

Modeled after the magnificent Crystal Palace at the world-famous Kew Gardens in England, this iconic botanical garden was created in the late 1800s from the visions of extraordinary men including Frederick Law Olmsted, the "Father of American Landscape Architecture."

Upon opening in 1900, the conservatory was the third largest public greenhouse in the US and ninth largest in the world. It contained plants from around the globe collected by its director, John Cowell, who was considered by many to be a horticultural genius. In 1980, Erie County purchased the conservatory and 11.4 surrounding acres from the City of Buffalo and changed its name from South Park to the Buffalo and Erie County Botanical Gardens. In 1982, the Botanical Gardens were listed on the National Register of Historic Places.

Today, over 100,000 people annually visit the Buffalo and Erie County Botanical Gardens to enjoy the amazing architecture and garden sanctuaries. It is a gathering place where visitors can find peace and harmony and enjoy the simple power of the natural world. Some visitors also see it as a place for spiritual healing, meditation and reflection.

Erie County and the Buffalo and Erie County Botanical Gardens Society created a public-private partnership in 2004 and the Society, a 501(c)(3) not-for-profit organization, operates the day to day operations. The Society's vision is to move towards a future where the lives of people of all ages are enriched by living plants of all kinds. They are committed to sustaining the wonders of earth's natural systems to ensure diverse plant life for future generations.

When you visit, you can't miss the Proven Winners Signature Garden which decorates the welcoming front entrance of the conservatory with masses of vibrant color, greeting guests with thousands of unique plants from spring through fall. The gardens are redesigned each year, so there's always something new to see.

*"It is a great honor to be selected as a Proven Winners Signature Garden. That designation, combined with the Gardens' spectacular collection and its recognition as a national architectural and historical treasure, make for a fitting collaboration. Visitors to the Gardens will have a spectacular botanical experience in the conservatory and from its newly designed outdoor garden. Thank you, Proven Winners."*

**David Swarts**  
President/CEO  
Buffalo and Erie County Botanical Gardens



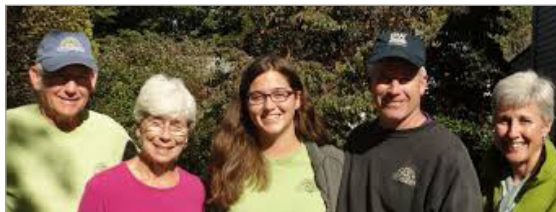
**David Swarts**  
President/CEO



**Erin Grajek**  
Associate Vice-President of  
Marketing & Visitor Experience

*"The Buffalo and Erie County Botanical Gardens have long been part of the cultural fabric of Western New York. As a five generation family business, we value this community treasure. The new Proven Winners Signature Garden provides a showcase of the latest introductions from breeders around the world. We welcome your visit to Lockwood's Nursery and look forward to helping you add these extraordinary plants to your garden!"*

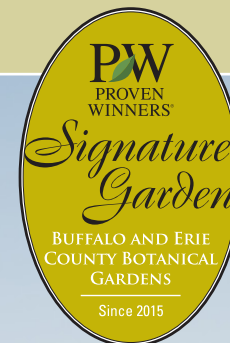
**The Lockwood Family**  
Lockwood's Greenhouse & Nursery



For more information about all of the gardens in the Proven Winners Signature Garden Program, please visit [www.provenwinners.com](http://www.provenwinners.com)

# BUFFALO AND ERIE COUNTY BOTANICAL GARDENS

*A Proven Winners Signature Garden*



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*A Proven Winners Signature Garden*

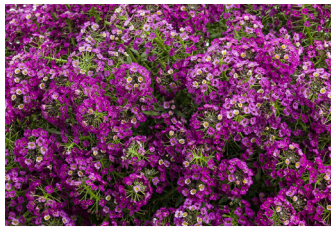
Conceived in 1864 and opened in 1900, the Botanical Gardens Society is dedicated to advancing appreciation for plant life and its connection to people and cultures. Designated as a Proven Winners Signature Garden, the outdoor front entrance garden showcases some of the most unique and high-performing plants available on the market today.



**SUPERBENA® Sparkling Amethyst Verbena**  
Amethyst purple flowers with rosy purple centers appear all summer atop dark green foliage. Zones 8-11. Part sun-sun. Height: 6-12".



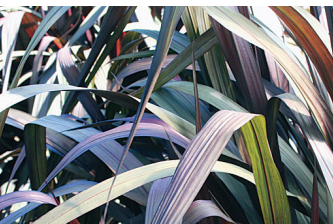
**SUPERBENA® Royale Chambray Verbena**  
Upright, compact habit. Vigorous, great in landscapes. Zones 8-11. Part sun-sun. Height: 8-14".



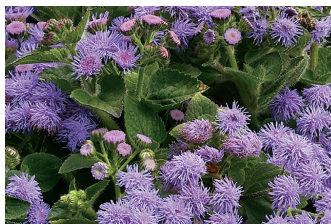
**Dark Knight™ Lobularia**  
Masses of fragrant flowers grace mounded plants. Blooms all summer, even in hot climates. Zones 9-11. Part sun-sun. Height: 4-6".



**Graceful Grasses® Purple Fountain Grass Pennisetum**  
Bronze-purple foliage topped with graceful arches of burgundy-toned seed heads. Zones 9-10. Full sun. Height: 30-36".



**GRACEFUL GRASSES® VERTIGO® Pennisetum**  
Large, heat-tolerant grass with great presence. Zones 8-11. Sun. Height: 48-96".



**Artist® Blue Ageratum**  
Small, fluffy, blue button-like flowers add color all season; no deadheading needed. Zones 9-10. Part sun-sun. Height: 8-12".



**Magic Show® 'White Wands' Veronica**  
Pure white flower wands are borne prolifically atop the short, dense clump of dark green foliage. Zones 4-8. Part sun-sun. Height: 14-16".



**'Cat's Meow' Nepeta**  
Dense, colorful flowers and a refined habit. Fragrant foliage. Heat and drought-tolerant. Zones 3-8. Sun. Height: 17-20".



**Fruit Punch® 'Cranberry Cocktail' Dianthus**  
Carnation-like, double, magenta pink flowers atop a low mound of grey-green foliage. Zones 4-9. Part sun-sun. Height: 8-10".



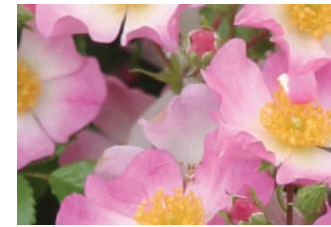
**'Denim 'n Lace' Perovskia**  
The perfect addition to a garden in hot, dry areas. Lacy-like, bright sky blue flowers. Upright habit. Zones 4-9. Sun. Height: 28-32".



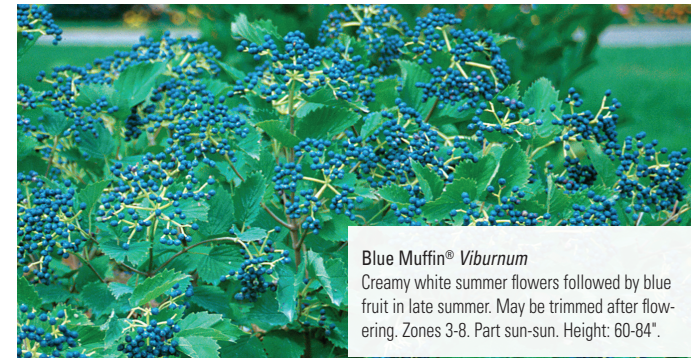
**'Bottle Rocket' Ligularia**  
This robust grower makes a statement with its bright mustard yellow flower spikes in summer. Zones 4-9. Part shade. Height: 28-34".



**Summerific® 'Cherry Cheesecake' Hibiscus**  
With large, 7-8" flowers, this long blooming hibiscus will be the star of your garden! Zones 4-9. Part sun-sun. Height: 48-60".



**Oso Easy® Fragrant Spreader Rosa**  
Abundant, fragrant summer flowers. Great for covering large areas. Doesn't need pruning or spraying. Zones 3-9. Sun. Height: 12-24".



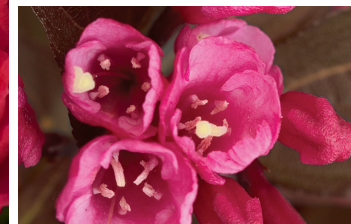
**Blue Muffin® Viburnum**  
Creamy white summer flowers followed by blue fruit in late summer. May be trimmed after flowering. Zones 3-8. Part sun-sun. Height: 60-84".



**Oso Easy® Mango Salsa Rosa**  
Luscious orange-pink blooms and glossy green foliage. Disease-resistant. Zones 4-9. Sun. Height: 24-36".



**Brandywine™ Viburnum**  
White spring flowers produce breathtaking pink and blue fall fruit. Zones 5-9. Part sun-sun. Height: 60-72".



**Wine & Roses® Weigela**  
Deep purple foliage creates the perfect backdrop for rose pink flowers in spring and summer. Zones 4-8. Sun. Height: 48-60".