vigor 4

COLORBLAZE® NEWLY NOIR™

Plectranthus scutellarioides (Coleus) 'G18152' USPPAF CanPBRAF

A tremendous improvement over ColorBlaze® Dark Star, featuring solid black to deep maroon foliage, a fully branched habit, and a propensity to delay blooming until very late.

- Exhibits good resistance to downy mildew
- Similar in habit to Lime Time™ and Sedona Sunset®
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, monocultures and landscapes
- 24-40" height; 18-36" spread
- Sun or shade
- Vigor 4

Coconut A-PEEL®

Thunbergia alata *** USPPAF CanPBRAF

A color expansion for the series. Creamy white flowers with a black eye appear prolifically on vigorous, well-branched plants that are especially a-peeling in containers at retail.

- Excellent climbing component for recipes
- Grow in 1.0 Royale™ containers with 12-18" trellis, baskets, monocultures or in combination with other vigorous varieties
- 60-96" height; 18-24" spread
- Part sun to sun
- Vigor 4



CAKE POPS® Pink
Verbena

CAKE POPS® Purple
Verbena

SUPERBENA® IMPERIAL
BLUE™ *Verbena*

CAKE POPS™ Pink

Verbena rigida 'WNVECPPK' USPPAF CanPBRAF

Introducing a new type of Verbena whose light pink flowers won't cycle in extreme heat. An excellent component for full sun, drought tolerant, low maintenance recipes.

- Semi-upright, spreading habit
- Ideal for hot, humid climates
- Grow in 4.25 Grande™ containers, baskets, window boxes, recipes, monocultures and landscapes
- 10-18" height; 10-18" spread
- Full sun
- Vigor 2

SUPERBENA® IMPERIAL BLUE™

Verbena 'WNVESBIB' USPPAF CanPBRAF

An improvement to Superbena® Dark Blue featuring a much earlier bloom time, greater color coverage, and larger, deeper violet flowers that don't fade.

- Selected for unparalleled mildew resistance
- Enduring garden performance
- Grow in 4.25 Grande™ containers, baskets, window boxes, recipes, monocultures and landscapes
- 6-12" height; 18-30" spread
- Part sun to sun
- Vigor 3

CAKE POPS™ Purple

Verbena rigida 'WNVECPUR' USPPAF CanPBRAF

Introducing a new type of Verbena whose lavender purple flowers won't cycle in extreme heat. An excellent component for full sun, drought tolerant, low maintenance recipes.

- Semi-upright, spreading habit
- Ideal for hot, humid climates
- Grow in 4.25 Grande™ containers, baskets, window boxes, recipes, monocultures and landscapes
- 10-18" height; 10-18" spread
- Full sun
- Vigor 2

HEART TO HEART®

GROW THE BEST CALADIUMS ON THE MARKET TODAY

When you need to yield premium quality crops of caladiums, it pays to start with the best genetics expertly produced using refined techniques. Led by world-renowned *Caladium* breeder Dr. Bob Hartman and backed by a team of skilled growers, you won't find better quality caladiums on the market today.

We make it easy for your planting crew by painting and de-eying every bulb we ship, resulting in predictably strong crops every time. Choose from 27 versatile sun and shade tolerant cultivars, and don't miss our must-haves for 2022. These varieties will be in good supply and are recommended as the foundation of your caladium program this year.

MUST-HAVE CALADIUMS



HEART TO HEART®
'Blushing Bride'
Caladium hortulanum USPP22213



HEART TO HEART® FAST
FLASH™ *Caladium*
hortulanum 'RFL 2317-114' USPP27964



HEART TO HEART®
'Rose Glow'
Caladium hortulanum USPP20070



HEART TO HEART®
'Scarlet Flame'
Caladium hortulanum USPP25419



HEART TO HEART®
'White Wonder'
Caladium hortulanum USPP21044



HEART TO HEART® 'Raspberry Moon'
Caladium hortulanum USPP20069

Our 2022 Caladium of the Year, Heart to Heart® 'Raspberry Moon', is a must-have cultivar for your collection. Its distinctive raspberry speckled, citron colored foliage is easy to pick out from the crowd, and you'll be pleased with how quickly it finishes in 6.5" or larger containers. Remember, caladiums are a warm season crop that require soil temperatures of at least 75°F for sprouting and air temps of 65°F for finishing. Crops planted later in spring will finish much faster than those planted early.



HEART TO HEART®
'Bold 'N Beautiful' *Caladium*

HEART TO HEART®
'Burning Heart' *Caladium*

HEART TO HEART®
'Clowning Around' *Caladium*

HEART TO HEART® 'Bold 'N Beautiful'

Caladium hortulanum USPP30696

A unique intermediate-sized selection that finishes quickly, bearing green edged, coral to tangerine leaves in spring, transitioning to mostly white with pink veins in summer.

- Showy foliage from spring to fall
- Softly ruffled leaves with a full habit
- Grow in 1QT, 6.5" or 8.5" containers, window boxes, recipes, monocultures and landscapes
- 12-15" height; 10-14" spread
- Sun or shade
- Vigor 2

HEART TO HEART® 'Burning Heart'

Caladium hortulanum USPP27071

Representing a new color for caladiums, this fancy leaf variety bears bronze to brick-red leaves flecked with coral to pink speckles. It is a taller variety with a short crop time.

- Scores high in nationwide pot trials
- Best coloring is developed in full sun
- Grow in 1QT, 6.5" or 8.5" containers, window boxes, recipes, monocultures and landscapes
- 15-20" height; 10-14" spread
- Sun
- Vigor 2

HEART TO HEART® 'Clowning Around'

Caladium hortulanum USPP32252

A one-of-a-kind cultivar with a unique quilted appearance. Creamy orange leaves are adorned with raised, olive green spots and edges along with bright rose pink veining.

- Deeply lobed and ruffled fancy leaf variety
- Taller, more upright selection
- Grow in 1QT, 6.5" or 8.5" containers, window boxes, recipes, monocultures and landscapes
- 15-20" height; 10-14" spread
- Part shade to shade
- Vigor 2

HEART TO HEART® 'Hot 2 Trot'

Caladium hortulanum USPPAF

This eye-catching, mounded caladium forms a full clump of distinctly wavy, deep red leaves with a dark green edge. Awarded Best in Show in the 2020 Penn State Trials.

- Strong coloration in sun and shade
- Full, upright mounded habit
- Grow in 1QT, 6.5" or 8.5" containers, window boxes, recipes, monocultures and landscapes
- 12-15" height; 10-14" spread
- Sun or shade
- Vigor 2



HEART TO HEART®
'Hot 2 Trot' *Caladium*

HEART TO HEART®
'Hot Flash' *Caladium*

HEART TO HEART®
'White Star' *Caladium*

HEART TO HEART®
'Xplosion' *Caladium*

HEART TO HEART® 'Hot Flash'

Caladium hortulanum USPP27944

Easy to identify from a distance, this unique caladium produces extremely glossy, mirror-like leaves like none other. The intense red leaves are narrowly edged in green.

- Compact variety with a shorter, mounded habit
- Fills out a container easily in production
- Grow in 1QT, 6.5" or 8.5" containers, window boxes, recipes, monocultures and landscapes
- 15-20" height; 10-14" spread
- Sun or shade
- Vigor 2

HEART TO HEART® 'White Star'

Caladium hortulanum USPP21148

This sun tolerant caladium is quick to sprout and finish. White leaves with a dark green edge and shading are accented with a raspberry red spot at the top of each leaf.

- Won't melt in full sun
- Versatile in containers and landscapes
- Grow in 1QT, 6.5" or 8.5" containers, window boxes, recipes, monocultures and landscapes
- 12-15" height; 10-14" spread
- Sun or shade
- Vigor 2

HEART TO HEART® 'Xplosion'

Caladium hortulanum USPP31570

This special cultivar with Thai roots marries unique patterns with strong vigor from American breeding. Transforms through shades of burgundy, pink, green and white through the seasons.

- Compact variety with a shorter, mounded habit
- Fills out a container easily in production
- Grow in 1QT, 6.5" or 8.5" containers, window boxes, recipes, monocultures and landscapes
- 12-15" height; 10-14" spread
- Sun or shade
- Vigor 2

PROVEN HARVEST®

We entered the food market with our Proven Harvest® Collection with one simple goal in mind. We want to offer incredibly flavorful, high yielding, disease resistant food crops to a new generation of gardeners that is eager to grow their own nutritious fruits, veggies and herbs. Join us in supporting the healthy food movement.



AiiyUM!™ Allium

Carrying crossover appeal as a tasty herb and ornamental perennial, this new flat leaf chive blends onion and soft garlic flavors. Succulent foliage is topped with lavender purple flowers in midsummer. 10-16" height, full sun, zones 5-9, vigor 1



TEMPTING TOMATOES® 'Garden Gem'

Lycopersicon esculentum

This snack-sized, semi-determinate tomato produces a high yield of juicy, smooth flavored fruits. Developed in Florida; heat tolerant, disease resistant plants produce over an extended period. 30-42" height, full sun, vigor 4



FIRE AWAY® Hot and Heavy

Capsicum annuum

This compact, snack-sized pepper packs similar heat as a jalapeño into its elongated and rounded, green, yellow, orange and red fruits. It has good resistance to blossom-end rot. 6-14" height, full sun, vigor 2



TEMPTING TOMATOES® 'Garden Treasure'

Lycopersicon esculentum

This indeterminate slicer tomato produces a heavy crop of large fruits for eating fresh or making into sauces. Developed in Florida; heat tolerant, disease resistant plants produce over an extended period. 34-48" height, full sun, vigor 4



BERRIED TREASURE® Pink

Fragaria ananassa

Semi-double, pink flowers are produced alongside small, sweet fruits all season on this compact, everbearing, patio strawberry. Fewer than 5% of plants may bloom white. 12-16" height, full sun, zones 4-9, vigor 2



TEMPTING TOMATOES® GOODHEARTED®

Lycopersicon esculentum

This determinate dwarf patio tomato has a low mounding habit, making it ideal for growing in hanging baskets and patio containers. Its small, juicy, heart to pear-shaped fruits are produced abundantly. 8-12" height, full sun, vigor 2



BERRIED TREASURE® Red

Fragaria ananassa

This everbearing, ornamental and edible patio strawberry is excellent in hanging baskets and uprights. Semi-double, red flowers are produced alongside small fruits all season on compact plants. 12-16" height, full sun, zones 4-9, vigor 2



AMAZEL BASIL® Ocimum

(Sweet Italian Basil)

Superior downy mildew resistance and a fast growth rate are two top reasons to grow Amazel Basil. Large, well-branched plants produce a high yield over the entire season. Remains vegetative longer; sets sterile seed. 20-36" height, full sun, vigor 4



BERRIED TREASURE® White

Fragaria ananassa

This everbearing, ornamental and edible patio strawberry is excellent in hanging baskets and uprights. Semi-double, white flowers are produced alongside small fruits all season on compact plants. 12-16" height, full sun, zones 4-9, vigor 2



PESTO BESTO™ Ocimum *** USPPAF CanPBRAF

(Sweet Italian Basil)

Absolutely the best seed grown sweet basil we've trialed. This downy mildew resistant selection with similar vigor and taste as Amazel Basil® fits growers' current herb production models. 18-30" height, full sun, vigor 4



Proven Harvest® Kiosk – 96 Seed Packets

12 packets of each of these
8 Proven Harvest® varieties:

- Tempting Tomatoes® Bellini
- Tempting Tomatoes® 'Garden Gem'
- Tempting Tomatoes® 'Garden Treasure'
- Tempting Tomatoes® Goodhearted®
- Tempting Tomatoes® Patio Sunshine
- Fire Away™ Hot and Heavy
- Pesto Besto™
- Dragon's Tongue

Varieties are subject to change. Visit our Pro Shop at www.provenwinners.com/shops for more information and pricing.



Proven Harvest® Kiosk – 200 Seed Packets

25 packets of each of these
8 Proven Harvest® varieties:

- Tempting Tomatoes® Bellini
- Tempting Tomatoes® 'Garden Gem'
- Tempting Tomatoes® 'Garden Treasure'
- Tempting Tomatoes® Goodhearted®
- Tempting Tomatoes® Patio Sunshine
- Fire Away™ Hot and Heavy
- Pesto Besto™
- Dragon's Tongue

Varieties are subject to change. Visit our Pro Shop at www.provenwinners.com/shops for more information and pricing.



Proven Winners® Seed-Starting Eco-Pots Kiosk

Holds 10 6-packs. Total of 20 6-packs included.

Also available in cases of 108 6-packs at www.provenwinners.com/shops.

Gardeners looking for more earth-friendly products have been incredibly enthusiastic about our new compostable seed-starting Eco-Pots. Made from starchy renewable plants like corn, switch grass and sugar beets, these pots are proudly manufactured in Minnesota. Organic nutrients rich in Phosphorus, Calcium and Nitrogen are infused into the walls of the pots and released as they break down, delivering food directly to the plants' roots. Eco-Pots eliminate the need for gardeners to remember to feed their plants weekly and the dispel the worry of fertilizer run-off.

NEW PROVEN WINNERS PERENNIALS FOR 2022



'String Theory'

Amsonia USPPAF CanPBRAF

This compact native *A. hubrichtii* type forms a shorter, dense clump of dark green foliage that brightens to brilliant gold in fall. Light blue flowers appear prolifically.

- Maintains its deep color without turning chlorotic
- Blooms late spring to early summer, later than 'Storm Cloud'
- 18-22" height; 32-36" spread
- Part sun to sun
- Zones 4-9



SUMMERIFIC® 'Edge of Night'

Hibiscus USPPAF CanPBRAF

Our most compact selection to date, forming a tidy, rounded mound of jet black foliage covered on all sides with 7-8", bright bubblegum pink flowers for months.

- Darker foliage, brighter flowers and more compact than 'Evening Rose'
- Blooms midsummer to early fall
- 3-3 ½' height; 4-4 ½' spread
- Part sun to sun
- Zones 4-9



'Stand By Me Lavender'

Clematis USPPAF CanPBRAF

This bush clematis delivers the same exemplary performance as 'Stand by Me' but in lavender purple. Long blooming followed by attractive threadlike seed heads.

- Blooms late spring into summer; rebloomer
- Benefits from staking or caging in containers and landscapes
- 34-38" height; 24-36" spread
- Part sun to sun
- Zones 3-7



SHADOWLAND® 'Hope Springs

Hosta USPPAF CanPBRAF

This elegant hosta has beautiful heart-shaped blue leaves with crisp creamy white margins and good substance. Its leaves undulate from base to tip.

- Transitions to apple green with creamy white margins
- Near-white flowers appear in midsummer
- 22" foliage height; 24-32" flower height; 48" spread
- Part shade to shade
- Zones 3-9



'Boom Chocolatta'

Geranium pratense USPP32025

This more vigorous, refined dark leaf hardy geranium has an upright habit with deep bronze foliage. Bright blue-purple flowers are long blooming and draw in pollinators.

- Long sales window for growers and retailers
- Blooms early summer to late summer
- 24-26" height; 28-30" spread
- Part sun to sun
- Zones 4-8



SHADOWLAND® 'Miss America'

Hosta USPP32068 CanPBRAF

This majestic, smooth-textured, large hosta features dramatic variegation. Slug resistant, heart-shaped, green leaves display apple green streaking into the clear white center.

- Notably attractive, near-white flowers with lavender accents in midsummer
- 19" foliage height; 55-61" flower height; 55" spread
- Part shade to shade
- Zones 3-9



DRESSED UP™ 'Evening Gown'

Heuchera USPPAF CanPBRAF

A new series for Proven Winners, featuring cultivars with dramatically ruffled foliage. Glossy black, 6" leaves form an impressive mound; eye-catching in containers at retail.

- Good vigor in production and in gardens
- Pink buds open to white flowers in midsummer
- 12-14" foliage height; 18-20" flower height; 20-24" spread
- Sun or shade
- Zones 4-9



AMAZING DAISIES®

'Banana Cream II' USPPAF CanPBRAF

Leucanthemum superbum

An improved replacement for the original featuring greater flower coverage, longer lasting yellow coloring, an earlier bloom time and more appealing habit.

- Flowers without vernalization but best with 4-6 weeks; 30% less vernal time
- Blooms in early summer to late summer
- 20-24" height; 20-22" spread
- Full sun
- Zones 5-9



AMAZING DAISIES® 'Marshmallow'

Leucanthemum superbum USPPAF CanPBRAF

The first double-flowered daisy in our collection, featuring large 3.5", bright white blossoms with frilly petals. Blossoms completely blanket the mounded foliage in summer.

- Flowers without vernalization but best with 4-6 weeks
- Blooms in early summer to late summer
- 18-20" height; 20-22" spread
- Full sun
- Zones 5-9



'Leading Lady Razzberry'

Monarda USPPAF CanPBRAF

A color expansion for this series of early blooming, native bee balm cultivars. Bright raspberry purple flowers with dark bracts top the densely mounded foliage.

- *M. bradburiana* hybrid; blooms two weeks earlier than *M. didyma* in time for spring retail sales
- Selected for good mildew resistance
- 10-14" height; 22-28" spread
- Part sun to sun
- Zones 4-8



AMAZING DAISIES® 'Spun Silk'

Leucanthemum superbum USPPAF CanPBRAF

This unique spider-type daisy features large 4.5", single flowers comprised of narrow, fringed petals with a lacy texture like spider mums. Could also be marketed as a cut flower.

- Minimum 6-8 week vernalization required
- Blooms in early summer to late summer
- 22-24" height; 20-22" spread
- Full sun
- Zones 5-9



'Pardon My Lavender II'

Monarda didyma USPPAF CanPBRAF

An improved replacement for the original featuring greater vigor, increased disease resistance and a more polished habit. Large, lavender purple flowers top the compact foliage.

- Popular shorter size and controlled habit
- Blooms in midsummer to late summer
- 14-18" height; 22-28" spread
- Part sun to sun
- Zones 4-8



'Leading Lady Amethyst'

Monarda USPPAF CanPBRAF

A color expansion for this series of early blooming, native bee balm cultivars. Light amethyst purple flowers with darker spots top the densely mounded foliage.

- *M. bradburiana* hybrid; blooms two weeks earlier than *M. didyma* in time for spring retail sales
- Selected for good mildew resistance
- 10-14" height; 22-28" spread
- Part sun to sun
- Zones 4-8



'Pardon My Rose'

Monarda didyma USPPAF CanPBRAF

A color expansion for the series, featuring large, intense rose pink flowers atop a bushy, well-branched clump of mid-green, semi-glossy foliage that shows good disease resistance.

- Popular shorter size and controlled habit
- Blooms in midsummer to late summer
- 14-18" height; 22-28" spread
- Part sun to sun
- Zones 4-8



'Leading Lady Pink'

Monarda USPPAF CanPBRAF

A color expansion for this series of early blooming, native bee balm cultivars. Bright pink flowers with darker spots top the densely mounded foliage.

- *M. bradburiana* hybrid; blooms two weeks earlier than *M. didyma* in time for spring retail sales
- Selected for good mildew resistance
- 10-14" height; 22-28" spread
- Part sun to sun
- Zones 4-8



'Opening Act Romance'

Phlox USPPAF CanPBRAF

A refined, dome-like habit covered in rich lavender pink flowers with a tiny white halo distinguish this new native cultivar. Mildew resistant foliage remains attractive all season.

- Blooms early to midsummer; reblooms if cut back
- 2-3 weeks earlier than *P. paniculata*
- Stoloniferous habit
- 20-22" height; 32-36" spread
- Part sun to sun
- Zones 4-8



LUMINARY™ 'Backlight'

Phlox paniculata USPPAF CanPBRAF

A color expansion for the series, featuring well-defined panicles of pure white flowers above the clump of dark green foliage that resists mildew even in hot, humid conditions.

- An upgrade to the traditional *Phlox* 'David'
- Blooms midsummer to late summer
- 28-30" height; 20-24" spread
- Part sun to sun
- Zones 3-8



ROCK 'N GROW® 'Tiramisu'

Sedum USPPAF CanPBRAF

This broad dome-shaped cultivar bears small, green leaves with a bronze cast. Becomes covered in tiny clusters of blush pink buds and cream flowers in late summer to early fall.

- Maintains its shape all season without splitting
- Antique rose seed heads extend the color into fall
- 18-20" height; 30-32" spread
- Full sun
- Zones 3-9



ROCK 'N GROW® 'Back in Black'

Sedum USPPAF CanPBRAF

Our tallest, most upright sedum introduction yet, forming a sizable clump of broad, near-black leaves and lacy clusters of cream bracts surrounding deep garnet red flowers in fall.

- Solidly upright plant; does not split open
- Clean, disease resistant foliage
- 20-24" height; 26-30" spread
- Full sun
- Zones 3-9



PRAIRIE WINDS® 'Lemon Squeeze'

Pennisetum alopecuroides USPPAF CanPBRAF

This gold foliage fountain grass possesses the vigor of green cultivars and easily stands out from the crowd. Bronze panicles top the foliage from midsummer into fall.

- No burning documented in full sun trials
- Fills out containers fully for excellent retail appeal
- 3-3½' height; 4-4½' spread
- Full sun
- Zones 5-9



ROCK 'N GROW® 'Coraljade'

Sedum USPPAF CanPBRAF

A complement to 'Lemonjade' featuring a similar compact mounded habit that won't split open. Dense clusters of citron green buds open to soft coral pink flowers in fall.

- Clean, disease resistant foliage
- Drought tolerant; attracts pollinators
- 16-18" height; 28-30" spread
- Full sun
- Zones 3-9

BETTER, BOLDER, BRIGHTER

Introducing Three New Game-Changing Panicle Hydrangeas

That's the mantra for our *Hydrangea paniculata* breeding program here at Proven Winners® ColorChoice® shrubs. Our team works to develop plants that raise expectations for growers, retailers, and gardeners alike, thoroughly evaluating hundreds of selections against a checklist of non-negotiable features: earlier bloom time, strong stems that don't flop and flowers that age to vivid, appealing hues. If a plant doesn't check all of these boxes – and of course, offer superlative beauty and appeal – it won't make it past our trial fields.

Despite imposing these rigorous standards, we're pleased to bring to market three of the most innovative new panicle hydrangea varieties since 'Limelight' – Fire Light Tidbit®, Limelight Prime® and Quick Fire Fab®. Building on the reputations of three of our all-time best sellers, these irresistible introductions will be the most-asked-for hydrangeas of the 2022 season.



FIRE LIGHT TIDBIT®

Hydrangea paniculata 'SMNHPK' USPPAF CPBRAE

The Perfect Petite Paniculata

Now everyone has space for a panicle hydrangea! Fire Light Tidbit hydrangea is the smallest yet, naturally growing as a flower-covered wide mound that's just 2-3' tall and wide. Don't be fooled by its diminutive stature: the volume of blooms and the intense color they develop as they age make this little morsel a true feast for the eyes.

- Very dwarf habit, ideal for any landscape application
- Deep pink-red fall color
- Zones 3-8
- 2-3' tall, 3' wide
- Full sun to part shade



LIMELIGHT PRIME®

Hydrangea paniculata 'SMNHPPH' USPPAF CPBRAE

Introducing the Next Generation of 'Limelight'

Any plant that shares the name of the most popular hydrangea ever had better be good. And indeed, Limelight Prime is up to the task! It shares the same bodacious, fresh green blooms as the original, but with superlative stem strength, a much earlier bloom time (especially good news for those in cold climates), and eye-popping autumn color.

- Landscape-friendly size
- Long-lasting green flowers age to vivid pink
- Zones 3-8
- 4-6' tall, 4-5' wide
- Full sun to part shade



QUICK FIRE FAB®

Hydrangea paniculata 'SMNHPM' USPPAF CPBRAE

Mophead Version of the Award-Winning Early Bloomer

Kick off summer in style with the earliest-blooming panicle hydrangea! Quick Fire Fab builds on this season extender with full, lush, mophead blooms that not only appear earlier than others but also age to red more quickly, providing effortless color and interest. This large plant is ideal for flowering hedges and privacy, or as a memorable landscape accent.

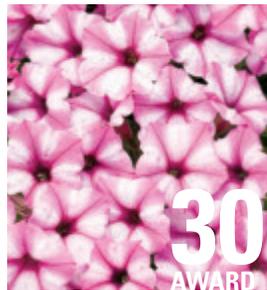
- Earliest to bloom
- White flowers age to deep pink then red
- Zones 3-8
- 6-8' tall, 5-6' wide
- Full sun to part shade

132 VARIETIES, 1024 AWARDS

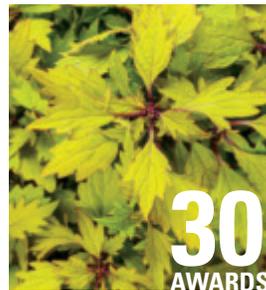
Don't just take our word for it. University and public garden trial sites across North America have reported these Proven Winners were top performers in 2020. Learn more at www.provenwinners.com/learn/plant-trials.



SUNCREDIBLE® Yellow
Helianthus



SUPERTUNIA MINI VISTA®
Pink Star *Petunia*



COLORBLAZE® Royale
PINEAPPLE BRANDY™
Plectranthus



Sweet Caroline MEDUSA™
Green *Ipomoea*



TRUFFULA™ Pink
Gomphrena



HEART OF THE JUNGLE®
Colocasia



COLORBLAZE® Royale
APPLE BRANDY™
Plectranthus



LUSCIOUS® Royale RED
ZONE™ *Lantana*



DOUBLE UP™ Pink
Begonia



SUREFIRE® Red
Begonia



Sweet Caroline KIWI™
Ipomoea



LUSCIOUS® Royale Cosmo
Lantana



SUPERTUNIA VISTA®
BUBBLEGUM® *Petunia*



Coffee Cups *Colocasia*



COLORBLAZE® Royale
CHERRY BRANDY®
Plectranthus



DOUBLE UP™ Red
Begonia



SUPERTUNIA® ROYAL
VELVET® *Petunia*



WHIRLWIND® STARLIGHT™
Scaevola



DOUBLE UP™ White
Begonia



SUPERTUNIA MINI VISTA®
Indigo *Petunia*

PROFESSIONAL GREENHOUSE WATER SOLUBLE FERTILIZERS

One of the most frequently asked questions of Proven Winners® from growers across North America is how to best manage plant nutrition and pH. Based on the questions we receive, we know that incorrect fertilization and pH is a leading cause of plant production issues leading to less than optimal results.

Proven Winners® Professional Greenhouse Water Soluble Fertilizers are designed to improve pH management and minimize problems due to high pH levels. We have developed eight specific formulations to minimize and correct pH related problems at different water alkalinity ranges, as well as cold weather growing and greening formulas. Each formula contains 100% Iron EDDHA – the best chelated iron form available – for improved iron uptake at high pH levels and to correct iron deficiency.

To ensure you get the right formula, we require water test results that are not more than three months old. If you don't have a water test kit, call Proven Winners or order one online at provenwinners.com/water-test-kit. Once completed, your test results will be automatically emailed to you, indicating the correct Proven Winners formula to match your water needs.

To order one of our eight formulations that are packaged in 25-pound bags for your greenhouse, or for more information, visit provenwinners.com/professional-fertilizers.



Recommended replacements for dropped annual varieties for 2022

DROPPED VARIETY	RECOMMENDED REPLACEMENT
ANGELFACE® Cascade White <i>Angelonia</i>	ANGELFACE® Cascade Snow <i>Angelonia</i>
SUPERBELLS® HOLLYWOOD STAR™ <i>Calibrachoa</i>	SUPERBELLS® RISING STAR™ <i>Calibrachoa</i>
SUPERBELLS® MORNING STAR™ <i>Calibrachoa</i>	SUPERBELLS® STRAWBERRY PUNCH™ <i>Calibrachoa</i>
SUPERBELLS® TABLE TOP™ Blue <i>Calibrachoa</i>	SUPERBELLS® Blue <i>Calibrachoa</i>
SUPERBELLS® TABLE TOP™ Red <i>Calibrachoa</i>	SUPERBELLS® Red <i>Calibrachoa</i>
SUPERBELLS® TABLE TOP™ White <i>Calibrachoa</i>	SUPERBELLS® White <i>Calibrachoa</i>
HIPPO® Pink <i>Hypoestes</i>	HIPPO® Rose <i>Hypoestes</i>
INFINITY® Dark Pink <i>Impatiens</i>	INFINITY® Pink <i>Impatiens</i>
INFINITY® Pink Frost <i>Impatiens</i>	INFINITY® Pink <i>Impatiens</i>
INFINITY® Orange Frost <i>Impatiens</i>	INFINITY® Orange <i>Impatiens</i>
ILLUSION® Garnet Lace <i>Ipomoea</i>	Sweet Caroline RED HAWK™ <i>Ipomoea</i>
LAGUNA® Sky Blue <i>Lobelia</i>	LAGUNA® Sky Blue Improved <i>Lobelia</i>
LAGUNA® White <i>Lobelia</i>	LAGUNA® CLOUD WHITE™ <i>Lobelia</i>
DARK KNIGHT™ <i>Lobularia</i>	VIOLET KNIGHT™ <i>Lobularia</i>
BRIGHT LIGHTS® Berry Rose <i>Osteospermum</i>	BRIGHT LIGHTS® Purple <i>Osteospermum</i>
BOLDLY® Hot Pink <i>Pelargonium</i>	BOLDLY® Hot Pink Improved <i>Pelargonium</i>
SUPERTUNIA MINI VISTA® Morning Glory <i>Petunia</i>	SUPERTUNIA MINI VISTA® Indigo <i>Petunia</i>
SUPERTUNIA® Mulberry Charm <i>Petunia</i>	SUPERTUNIA® BORDEAUX™ <i>Petunia</i>
SUPERTUNIA® PRISCILLA® <i>Petunia</i>	SUPERTUNIA® PRISCILLA® Improved <i>Petunia</i>
SUPERTUNIA® Trailing Blue <i>Petunia</i>	SUPERTUNIA® ROYAL VELVET® <i>Petunia</i>
SUPERBENA® Dark Blue <i>Verbena</i>	SUPERBENA® IMPERIAL BLUE™ <i>Verbena</i>

EVERYTHING YOU NEED TO GROW SUCCESS



There's no doubt – Proven Winners is built upon a foundation of exceptional plants that deliver an outstanding garden performance. We continue to search the world for the very best genetics, supporting breeders here at home and abroad. Doing so has allowed us to expand our offerings of heat tolerant varieties for southern growers while retaining a full palette of plants that thrive across North America.

Still, gardeners need more than pretty flowers. They need premium soils and plant foods, well-made planting tools and dependable watering systems. They desire beautifully hand-crafted AquaPots® to dress up their porches and patios. They have a passion for building sustainable landscapes in which they can grow their own healthy Proven Harvest®.

Maximizing the home gardeners' experience is what we're all about. Offering the plants and tools they need through every step of the process breeds success for us all.

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