

Proven Winners® 2020-2021 Essentials



Double Delight™ Blush Rose *Begonia*

WHAT'S NEW

An abundance of cascading, soft pink blossoms exude a pleasant, citrus-like fragrance. Increased vigor, branching, flower count and sun tolerance make this new begonia a delight to grow.

- More tolerant of *Xanthomonas* than other series
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes and monocultures
- 8-14" height; 12-24" spread
- Part sun to sun (full sun in the North)
- Vigor 2



Double Delight™ Blush Rose



Double Delight™ Blush Rose



Double Delight™ Blush Rose



Double Delight™ Primrose *Begonia*

WHAT'S NEW

Cascading, elegantly formed, soft yellow blossoms exude a notable, citrus-like fragrance. Excellent vigor, branching, flower count and sun tolerance make this new begonia a delight to grow.

- More tolerant of *Xanthomonas* than other series
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes and monocultures
- 8-14" height; 12-24" spread
- Part sun to sun (full sun in the North)
- Vigor 2



Double Delight™ Primrose



Double Delight™ Primrose



Double Delight™ Primrose



Double Delight™ Primrose



Double Up™ Pink Begonia *Begonia*

WHAT'S NEW

This new vegetative wax begonia makes an outstanding 4" crop in production; blooms early and goes long. Plants have excellent vigor with a dense habit and double pink flowers.

- Self-cleaning flowers reduce the incidence of botrytis
- Daylength neutral; can be produced any time of year
- Grow in 4.25 Grande™ containers, monocultures and landscapes
- 8-18" height; 8-14" spread
- Sun or shade
- Vigor 2



Double Up™ Pink



Double Up™ Pink



Double Up™ Red Begonia *Begonia*

WHAT'S NEW

This new vegetative wax begonia makes an outstanding 4" crop in production; blooms early and goes long. Plants have excellent vigor with dark foliage and double red flowers.

- Self-cleaning flowers reduce the incidence of botrytis
- Daylength neutral; can be produced any time of year
- Grow in 4.25 Grande™ containers, monocultures and landscapes
- 8-18" height; 8-14" spread
- Sun or shade
- Vigor 2



Double Up™ Red



Double Up™ Red



Double Up™ White *Begonia*

WHAT'S NEW

This new vegetative wax begonia makes an outstanding 4" crop in production; blooms early and goes long. Superb contrast between dark foliage and double white flowers.

- Self-cleaning flowers reduce the incidence of botrytis
- Daylength neutral; can be produced any time of year
- Grow in 4.25 Grande™ containers, monocultures and landscapes
- 8-18" height; 8-14" spread
- Sun or shade
- Vigor 2



Double Up™ White



Double Up™ White



Double Up™



Superbells® Coral Sun *Calibrachoa*

WHAT'S NEW

This tropical coral and sunny yellow bicolor is easy to mix with other sun-loving plants in recipes. A beautifully mounded habit blanketed in color makes it irresistible at retail.

- Early to bloom
- Screened for *Thielaviopsis* resistance
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes, recipes and monocultures
- 6-12" height; 12-24" spread
- Part sun to sun
- Vigor 2



Superbells® Coral Sun



Superbells® Coral Sun



Superbells® Coral Sun



Superbells® Honeyberry Superbells® Coral Sun



High Noon™ *Euryops*

WHAT'S NEW

A new genus for Proven Winners. We've taken *Euryops* and refined it for today's growers by making it more colorful, more compact, and easier to get into flower for spring in the North.

- Large, prolific, sunny yellow blossoms
- Better branched, denser habit
- Grow in 4.25 Grande™ containers, hanging baskets, recipes and monocultures
- 10-14" height; 12-18" spread
- Part sun to sun
- Vigor 2



High Noon™



High Noon™



High Noon™



High Noon™



High Noon™

Other Competitors



Sweet Caroline Medusa™ Green *Ipomoea*

WHAT'S NEW

A first to market, exclusive new foliage form for *Ipomoea*. Distinctive palm-shaped, thick, chartreuse leaves on tight internodes form a compact, mounded to slightly trailing plant.

- Won't flag or fade in the heat
- Well-behaved in recipes
- Grow in 4.25 Grande™ containers, hanging baskets, recipes and landscapes
- 6-12" height; 18-24" spread
- Part sun to sun
- Vigor 3



Sweet Caroline Medusa™ Green



Sweet Caroline Medusa™ Green



Sweet Caroline Medusa™ Green



Luscious® Royale Red Zone™ *Lantana*

WHAT'S NEW

A certified sterile selection; non-invasive. Large clusters of fragrant, pollinator-friendly blossoms emerge red and orange bicolor, then transition to pure glowing red on compact, upright plants.

- Heat and drought tolerant
- Well-branched plants present well in containers
- Grow in 4.25 Grande™ containers, recipes, monocultures and landscapes
- 12-26" height; 12-24" spread
- Full sun
- Vigor 2



Luscious[®] Royale Red Zone[™]



Luscious[®] Royale Red Zone[™]



Luscious[®] Royale Red Zone[™]



Luscious[®] Royale Red Zone[™]



Supertunia® Royal Velvet® (Imp) *Petunia*

WHAT'S NEW

How do you improve on one of your top selling annuals? By enhancing its spring habit and presentation, ensuring season-long performance, and making its royal purple flowers colorfast.

- Excellent heat and humidity tolerance
- Durable, all-season performer
- Color match to previous Royal Velvet®
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, recipes and landscapes
- 6-12" height; 18-24" spread
- Part sun to sun
- Vigor 3



Supertunia[®] Royal Velvet[®] (Imp)



Supertunia[®] Royal Velvet[®] (Imp)



Royal Velvet® Improved



Royal Velvet®



Royal Velvet[®] Improved

Royal Velvet[®]



Royal Velvet® Improved



Royal Velvet®



Supertunia[®] Royal Velvet[®] (Imp)



Whirlwind® Starlight™ *Scaevola*

WHAT'S NEW

This novel bicolor fan flower features blue and white striped flowers on densely branched plants with short internodes for a concentrated show of color.

- Heat, humidity and drought tolerant
- Similar flower coverage as *Calibrachoa* and *Petunia*
- Self-cleaning; no deadheading needed
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, monocultures and landscapes
- 8-14" height; 18-24" spread
- Full sun
- Vigor 3



Whirlwind® Starlight™



Whirlwind® Starlight™



Whirlwind® Pink



Whirlwind® Starlight™



Proven Winners®

2020-2021 New Arrivals



‘Coffee Cups’ *Colocasia*

WHAT’S NEW

Capitalize on the tropical trend by adding this distinctive *Colocasia* with dramatically cupped, olive green foliage and mocha accents.

- Dynamic “thriller” for large combinations
- Grow in 1.0 Royale™ containers, recipes, monocultures and landscapes
- 36-60” height; 36-60” spread
- Part sun to sun
- Vigor 3



‘Coffee Cups’



Heart of the Jungle™ *Colocasia*

WHAT'S NEW

Earn instant tropical appeal by adding this huge heart-leafed, dark green, black-stemmed cultivar to combinations, landscapes and pond plantings.

- Dramatic “thriller” for large combinations
- Grow in 1.0 Royale™ containers, recipes, monocultures and landscapes
- 36-60” height; 36-60” spread
- Part sun to sun
- Vigor 3



Heart of the Jungle™



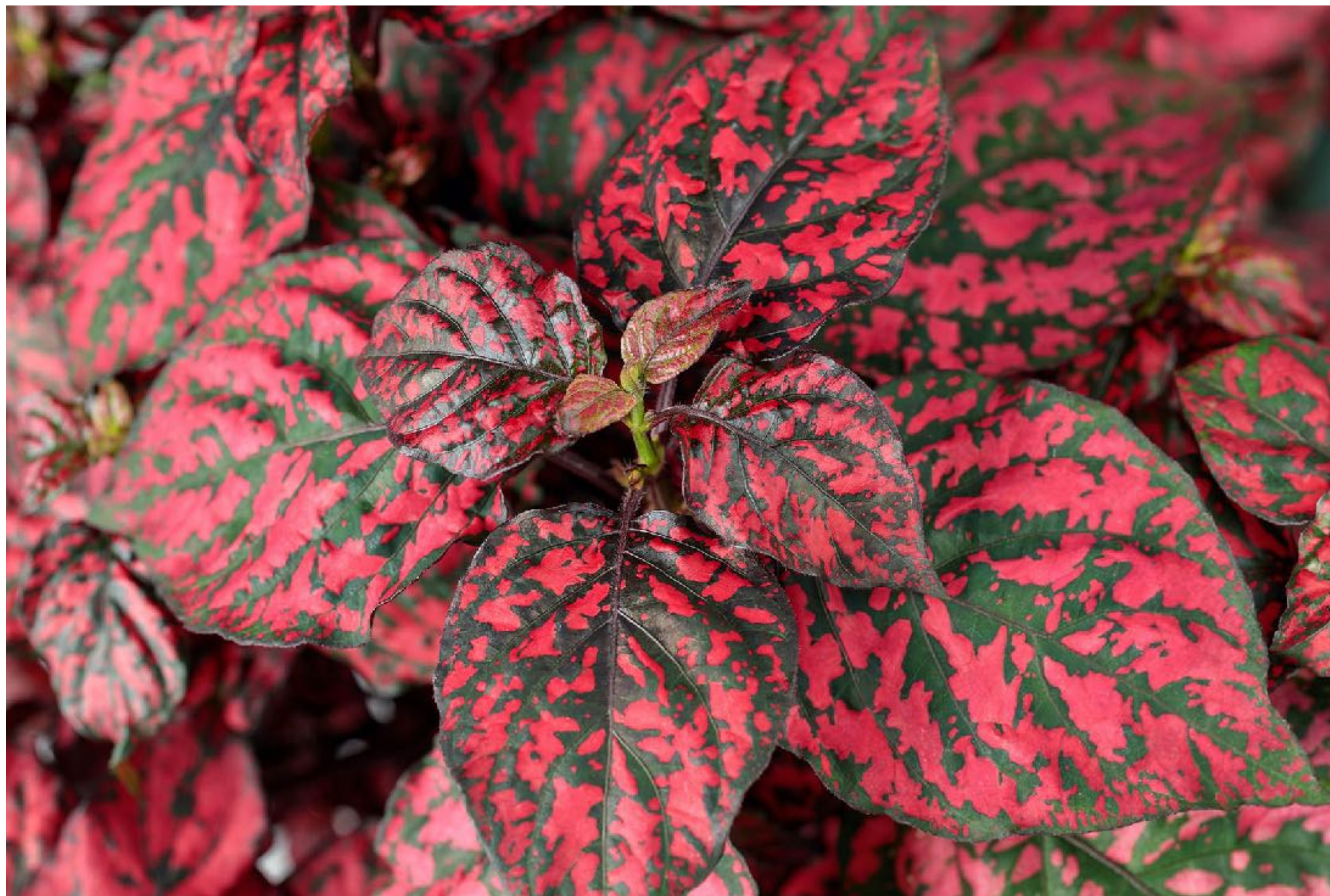
Hippo® Red (Imp)

Hypoestes

WHAT'S NEW

We've improved upon this super-sized, vegetative variety by giving it brighter red color that absolutely glows in the shade. Use it like a red coleus with fun polka-dotted foliage.

- Heat and humidity tolerant
- Selected against flowering; best grown under long days
- Grow in 4.25 Grande™ containers, recipes, monocultures and landscapes
- 16-22" height; 8-14" spread
- Part shade to shade
- Vigor 2



Hippo[®] Red (Imp)



Hippo® Red (Imp)



Hippo® Red (Imp)



Infinity® Blushing Crimson (Imp) *Impatiens*

WHAT'S NEW

An easy Grande crop for growers to produce for their shade assortment. Huge, red and pink bicolor flowers cover this more vigorous, compact selection.

- Heat and humidity tolerant
- Attractive container presentation
- Grow in 4.25 Grande™ containers, recipes, monocultures and landscapes
- 10-14" height; 6-12" spread
- Part shade to shade
- Vigor 1



Infinity® Blushing Crimson (Imp)



Infinity® Blushing Crimson (Imp)



Infinity® Light Purple (Imp) *Impatiens*

WHAT'S NEW

An easy Grande crop for growers to produce for their shade assortment. Huge, vibrant purple flowers cover this more vigorous, compact selection.

- Heat and humidity tolerant
- Attractive container presentation
- Grow in 4.25 Grande™ containers, recipes, monocultures and landscapes
- 10-14" height; 6-12" spread
- Part shade to shade
- Vigor 1



Infinity® Light Purple (Imp)



Infinity® Light Purple (Imp)



Infinity® Orange (Imp) *Impatiens*

WHAT'S NEW

An easy Grande crop for growers to produce for their shade assortment. Huge, fiery orange flowers cover this more vigorous, compact selection.

- Heat and humidity tolerant
- Attractive container presentation
- Grow in 4.25 Grande™ containers, recipes, monocultures and landscapes
- 10-14" height; 6-12" spread
- Part shade to shade
- Vigor 1



Infinity® Orange (Imp)



Infinity® Orange (Imp)

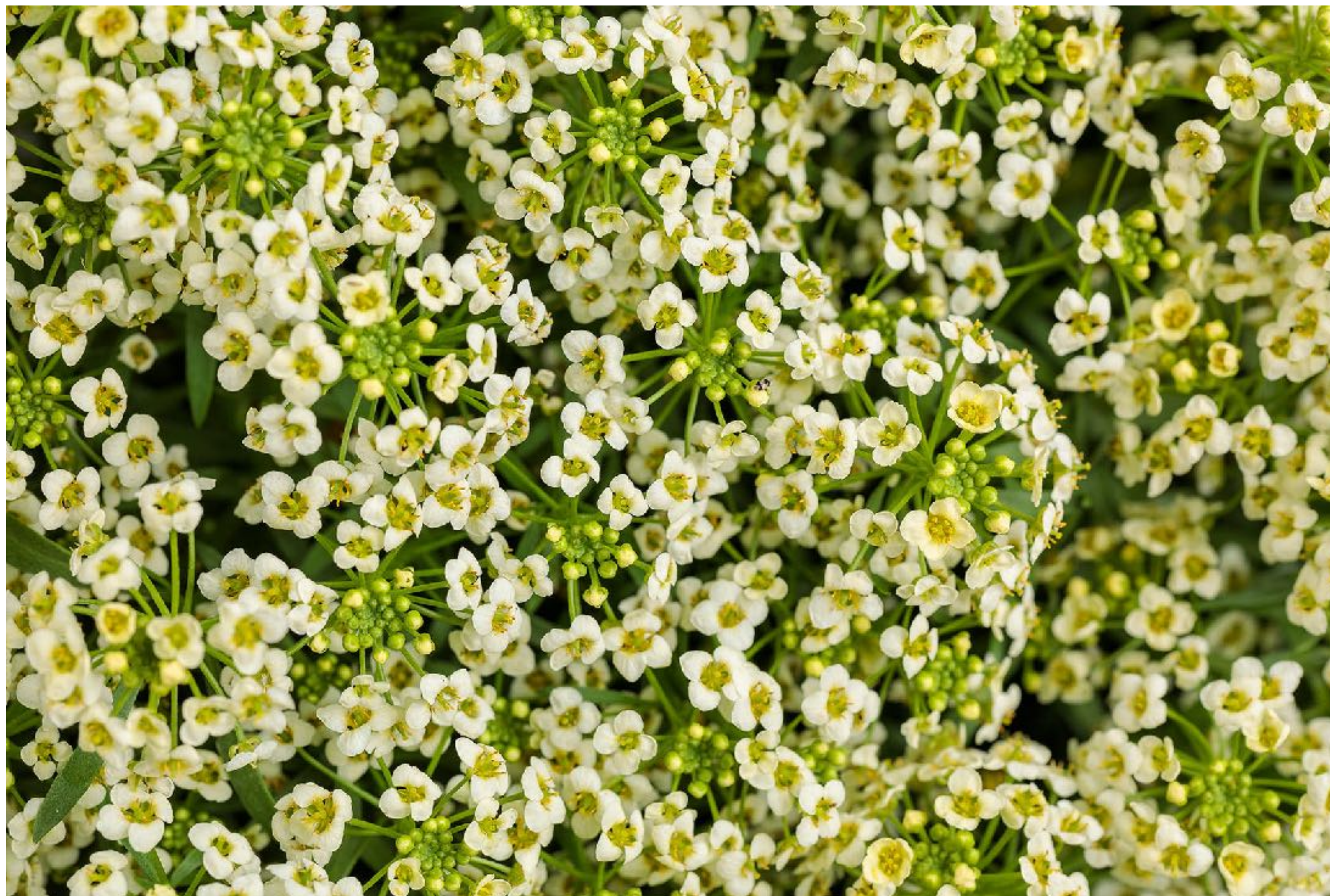


Moonlight Knight™ *Lobularia*

WHAT'S NEW

A welcome color expansion for our vegetative *Lobularia* line. Soft yellow blossoms completely blanket the well-branched plants all season, powering through the heat of summer.

- Highly attractive to pollinators
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes, recipes and landscapes
- 8-12" height; 18-24" spread
- Part sun to sun
- Vigor 3



Moonlight Knight™



Moonlight Knight™



Bright Lights® Red *Osteospermum*

WHAT'S NEW

Selected for its nestled branching, fuller, uniform habit and season-long flowering, this brick red selection represents an advancement in heat tolerant *Osteospermum* breeding.

- Color expansion for the series
- Longer sales window than most due to heat tolerance
- Grow in 4.25 Grande™ containers, recipes, monocultures, grab 'n go pots
- 8-12" height; 8-12" spread
- Part sun to sun
- Vigor 2



Bright Lights® Red



Bright Lights® Red



Machu™ Morado *Ruellia*

WHAT'S NEW

We've improved upon the classic Mexican petunia by making it behave. Our selection is sterile, non-running, denser and more compact than standard *Ruellia*, with larger flowers, too.

- Essential late season and winter color for the South
- Extremely heat, humidity and drought tolerant
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, monocultures and landscapes
- 18-32" height; 10-18" spread
- Full sun
- Vigor 3



Machu™ Morado



Machu™ Morado

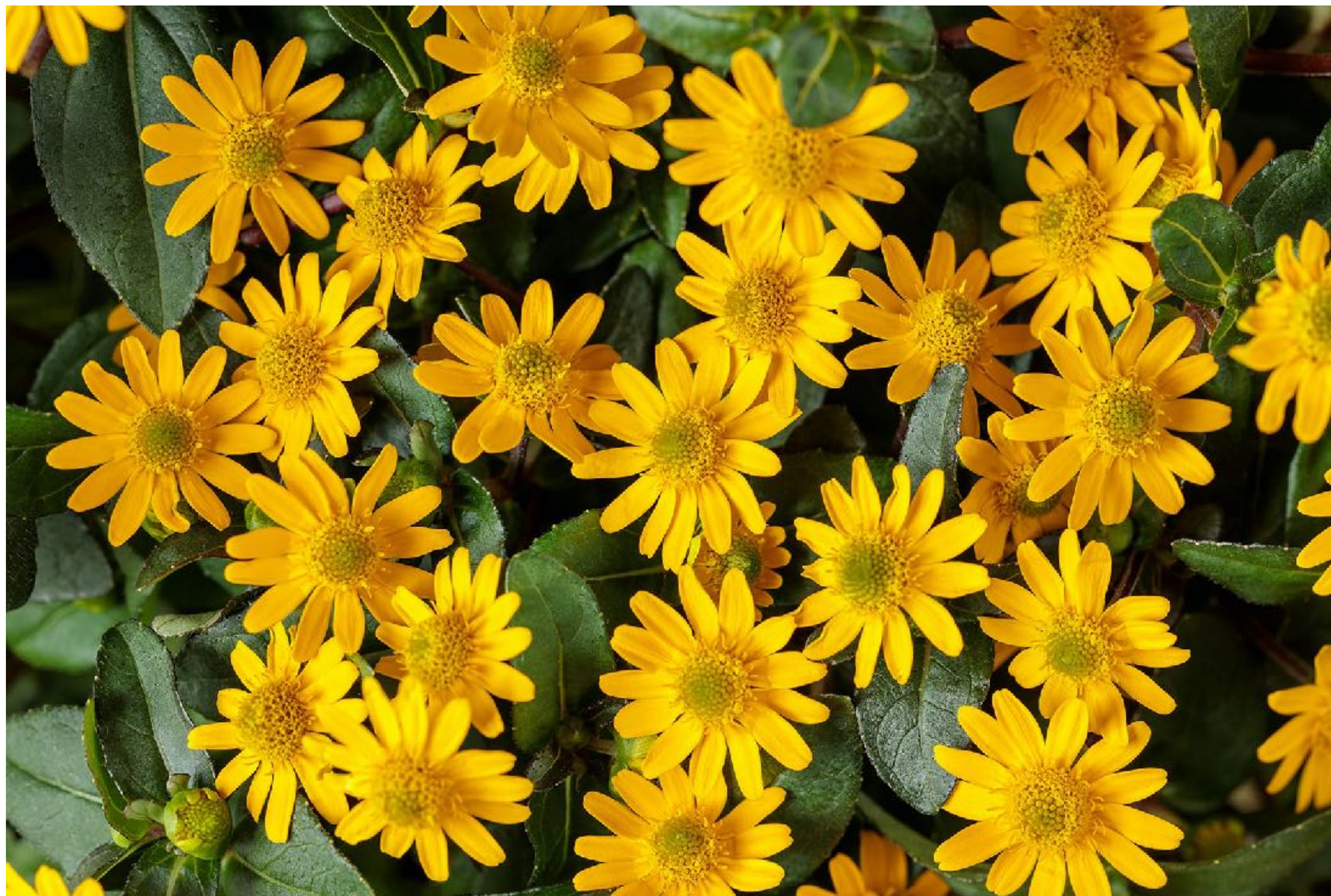


Sunbini® (Imp) *Sanvitalia*

WHAT'S NEW

This low maintenance, heat and drought loving annual features an improved summer garden performance, greater color coverage and 30% larger flowers than its predecessor.

- Perfect companion for Blue My Mind® *Evolvulus*
- Excellent landscape performance
- Grow in 4.25 Grande™ containers, monocultures and landscapes
- 6-12" height; 12-18" spread
- Part sun to sun
- Vigor 2



Sunbini® (Imp)



Sunbini® (Imp)



Sunbini® (Imp)



ColorBlaze® Royale Pineapple Brandy™ *Solenostemon*

WHAT'S NEW

For polished container presentation, choose this tightly branched, compact selection with radiant golden yellow leaves and a razor thin, red edge.

- Exhibits good resistance to downy mildew
- Late to no bloom
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, monocultures and landscapes
- 20-30" height; 12-16" spread
- Sun or shade
- Vigor 3



ColorBlaze® Royale Pineapple Brandy™



ColorBlaze® Royale Pineapple Brandy™



Proven Harvest™

2020-2021 New Arrivals



Berried Treasure® Pink *Fragaria*

WHAT'S NEW

Capitalize on current trends by offering this ornamental and edible, everbearing, patio strawberry. Light pink, semi-double flowers are produced alongside sweet fruits all season.

- Compact; ideal for containers
- <5% may have white flowers
- Grow in 4.25 Grande™ containers, hanging baskets, recipes, monocultures and landscapes
- 12-16" height; 18-24" spread
- Full sun; zones 4-9
- Vigor 2



Berried Treasure® Pink



Berried Treasure® Pink



Berried Treasure® White *Fragaria*

WHAT'S NEW

Capitalize on current trends by offering this ornamental and edible, everbearing, patio strawberry. White, semi-double flowers are produced alongside sweet fruits all season.

- Compact; ideal for containers
- Daylength neutral
- Grow in 4.25 Grande™ containers, hanging baskets, recipes, monocultures and landscapes
- 12-16" height; 18-24" spread
- Full sun; zones 4-9
- Vigor 2



Berried Treasure® White



Berried Treasure® White