

Garden Center Name: _____

Address: _____
(As it is to appear in advertising and online)

City: _____ State: _____ Zip Code: _____ Phone #: _____

Please ship our Gardener's Idea Books to this location YES NO, please contact me

Email Address: _____ Website/Facebook Address: _____
(This email will be visible to consumers on Proven Winners' website)

I will email my garden center's logo and voice recording to connectplus@provenwinners.com Yes No - please contact me

(If applicable, this will be used for the Pandora campaign and website listing.)

Did you certify any locations in 2020? Yes No How many locations do you plan to certify in 2021? _____

How many people do you plan on certifying in 2021 at each location (ex: Sycamore/20)? _____

Which reward(s) will you offer to your certified employees? (select one or more) Certified T-Shirt Certified Hat \$6 POP Store Credit (per certified employee)

Would you like us to ship your rewards to the same location we shipped to last year? Yes No, please contact me Did not certify last year.

Contact Name: _____ Email Address: _____ Phone #: _____
(The person we can contact regarding your subscription/benefits.)

If you are affiliated with a Retail Group, please indicate the group name: _____

If a broker sales rep motivated you to subscribe to CONNECT+, please provide their name: _____

Additional Location (\$250) Address: _____

City: _____ State: _____ Zip Code: _____ Phone #: _____

Choose your subscription:	GETTING STARTED FREE	BASIC \$400 Before Jan. 1, 2021 \$500 After Jan. 1, 2021	ENHANCED \$1100 Before Jan. 1, 2021 \$1300 After Jan. 1, 2021	ELITE \$2100 Before Jan. 1, 2021 \$2500 After Jan. 1, 2021
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Choose Campaign Dates:	ENHANCED Pandora March 29 - April 18, 2021 April 26 - May 16, 2021 May 24 - June 13, 2021	ELITE Pandora March 29 - May 16, 2021 April 26 - June 6, 2021 May 31 - July 11, 2021	ELITE Facebook Ad (Campaign 1) February 1 - February 28, 2021 March 8 - April 4, 2021 April 12 - May 9, 2021 May 17 - June 13, 2021 June 21 - July 18, 2021	ELITE Facebook Ad (Campaign 2) February 1 - February 28, 2021 March 8 - April 4, 2021 April 12 - May 9, 2021 May 17 - June 13, 2021 June 21 - July 18, 2021
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ENHANCED Facebook February 1 - March 7, 2021 March 8 - April 11, 2021 April 12 - May 16, 2021 May 17 - June 20, 2021 June 21 - July 25, 2021

Choose your presentation(s) BASIC = 1, ENHANCED = 3 and ELITE = 6:

- Best New Annuals, Perennials and Shrubs for 2021 Heat-Loving Plants Container Gardening Inspiration
 Gardening for Pollinators Hydrangeas Demystified Made for the Shade Creating a Garden Sanctuary
 Solution Gardening Gardening with Native Plants Gardening with Children

Social Media Campaign Zip Code(s) Used for Facebook, Pandora & Garden Design:

Pandora impressions will be evenly distributed across multiple zip codes. If more than one zip code is specified, you should consider adding impressions as an upgrade option.

Optional Benefit Upgrades	Cost	QTY	Subtotal Cost
Additional Gardener's Idea Book for Open Houses/give-a-ways	\$65 per case (of 100) includes shipping (\$75 plus shipping for Getting Started Subscribers)		
Extend your Facebook ad in one week increments (Only Enhanced and Elite subscribers are eligible)	\$75 per week <input type="checkbox"/> immediately before or <input type="checkbox"/> immediately after or <input type="checkbox"/> Other (contact me) your selected campaign		
Extend your 2nd Facebook ad in one week increments (Only Elite subscribers are eligible)	\$75 per week <input type="checkbox"/> immediately before or <input type="checkbox"/> immediately after or <input type="checkbox"/> Other (contact me) your selected campaign		
Additional Impressions of Pandora Ad Campaign (Only Enhanced and Elite subscribers are eligible)	\$75 per 5K impressions		
Extend Pandora Ad Campaign in one week increments (Only Enhanced and Elite subscribers are eligible)	\$75 per week <input type="checkbox"/> immediately before or <input type="checkbox"/> immediately after or <input type="checkbox"/> Other (contact me) your selected campaign		
Additional store, we will craft custom Facebook and Pandora campaigns and include each respective store in the Garden Design Retailer Listing.	\$250 per additional store		

We accept Master Card, Visa, American Express and Discover. You will be contacted for payment at time of order.

Order Online at: www.provenwinners.com

Need help? Phone: 815.895.0104 or E-mail: connectplus@provenwinners.com

Fax/mail completed form to: 815.895.1873 / Proven Winners 111 East Elm Street, Suite D Sycamore, IL 60178

Benefit Upgrade Costs (above in yellow)	
Subscription Cost (above in green)	
Total Cost Before Taxes and Shipping	

