



Press Release from Proven Winners®

For more information, please contact:

Kate Spirgen

Marketing Communications Manager

Proven Winners®

[kspirgen@provenwinners.com](mailto:kspirgen@provenwinners.com)

779.222.0518

FOR IMMEDIATE RELEASE

### **2025 Proven Winners® Horticulture Scholarship Applications Now Open**

Scholarships range from \$2,000 to \$5,000 with options for both two- and four-year programs.

[DeKalb, IL] – [March 5, 2025] – Proven Winners® is proud to support the future of the green industry by providing multiple scholarship opportunities to students pursuing careers in horticulture. Now in its 11<sup>th</sup> year, the Proven Winners Horticulture Scholarship program is accepting applications from both undergraduate and graduate students.

Scholarships range from \$2,000 to \$5,000 with options for both two- and four-year programs.

At least three four-year university scholarships will be awarded in the following areas of study:

- **The Ushio Sakazaki - Proven Winners® Plant Breeding Scholarship** – Awarded to students who are committed to developing new and exciting plants in this competitive market
- **Proven Winners® Innovations in Horticultural Marketing Scholarship** – Awarded to students with not only a passion for plants but also for knowing how to market and sell them
- **The Rick Schoellhorn - Proven Winners® Grower Excellence Scholarship** – Awarded to students pursuing careers in producing high-quality plants

Five two-year or post-secondary institution scholarships are also available to students who are enrolled full-time in an accredited institution in the U.S. or Canada studying horticultural science or related fields.

Applications are due April 15, 2025. Details, requirements and online applications are available at [provenwinners.com/scholarship](https://provenwinners.com/scholarship).

#####

*Proven Winners is a global plant brand that introduces the industry's leading annuals, perennials, shrubs, trees, and houseplants to the market through a network of top propagators. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers and home gardeners have the most efficient tools and dynamic growing solutions for ongoing success. Look for Proven Winners products in garden centers throughout North America in their signature white branded container. More information about Proven Winners is available at [provenwinners.com](https://provenwinners.com).*