FIRE AWAY™
Hot and Heavy
Capsicum annuum

This compact snack pepper bears 2½-3½” long fruits that pack a bit more heat than a jalapeno. They mature through shades of green, yellow, orange and red. Harvest time is long; crop time from liner to red fruit is 65-72 days. Shows good resistance to blossom-end rot.

Growing Tips for FIRE AWAY™
- Best grown under warm conditions with long days. Don’t order it in until you can meet these conditions.
- Grow in high light to avoid stretching.
- Allow plants to dry, but not wilt, between waterings.
- Don’t order it in until you can meet these conditions.
- In growing group BB (see page 133).

Seed Availability: Sobkowich

AWARD WINNER – FIRE AWAY™ Hot and Heavy
24 Awards including: Top Performer, Pepper, Texas A&M, Leader of the Pack, North Carolina State; Top Performer, University of Guelph; Perfect Score, Oregon State University; Top Performer, University of Georgia; Consumer Favorite, University of Tennessee-Jackson

BERRIED TREASURE® Fragaria ananassa

Plants that serve a dual purpose of being ornamental and edible are wildly popular with consumers today, and Berried Treasure strawberries are no exception. These beautiful strawberries bear showy, semi-double flowers and sugary sweet, snack-sized fruits together all summer long. The plants have short runners, making them ideal for growing in patio pots. Everbearing, daylength neutral and hardy in zones 4-9.

Growing Tips for BERRIED TREASURE®
- 150 ppm N for optimal growth.
- Pay close attention to watering. Strawberries do not tolerate wilting and the soil must be kept moist but not soggy.
- Bright light and cool nights are best for peak flowering and fruit set.
- Avoid high temperatures in production. Plants should be kept below 80°F for reduced runner formation results in a more mounding habit and more energy to put into flowers and fruit.
- Depending on conditions, allow about four weeks from flowering to ripened fruit.
- In growing group BC (see page 133).

Notes:
- Reduced runner formation results in a more mounding habit and more energy to put into flowers and fruit.

Seed Availability: Sobkowich

AWARD WINNER – BERRIED TREASURE®
12 Awards including: Top Performer, University of Guelph; Top Performer, University of Georgia; Perfect Score, Oregon State University; Perfect Score, University of Tennessee-Jackson; Leader of the Pack, North Carolina State

TEMPING TOMATOES™ Lycopersicon esculentum

Growing Tips for TEMPTING TOMATOES™ Garden Gem’ and Garden Treasure’
- 100-150 ppm N for optimal growth.
- A complete micronutrient balanced fertilizer is essential for best growth and flavor.
- Most tomatoes perform well with additional calcium, or a CalMag fertilizer.
- Avoid soil pH higher than 5.0 or micronutrient deficiencies will begin to show.
- Though these tomatoes are disease resistant, watch for signs of virus. Wash hands before handling the crop.
- Good air circulation is essential for pollination of flowers. Ensure good air flow through the greenhouse and keep humidity relatively low for best fruit set.
- In growing group BA (see page 133).

Seed Availability: Sobkowich

AWARD WINNERS – TEMPTING TOMATOES™ Garden Gem’ Lycopersicon esculentum
15 Awards including: Top Performer, University of Guelph; Perfect Score, Oregon State University; Top Performer, University of Georgia; Consumer Favorite, University of Tennessee-Jackson

TEMPING TOMATOES™ Garden Treasure’ Lycopersicon esculentum
17 Awards including: Top Performer, University of Guelph; Perfect Score, Oregon State University; Perfect Score, University of Tennessee-Jackson; Leader of the Pack, North Carolina State

AWARD WINNER – TEMPTING TOMATOES™ Garden Gem’ Lycopersicon esculentum
13 Awards including: Top Performer, University of Guelph; Perfect Score, Oregon State University; Top Performer, University of Georgia; Consumer Favorite, University of Tennessee-Jackson

TEMPING TOMATOES™ Garden Treasure’ Lycopersicon esculentum
15 Awards including: Top Performer, University of Guelph; Perfect Score, Oregon State University; Perfect Score, University of Tennessee-Jackson; Leader of the Pack, North Carolina State
**FIRE AWAY™**
**Hot and Heavy**
Capsicum annum

This compact snack pepper bears 2½-3½” long fruits that pack a bit more heat than a jalapeno. They mature through shades of green, yellow, orange and red. Harvest time is long; crop time from liner to red fruit is 65-72 days. Shows good resistance to blossom-end rot.

**Growing Tips for FIRE AWAY®**
- Best grown under warm conditions with long days. Don’t order it in until you can meet these conditions.
- Grow in high light to avoid stretching.
- Feed with 150-200ppm N. Do not overfeed this crop.
- Grow in high light to avoid stretching.
- Don’t order it in until you can meet these conditions.

**Seed Availability:**
- **AWARD WINNER:**
- ◆
- ◆
- ◆
- ◆
- ◆
- ◆
- ◆

**BERRIED TREASURE®**
Fragaria ananassa

Plants that serve a dual purpose of being ornamental and edible are wildly popular with consumers today, and Berried Treasure strawberries are no exception. These beautiful strawberries bear showy, semi-double flowers and sugary sweet, snack-sized fruits together all summer long. The plants have short runners, making them ideal for growing in patio pots. Everbearing, daylength neutral and hardy in zones 4-9.

**Growing Tips for BERRIED TREASURE®**
- 150 ppm N for optimal growth.
- Pay close attention to watering. Strawberries do not tolerate wilting and the soil must be kept moist but not soggy.
- Bright light and cool nights are best for peak flowering and fruit set.
- Avoid high temperatures in production. Plants should be kept below 80°F to avoid a reduction in fruit quality.
- Watch for spider mites, especially when humidity is low. Spray both the undersides and tops of the foliage.
- Depending on conditions, allow about four weeks from flowering to ripened fruit.

**Notes:** Reduced runner formation results in a more mounding habit and more energy to put into flowers and fruit.

**Seed Availability:** Sobkowich

**AWARD WINNER – FIRE AWAY™**
Hot and Heavy

23 Awards including: Top Performer, Peppe, Texas A&M, Leader of the Pack, JC Raulston Arboretum; Perfect Score, Oregon State University; Top Performer, University of Guelph; Consumer Favorite, University of Tennessee-Jackson.

**AWARD WINNER – BERRIED TREASURE®**
Red Fragaria
12 Awards including: Top Performer, University of Guelph; Leader of the Pack, North Carolina State; Top Performer, Oklahoma State University.

**AWARD WINNER – TEMPTING TOMATOES™**
Lycopersicon esculentum

15 Awards including: Top Performer, University of Guelph; Perfect Score, Oregon State University; Top Performer, University of Georgia; Consumer Favorite, University of Tennessee-Jackson.

**TEMPING TOMATOES™**
Lycopersicon esculentum

- **AWARD WINNERS – TEMPTING TOMATOES™** ‘Garden Gem’ Lycopersicon esculentum
17 Awards including: Top Performer, University of Guelph; Perfect Score, Oregon State University; Perfect Score, University of Tennessee-Jackson; Leader of the Pack, North Carolina State.

**TEMPING TOMATOES™** Lycopersicon esculentum

- 80-107cm (31-42”)
- •
- •
- •
- •

This heat tolerant, vigorous, indeterminate tomato produces a heavy yield of large fruits that have versatile uses; delicious eaten fresh and used in sauces. Expect the flavor of an heirloom tomato with modern disease resistance. Matures in 72 days.

**Growing Tips for TEMPTING TOMATOES™**
- 100-150 ppm N for optimal growth.
- A complete micronutrient balanced fertilizer is essential for best growth and flavor.
- Most tomatoes perform well with additional calcium, or a CalMag fertilizer.
- Avoid soil pH higher than 5.0 or micronutrient deficiencies will begin to show.
- Though these tomatoes are disease resistant, watch for signs of virus. Wash hands before handling the crop.
- Good air circulation is essential for pollination of flowers. Ensure good air flow through the greenhouse and keep humidity relatively low for best fruit set.
- In growing group BA (see page 133).

**Seed Availability:** Sobkowich

**PROVEN HARVEST**
**Amazel Basil**

*Ocimum*

Superior resistance to downy mildew is the #1 reason to grow Amazel. It’s also quick to mature, up to three weeks faster than post-transplant seed-produced varieties. Once it reaches harvestable size, it remains in a vegetative state longer and sets sterile seed. Vigorous, large, well-branched plants produce a high yield. Truly a game-changing selection!

**Growing Tips for Amazel Basil®**

- **150-200 ppm N** for optimal growth.
- Pinch floral buds during early plant establishment to promote vegetative growth.
- Grow under high light conditions with good air circulation.
- Avoid temperatures below 40°F.
- Good water management practices are critical to healthy growth; avoid late day overhead watering.
- Employ good sanitation practices including keeping the greenhouse clean, eliminating weeds and debris, keeping hose-ends off the floor, and disinfecting equipment as often as possible.
- Scout for thrips and botrytis.
- In growing group BC (see page 133).

**Seed Availability:** Sobkowich

**AWARD WINNER – Amazel Basil®**

33 Awards including: Top Performer, University of Guelph; Best of Show, University of Tennessee-Jackson; Perfect Score, Michigan State University; Top Performer, Oregon State University

**Amazel Basil® Proven Package**

Designed to tell the story behind this unique basil, this specialty container and label automatically comes with all Amazel Basil liners.

A standard Proven Winners white branded container and label comes automatically for all other varieties in the Proven Harvest® Collection.

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**Tempting Tomatoes**

*Goodhearted*

*Lycopersicon esculentum*

This compact cocktail tomato with a low mounding habit is ideal for hanging baskets and upright patio containers. Juicy, heart to pear-shaped fruits with a tender skin are slightly larger than cherry tomatoes. They have the perfect balance of sweet and acidic flavors. Plants are semi-determinate in the North and determinate in the South. Crop time from liner to red fruit is 65-72 days, making this a great early tomato for Northern gardeners.

**Growing Tips for Tempting Tomatoes® Goodhearted®**

- **100-150 ppm N** for optimal growth.
- A complete micronutrient balanced fertilizer is essential for best growth and flavor.
- Most tomatoes perform well with additional calcium, or a CalMag fertilizer.
- Avoid soil pH higher than 5.0 or micronutrient deficiencies will begin to show.
- Watch for signs of virus. Wash hands before handling the crop.
- Good air circulation is essential for pollination of flowers. Ensure good air flow through the greenhouse and keep humidity relatively low for best fruit set.
- In growing group BA (see page 133).

**Seed Availability:** Sobkowich

**AWARD WINNER – Tempting Tomatoes® Goodhearted®**

5 Awards including: Perfect Score All Season, University of Tennessee; Perfect Score All Season, Iowa State, Top Performer, Oregon State University

**Tempting Tomatoes®**

*Goodhearted*

*Lycopersicon esculentum*