Summer 2013

## PROVEN BEAUTY

## Beauty by the Vaseful

## Solar-Powered Summer Fun

Great Garden Discoveries from Jamie Durie

## INSPRATION MUITPLICAION

They say that genius is $1 \%$ inspiration and $99 \%$ perspiration, but gardening genius starts with a different equation - especially when you choose Proven Winners. That's because quality, easy-to-grow plants, like those featured in Proven Beauty, require a lot less perspiration and provide a whole lot more inspiration.

In this issue, you'll find plenty of ideas to inspire your gardening genius, from using shrubs as cut flowers to suggestions for pairing annuals with perennials. And there are new products, accessory ideas, and hands-on projects to help you enjoy and refresh your garden throughout the summer.

There's something for every gardener in these pages no matter how big or how small your space. Choose a plant - and an idea - and be inspired.

Happy gardening,


Cathy Lockean
Editor

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## On the front cover -

Outlined: Butterfly Argyranthemum frutescens
In windowbox: Helena's Blush Euphorbia amygdaloides hybrid, LUSCIOUS ® BERRY BLEND" Lantana camara, and 'Sweet
Caroline Sweetheart Light Green' Ipomoea batatas
Opposite:
LUSCIOUS ® BERRY BLEND<super>TM Lantana samara, and
SUPERTUNIA ${ }^{\circledR}$ Vista Fuchsia Petunia hybrid



Do you have a Caribbean flair but aren't sure how to pull off a mix of bright, bold colors like turquoise and citrus in a small space? This colorful retreat shows you how. The three-in-one color of Luscious Berry Blend provides the central color, and the strong accent hues expand the island feel. Don't be afraid to experiment with a well-chosen paint color for furniture, containers, or an accent wall to get that colorful retreat you've always wanted.

## Inment min whemis




In containers above: BUTTERFLY Argyranthemum frutescens, Helena's Blush Euphorbia amygdaloides hybrid, LUSCIOUS® BERRY BLEND" ${ }^{m}$ Lantana camara, 'Sweet Caroline Sweetheart Light Green' Ipomoea batatas, SUNSATIA Lemon Nemesia hybrid, SUPERTUNIA® Vista Fuchsia Petunia hybrid, COLORBLAZE © 'Sedona' and COLORBLAZE® Velvet Mocha Solenostemon scutellarioides (Coleus) along with various succulents


IT’s Wise to Accessorize
Individual blooms like those shown across the bottom of this page are garden accessories in their own right. In the summer as these plants continue to grow, you might want to add some variety to your garden design by adding other accessories, too. Interesting candlesticks and candle groupings, colored glass, statuary, bold fabrics, and stately containers can make you feel like you have refreshed and redesigned your space. In fact, these additions can create just the right amount of "cool" on a hot, humid summer day.



1. SUNSATIA® Lemon Nemesia hybrid
2. SUNDAZE® Flame Bracteantha bracteata
3. SUPERTUNIA ${ }^{\oplus}$ Vista Fuchsia Petunia hybrid
4. Helena's Blush Euphorbia amygdaloides hybrid, LUSCIOUS ${ }^{\circledR}$ BERRY BLEND™ Latana camara, and 'Sweet Caroline Light Green' Ipomoea batatas
Below, left to right:
SUPERBELLS® Dreamsicle Calibrachoa hybrid, SUPERTUNIA ${ }^{\circledR}$ PRETTY MUCH PICASSO® Petunia hybrid, Helena's Blush Euphorbia amygdaloides hybrid, BUTTERFLY Argyranthemum frutescens, 'Sweet Caroline Sweetheart Light Green' Ipomoea batatas,
LUSCIOUS® BERRY BLEND ${ }^{\text {M }}$ Lantana camara, and SUNDAZE® Flame Bracteantha bracteata



## Beauty by the Vase

You don't have to go to the local florist shop to get a beautiful vase of flowers. With shrubs in your garden, you can have a summer filled with bouquets of fresh flowers and foliage. All you need to do is look at your shrubs with fresh eyes. Here are some tips:

- Plants with unique foliage provide months of material for arrangements. The vivid, colorful leaves of Coppertinam ${ }^{\text {m }}$ Ninebark or Black Lace ${ }^{\text {tM }}$ elderberry are pretty enough to be used on their own or can be mixed with any number of flowers for easy, inexpensive impact.
- Reblooming shrubs, like Bloomerang ${ }^{\circledR}$ lilac and Invincibelle ${ }^{\circledR}$ Spirit hydrangea, flower twice a year so you have flowers over a longer time; light pruning actually encourages more prolific blooming, too.
- Hydrangeas are must-haves for the big, beautiful blooms that last for weeks in the landscape and the vase, and there's a hydrangea that's perfect for every climate and taste. Live in a cold climate? Panicle hydrangeas like 'Limelight' and Bobo ${ }^{\text {m }}$ and smooth hydrangeas like Incrediball ${ }^{\oplus}$ will flower every single year and provide you with more flowers than you can use. Gardeners in warm areas can enjoy the pink or blue big-leaf hydrangeas. The Cityline ${ }^{\text {mw }}$ series is used extensively in cut flower production and it makes a beautiful landscape plant, too.
- Evergreens and fruit-bearing shrubs are especially useful for year-round interest both indoors and out. Gold Splash ${ }^{\circledR}$ euonymus offers glossy, golden foliage, and landscape roses like Oso Happy ${ }^{\circledR}$ Smoothie rose have jewel-like red berries. Some common shrubs even offer both of these features, like Castle Spire ${ }^{\circledR}$ holly.

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## IT's All Arranged

You have beautiful shrub flowers, but what's the best way to display them? Follow these tips for arranging your cut flowers:

- Choose the vase you'd like to use first. That way, you can have an idea of the quantity, color, and types of plants you'd like to cut. If you don't have many vases, don't worry. Pitchers, drinking glasses, canning jars, and other items can work, too. Be creative as you look through your cupboards.
- Cut your stems as long as you can. It's much easier to cut them to length once you're arranging than to try to work with stems that are too short to begin with.
- Before you place them in the vase, cut the stems at an angle so more surface area is exposed to take up water. This prolongs the life of your arrangement.
- Shrubs can be used on their own, making up the entire arrangement. However, if you use them as a filler with other flowers, place your shrub branches first to create a framework that supports the more delicate stems you may be including.



## ASKTHE EXPERT

PROVEN BEAUTY: What do you look for when choosing plants for your designs?
JAMIE DURIE: My first requirement is that the plant has a strong, robust, compact habit. I also try to make sure that the species is somewhat waterwise and has strong disease resistance. We all have to rely on the hard work of growers and breeders to ensure that we have plants with these important characteristics. Color is also paramount in garden design. Plants that can supply both strong flower color and foliage color give gardeners two bangs for their buck. Plus, when you design with foliage color, you have greater control over the color palette. In much the same way as an architect controls the buildings, foliage color helps you manage and offset seasonal changes.
PB: What do you recommend - perennials or annuals?
JD: There are many reasons to growth both. Personally, I started out more as a perennial grower, as it matched my busy lifestyle and hectic travel schedule. However, as my life has become more settled, with homes in Los Angeles and Sydney, I've been using annuals much more. I was drawn to Supertunia ${ }^{\circledR}$ because they are some of the most robust, prolific, flowering plants I've ever seen. Any gardener who has a bald spot in their garden can plant Supertunia and count on that spot being filled all season long with vibrant color. Supertunia's color and habit give you an opportunity to cover up a multitude of landscape issues, and they make you successful.

PB: What's the most important material you use in your garden other than plants?
JD: The materials I use are always varied from job to job. Really, any material that can withstand the elements can be a part of the hardscape. Sometimes the more unusual the material, the more interesting the result. Furniture and accessories can be as much a part of the garden as the plants, so I encourage gardeners to use their imagination. However, as a designer, I do tend to favor materials that are simple and clean with a form that complements rather than competes with other elements in the garden. I always try to ask myself, where does this material come from? And I always favor an environmentally responsible approach to any planting scheme or choice of materials. I'm especially careful about the wood I use, preferring timbers of recycled material. It's a great way to maintain our precious forest and still create an outdoor setting that's beautiful and practical.


## Jamie Durie

is a horticulturalist and award-winning international landscape designer based in Australia and the United States. A committed environmentalist and pioneer of "The Outdoor Room" concept, Jamie's work focuses on inspiring a new generation to rediscover their gardens. He shares his ideas on landscape design through his books, his television show, The Outdoor Room, his other television guest and hosting appearances, and his strong social media presence. Jamie's inspiration comes from the vast natural beauty of the Australian Iandscape, extensive international travel, and a passion for Eastern culture and lifestyle through his Sri Lankan heritage. He successfully combines these elements to create his own unique style and approach to garden design.

[^1]PHOTOS AND VIDEOS

## GREAT GARDEN DISCDVERIES



Jamie Durie shares many of his specific tips for creating beautiful landscape designs in his book, The Outdoor Room. In addition, he recommends that gardeners experiment with some of these discoveries, which provide additional and unique spaces for gardening up close to the house.


The Family Pot system of lightweight pots and metal structures allows you to create a unique way to bring plants into your home or to display them in small outdoor spaces.


A modular system of unique "bricks" allow you to create a beautiful, stackable garden.


An urban trough is a distinctive and easy way to bring a garden to your balcony, deck, or rooftop terrace.


Wall planters allows you to create a vertical garden wall that is simple to hang and promotes strong roots. Some are even self-watering.


## C O N T A I N E R S T Y L E

Height is an important element of any interior or exterior design. You can see here how adding a tall shrub or plant adds appealing verticality to the container design and serves to create a pleasing frame to the doorway. The use of steps creates additional variety in heights of the container collection. Be sure to experiment with vertical plants to inspire your design.



Make container watering easy with a Proven Winners ${ }^{\circledR}$ WaterWise ${ }^{\circledR}$ Kit. It contains everything you need to water up to ten containers from a single faucet. To see how it works, click here. To purchase the WaterWise kit, visit your local garden center or buy online.
the WaterWise kit, visit your local garden center or buy online.

## Make Your Own Oasis

## With a D-I-Y Container Water Garden

Not every container has to be filled with soil to sprout some beautiful-looking, healthy plants, and not every container has to be a brand new terra cotta or ceramic planter. In fact, you can create your own water garden without either the soil or the expensive pot.
Look through your garden shed or garage or visit your local thrift shop or flea market to find a large metal, ceramic, or glass container. By recycling an existing piece, you not only create a beautiful water garden but you help the planet. It's best to avoid wooden containers, as they absorb water. However, if you have the perfect wooden container, simply drop a slightly smaller glass, metal, or plastic container inside it before you start your water garden.
Next, visit your garden center to shop for water plants. To keep it simple, choose floating plants that don't require you to work with stones to anchor them down. Hornwort, water hyacinth, and water ferns are inexpensive choices, or if your budget allows, water lilies make great additions, too.
You can add a pump. However, if you choose not to, it is best to either add goldfish or organic mosquito dunks to prevent mosquito larvae from finding a home in your garden. Another interesting touch for summer garden parties, or just your own pleasure, is the addition of floating candles. Just be sure they are of a shape and size where they won't scorch your plants.


## STEP-BY-STEP INSTRUCTIONS

## WATER GARDEN

 HOW-TO

## Shullamy

## Everything's Coming Up Rose Hips

Looking for a natural way to boost your immune system? Rose hips are a great choice. This fruit of the rose plant has 50 percent more vitamin C than oranges and is a great source of vitamins A and B as well as antioxidants.

If you choose to eat rose hips raw or if you bake them, first remove the seeds and hairs inside the fruit. To add them to recipes, simply cook them down and strain out the seeds and hairs. This nutritious ingredient creates delicious teas and jams and other treats.
The seeds of the rose hip are also pressed for oil, which is considered especially beneficial for the skin, nails, and hair. It soaks into the skin easily and is used to soothe eczema, psoriasis, and burns and to minimize scars, stretch marks, hyper-pigmentation, and premature skin aging.

## LITTLEHANDS*B|G|DEAS

## Solar Prints

Kids will think it's magic when you introduce them to the art of solar prints. First, help your child gather some natural ingredients, like flowers, herbs, or leaves. The more texture and shape to the items, the more interesting the artwork. Place these objects on a sheet of special UV sensitive paper, cover with the plastic sheet provided with the paper, and place in the sun for a minute or two. When your child removes the flowers and rinses the sheet under water, a beautiful solar print will appear.
You can explain that while it seems like magic, a solar print is really science in action. The areas of the paper that were exposed to the sun turn blue, while the areas covered by the leaves and flowers remain white because the sun did not reach those areas of the paper. The art is natural - and so is the fun!



DAISY MAY® Leucanthemum superbum with SUPERTUNIA® PICASSO IN PINKㅗ Petunia hybrid, SNOW PRINCESS® Lobularia hybrid, and 'Sweet Caroline Light Green' Ipomoea batatas

## Perennias and Annual Make a Perfect Match

Perennials are adored by gardeners because they come back year after year. There's a consistency in knowing you can rely on seeing the same flowers and foliage in the same place in your garden when spring arrives. But you love being able to customize your landscapes and containers each year, too. And so you look to the variety of colors, textures, and seasons-long performance of annuals to help you do that.
But what annuals are best matched with specific perennials? The following pages give you some suggestions of successful pairings. These have been chosen based on compatible needs for sun and water. Colors, textures, and maximum heights for both the perennials and the annuals were also considered so that the plants complement rather than compete with one another.

## Peremials



DECADENCE ${ }^{m}$ 'Blueberry Sundae'
or 'Dutch Chocolate' Baptisia

'Going Bananas' Hemerocallis


SUMMERIFIC® 'Berrylicious' Hibiscus var.

## Annuals



With GOLDDUST ${ }^{m}$ Mecardonia and INTENSIA ${ }^{\circledR}$ Blueberry Phlox hybrid


With SUPERTUNIA® Watermelon Charm Petunia hybrid and SUPERBENA ${ }^{\oplus}$ Dark Blue Verbena hybrid


With SUPERTUNIA ${ }^{\oplus}$ Vista Silverberry Petunia hybrid

## Perennials

## Annuals



FRUIT PUNCH" 'Apple Slice' or 'Coconut Punch' Dianthus


With SENORITA ROSALITA® Cleome hybrid and ARTIST® Purple Ageratum hybrid

'Cheyenne Sky' Panicum

With LUSCIOUS® BERRY BLENDT Lantana camara and Helena's Blush Euphorbia hybrid


SUMMERIFIC © 'Cranberry Crush' Hibiscus var.


With SUPERTUNIA ${ }^{\oplus}$ Bordeaux and
SUPERTUNIA® Royal Velvet Petunia hybrid

## Peremials


'Pardon My Pink' or 'Pardon My Purple' Monarda (Bee Balm)

'Maestro' Sedum

'Autumn Frost' Hosta

## Annuals



With COLORBLAZE® LifeLime Coleus and CATALINA® Gilded Grape Torenia hybrid


With SUPERTUNIA® Indigo Charm Petunia hybrid and Sweet Caroline Bewitched Ipomoea batatas


With ROCKAPULCO® Rose and ROCKAPULCO® Purple Impatiens walleriana


Often as we get into summer, gardeners remember to water but forget that plants still need to be fed. That's why experts recommend that during this season you use a water-soluble fertilizer to keep your plants healthy and full of blooms. A good rule of thumb is to feed your plants every third time that you water them. In the heat of summer, that could mean using a water-soluable fertilizer every week. Heavy feeders, like Supertunia ${ }^{\circledR}$, are especially hungry plants.

To buy high-quality plant food products, visit your local garden center or click here.

PWPROVEN WINNERS ${ }^{\circ}$
The \#1 Plant Brand. ${ }^{\text {. }}$


[^0]:    Opposite: 'Limelight' Hydrangea and 'Golden Shadows' Cornus (Dogwood)
    Above at left: OSO HAPPYㅆ Petit Pink Rosa (Rose) and MY MONET® Weigela
    Above at right: SCENT AND SENSIBILITYm Syringa (Lilac)

[^1]:    OUTDOOR ROOM

