



Proven Winners®

2015-2016

Annuals

Introductions

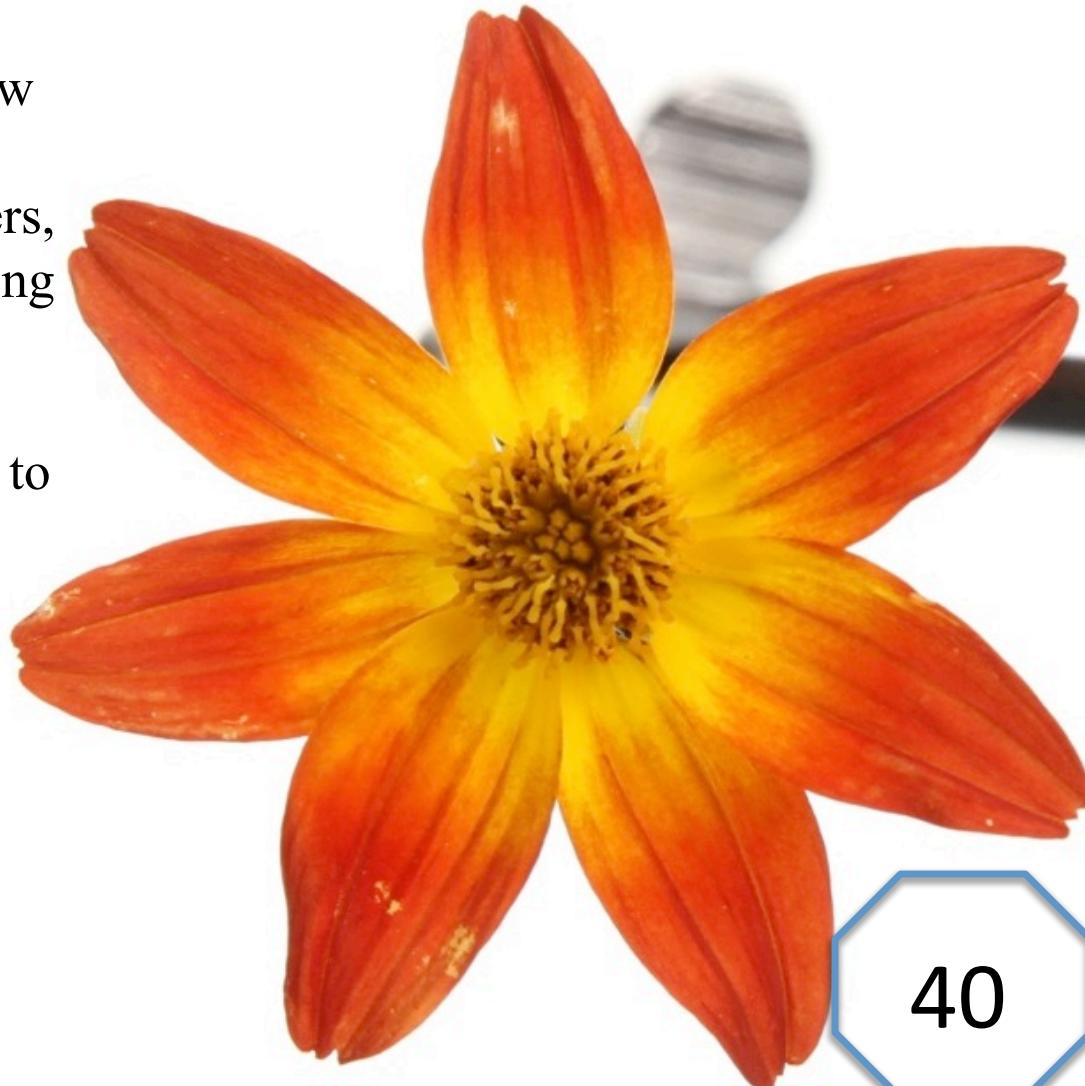


Nothing Sells Faster.®

Campfire™ Fireburst

Features & Benefits:

- Novel scarlet/orange and yellow bicolor flower.
- Use in 4.25 Grande™ containers, landscapes, monoculture hanging baskets, or combos with Supertunia®, Superbells®, Superbena® and other medium to high vigor plants.
- 8-12" height; 18-24" spread.
- Full sun.





Nothing Sells Faster.®

Campfire™ Fireburst







Nothing Sells Faster.®

Campfire™ Fireburst

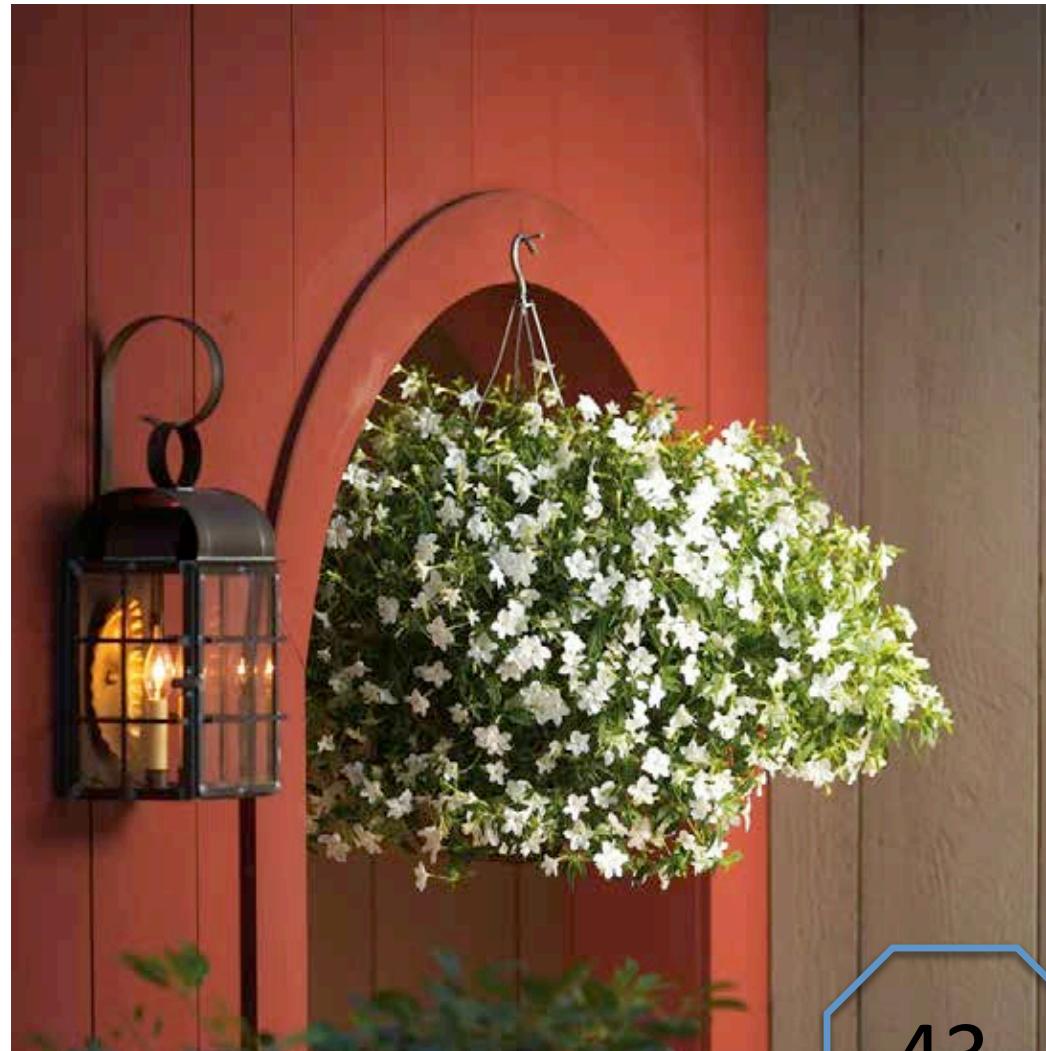


Features & Benefits:

- Brilliant flowers bloom profusely throughout the season.
- Striking mono that also works great in shade combinations.
- Heat tolerant.
- 10-14" height; 8-10" spread
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties.
- Part shade to shade.



Endless™ Browallia



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Endless™ Illumination





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Endless™ Flirtation



Features & Benefits:

- Color expansion to popular Superbells® Star collection.
- WOW Color! Unique Lavender/Blue with star pattern.
- Specifically screened for resistance to *Thielaviopsis*.
- Same strong performance of other Superbells® varieties.
- Masses of color throughout the season.
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties.
- 7-10" height; 10-12" spread.
- Full sun.

Superbells® Evening Star





Superbells® Evening Star





Superbells® Evening Star



Superbells® Cherry Star

Superbells® Evening Star

Superbells® Holy Moly!™

Features & Benefits:

- A novel, two-toned bloom with rich pink and yellow petals.
- Slightly more vigorous than Superbells® Cherry Star.
- Specifically screened for resistance to *Thielaviopsis*.
- Same strong performance of other Superbells® varieties.
- Masses of color throughout the season.
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties.
- 6-10" height; 12-18" spread.
- Full sun.





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Superbells[®] Holy Moly![™]



Superbells® Garden Rose

Features & Benefits:

- Vigorous new Superbells® that unlike most Calibrachoa thrives in the landscape.
- Outstanding heat and humidity tolerance.
- Less pH sensitive than other Superbells®.
- Specifically screened for resistance to *Thielaviopsis*.
- Same strong performance as other Superbells®.
- Use in 4.25 Grande™ containers, landscapes, monoculture hanging baskets, or combos with other high vigor varieties.
- 6-8" height; 24-36" spread.
- Full sun.





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Superbells[®] Garden Rose





Nothing Sells Faster.®

Superbells® Garden Rose



Señorita Blanca® Improved

Features & Benefits:

- True, clear white
- Same vigor and performance as Señorita Rosalita® and Señorita Mi Amor™
- Thornless, non-sticky, odorless foliage
- Heat and drought tolerant
- Sterile flowers
- Ideal for 1.0 Royale™
- 24-48" height; 18-24" spread
- Full sun
- **A Proven Package**





Nothing Sells Faster.®

Señorita Blanca® Improved



Señorita Blanca® Imp

Señorita Blanca®



Nothing Sells Faster.[®]

Señorita Mi Amor™

Features & Benefits:

- Soft pink bloom.
- Same vigor and performance as Señorita Rosalita® and Señorita Blanca® Improved
- Thornless, non-sticky, odorless foliage
- Heat and drought tolerant
- Sterile flowers
- Ideal for 1.0 Royale™
- 24-48" height; 18-24" spread
- Full sun
- **A Proven Package**





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Señorita Mi Amor™



Señorita Rosalita®

Señorita Mi Amor™

Mystic Illusion

Features & Benefits:

- Industry standard of dark foliaged Dahlias, now a Proven Winners!
- Showy star-shaped flowers appear to jump off the dark foliage.
- Better tolerance of Powdery Mildew than most Dahlias.
- Features well-branched plants.
- Use in 4.25 Grande™ and 1.0 Royale™ containers, upright combinations, and in the landscape.
- 18-36" height; 12-16" spread.
- Full to part sun.



Dahlightful™ Dahlia Series

Features & Benefits:

- Semi-double flowers with dissected chocolate or chocolate/green foliage.
- Bred to minimize tuber formation, allowing early through late season plant performance.
- Better tolerance of Powdery Mildew than most Dahlias.
- Features well-branched plants.
- Use in 1.0 Royale™ containers and upright combinations.
- 20-30" height; 20-24" spread
- Full to part sun





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Dahlightful™ Georgia Peach





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Dahlightful™ Georgia Peach





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Dahlightful™ Lively Lavender





Nothing Sells Faster.[®]

Dahlightful™ Lively Lavender





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Dahlightful™ Sultry Scarlet





Nothing Sells Faster.[®]

Dahlightful™ Sultry Scarlet



Flirtation® Glacier White

Features & Benefits:

- Color expansion in the Flirtation collection
- Great for early season planting, but will last through the summer.
- Well-branched, mounding habit.
- Ideal for 4.25 Grande™ container production
- Use in monoculture hanging baskets, or combinations with other medium-vigor varieties such as Anytime® Pansiolas and Knight Lobularia.
- 10-14" height; 12-18" spread
- Full to part sun



Hello!™ Gerbera

Features & Benefits:

- “The Gerbera that never stops blooming!”
- A new genus for Proven Winners®.
- Long-blooming, multi-colored collection of Landscape Gerbera.
- Four, vibrant colors.
- Perfect as a premium, cut-flower annual.
- Heat and humidity tolerant
- Ideal for 1.0 Royale™ containers.
- 12-20” height; 10-14” spread
- Full Sun
- **A Proven Package**





Hello!™ Miss Scarlet





Hello!™ Magentamen





Hello!™ Pumpkin





Hello!™ Sunshine





Rockapulco® Wisteria

Features & Benefits:

- Lavender and white bicolor addition for Rockapulco® collection.
- Well-matched to Rockapulco® Coral Reef.
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers, monoculture containers, and combinations.
- 10-20" height; 12-24" spread.
- Part shade to shade.





Features & Benefits:

- Great foliage component plant for combinations.
- Improved color retention, less bleaching in full sun.
- Extreme heat and humidity tolerance.
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers, monoculture containers, combinations, and landscape plantings.
- 10-14" height; 20-36" spread
- Part sun to sun.

Sweet Caroline Sweetheart Lime



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Isotoma Beth's Blue®

Features & Benefits:

- Star-shaped flowers on a cushion of medium-green foliage.
- Heat Tolerant.
- Ideal for 4.25 Grande™ containers, monoculture containers, and combinations.
- 12-14" height; 10-14" spread.
- Full Sun.





Nothing Sells Faster.[®]

Luscious[®] Pinkberry Blend

Features & Benefits:

- Soft pink and yellow flowers.
- Heat and drought tolerant with light, sweet fragrant foliage.
- Low berry/seed set.
- Vigor similar to Luscious[®] Citrus Blend.
- Use in Royale[™] containers, monoculture upright containers or with other high-vigor varieties, and in the landscape.
- 20-24" height; 24-36" spread
- Full sun





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Luscious® Pinkberry Blend





Nothing Sells Flowers Like

Luscious® Pinkberry Blend



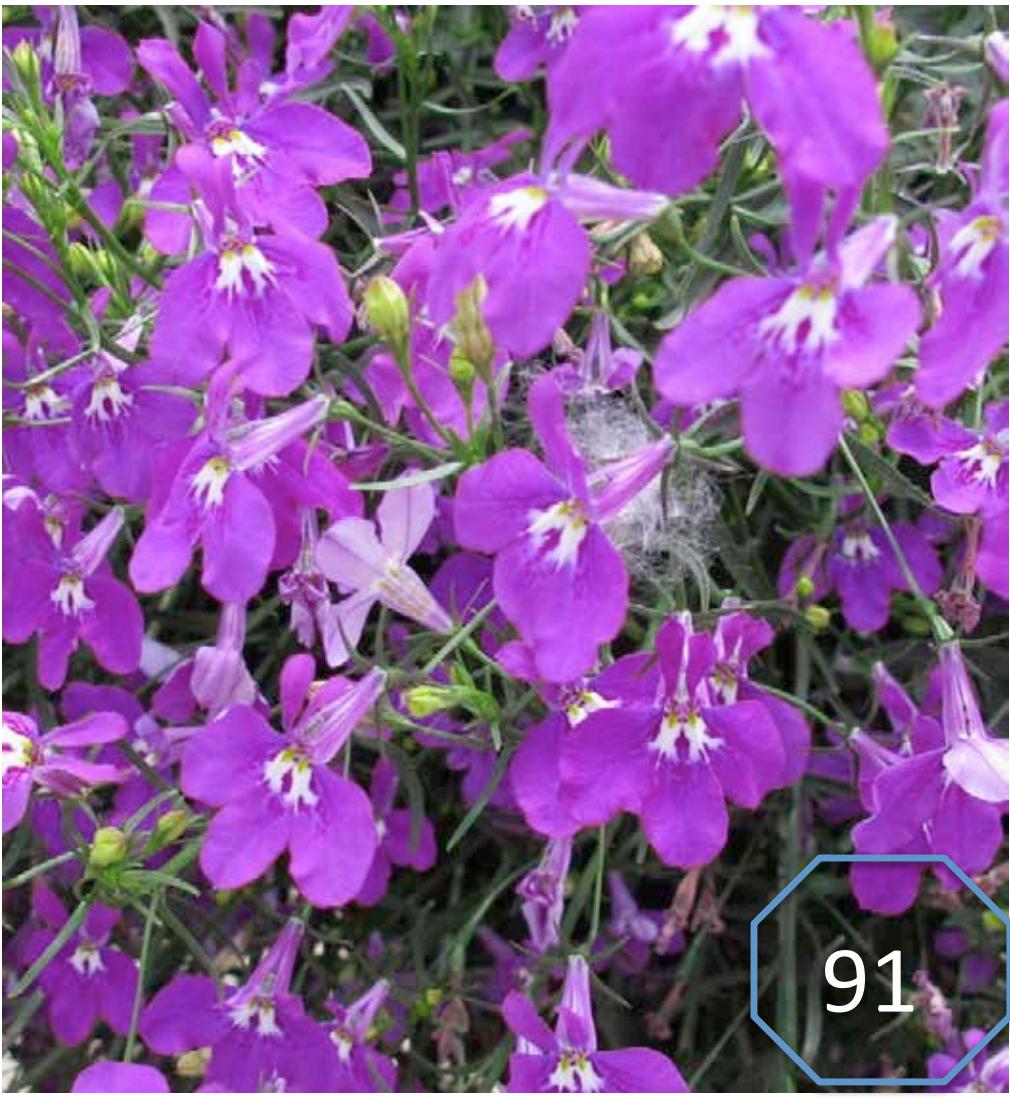


Nothing Sells Faster.*

Lucia® Ultraviolet

Features & Benefits:

- Strong, magenta-purple blooms.
- Cascading foliage, well-branched plants; good summer performance; low maintenance.
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties.
- 8-12" height; 8-12" spread
- Part Sun to sun.



Lucia® Ultraviolet



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Nothing Sells Faster.™



Nothing Sells Faster.*

Features & Benefits:

- New color expansion to the Sunsatia® collection; perfect for fall combinations.
- Profuse flowers cascade from pots and baskets all season; excellent for early spring; low maintenance
- Cold tolerant; will bloom until a hard frost
- Use in monoculture hanging baskets, or combinations with other medium-vigor varieties such as Anytime® Pansiola and Knight Lobularia.
- 10-14" height; 12-16" spread
- Part sun to sun

Sunsatia® Blood Orange



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Sunsatia® Blood Orange



Features & Benefits:

- Rich, deep purple flower.
- A heat tolerant Pansy that will bloom throughout summer in most climates.
- Vigorous and semi-trailing, they are great landscape and garden plants.
- An interesting plant for winter sunbelt color.
- Cool season crop blooms longer and tolerates the heat.
- Use in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination with other medium-vigor varieties
- 6-10" height; 12-18" spread
- Full sun

Pansiola Anytime® Plum Good





Nothing Sells Faster.[®]

Features & Benefits:

- Blue and yellow bicolor flower.
- A heat tolerant Pansy that will bloom throughout summer in most climates.
- Vigorous and semi-trailing, they are great landscape and garden plants.
- An interesting plant for winter sunbelt color.
- Cool season crop blooms longer and tolerates the heat.
- Use in 4.25 Grande TM and 1.0 RoyaleTM containers, hanging baskets, and in combination with other medium-vigor varieties
- 6-10" height; 12-18" spread
- Full sun

Pansiola Anytime[®] Iris





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Supertunia® Daybreak Charm

Features & Benefits:

- Sunshine Yellow throat surrounded by a vibrant watermelon pink edge
- Wonderful Charm Supertunia habit with excellent branching.
- Vigorous growth habit, medium sized flowers full flower coverage
- Strong heat and cold tolerance
- 8-10" height; 30-36" spread
- Full sun



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Supertunia® Honey

Features & Benefits:

- Ever-changing, yellow, orange, salmon, and pink flowers.
- Excellent habit and branching.
- Same vigor, habit, and disease resistance as other Supertunia®
- Strong heat and cold tolerance
- 8-10" height; 30-36" spread
- Full sun





Nothing Sells Faster.*

Features & Benefits:

- Improved vigor and cold tolerance makes this a great replacement for White Russian for both the grower and consumer.
- All-season blooming and great heat and humidity tolerance
- Great in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination
- 8-12" height; 24-36" spread
- Full sun

Supertunia® Latte





Nothing Sells Faster.*

Supertunia® Latte



Supertunia® White Russian

Supertunia® Latte



Supertunia® Picasso in Blue™

Features & Benefits:

- Blue flower addition to Picasso collection.
- Vigor between Picasso in Pink® and Pretty Much Picasso®
- All-season blooming and great heat and humidity tolerance.
- Great in 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and in combination.
- 8-12" height; 24-36" spread
- Full sun
- **Proven Package**





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Supertunia® Violet Star Charm

Features & Benefits:

- Violet-Blue and white bicolor bloom expands Supertunia® Charm collection.
- Vigor is similar to Supertunia® Orchid Charm.
- Well-branched habit.
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and combinations
- 8-12" height; 24-36" spread
- Full sun



Supertunia® Violet Star Charm



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Supertunia® Pink Star Charm

Features & Benefits:

- Pink and white bicolor bloom expands Supertunia® Charm collection.
- Vigor is similar to Supertunia® Orchid Charm.
- Early flowering – week 9.
- Well-branched habit.
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers, hanging baskets, and combinations
- 10-14" height; 24-30" spread
- Full sun





Nothing Sells Faster.[®]

Supertunia® Pink Star Charm





Nothing Sells Faster.®

Features & Benefits:

- Improved vigor and habit to update the award-winning Intensia® collection.
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combos with other medium-vigor varieties.
- Extended bloom period.
- Extremely heat tolerant.
- 8-12" height; 10-12" spread
- Full sun



Intensia® White Improved



Intensia® White Improved



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Mojave® Portulaca



Mojave® Series Portulaca

Features & Benefits:

- A tough and durable succulent that flowers all season long.
- Heat and drought tolerant
- Ideal for 4.25 Grande™ and 1.0 Royale™ containers, upright combinations, hanging basket combinations, and the landscape.
- 4-6" height; 12-16" spread
- Full sun.





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Mojave® Fuchsia





Nothing Sells Faster.®

Mojave® Pink





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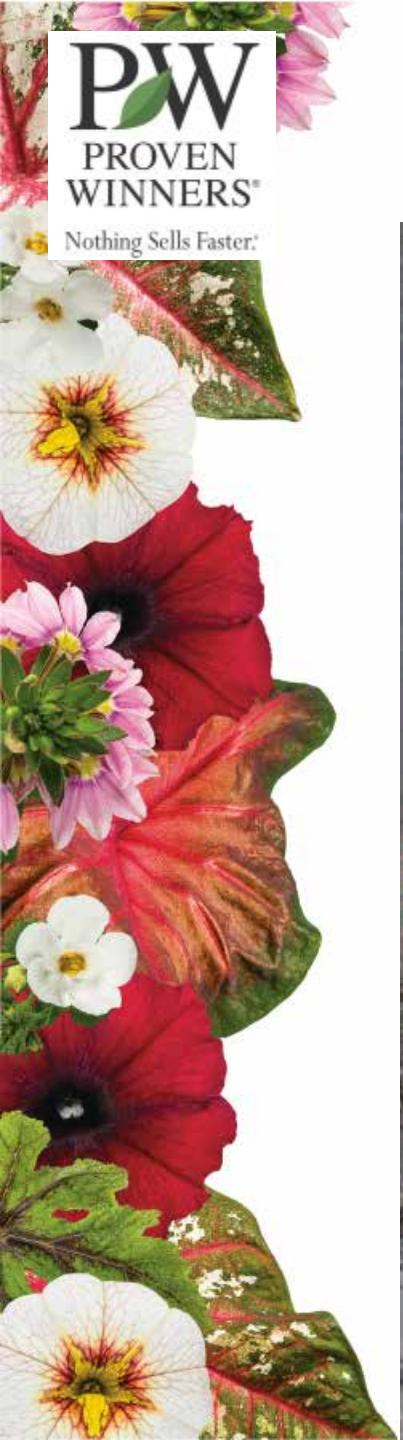
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Mojave® Red



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Mojave® Tangerine





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Mojave® Yellow





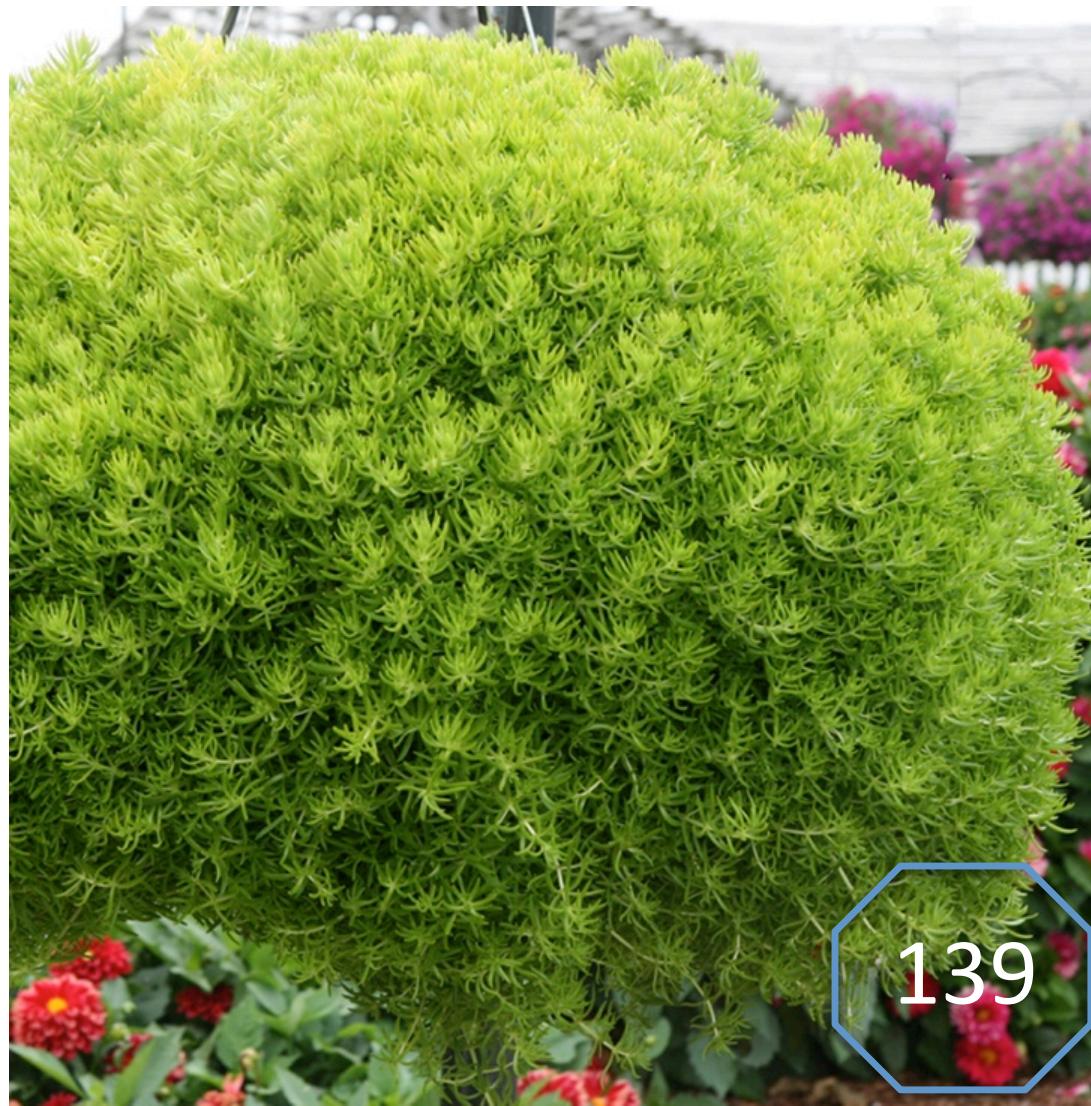
Nothing Sells Faster.*

Features & Benefits:

- Strong heat and drought tolerance.
- Succulent, accent spiller.
- Use in 4.25 Grande™ containers, monoculture hanging baskets, or combinations with other medium-vigor varieties
- 3-10" height; 16-24" spread
- Full sun
- Hardy zone 7 through 11



Lemon Coral™ Sedum



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Nothing Sells Faster.*

ColorBlaze® Apple Brandy™

Features & Benefits:

- Red and chartreuse leaf delivers all-season color.
- Doesn't bleach out in full sun.
- Resistant to downy mildew
- Slightly taller than ColorBlaze® Alligator Tears; similar branching, habit, and vigor.
- Versatile and easy to grow
- Late or non-flowering in most of North America
- Great as a landscape mass planting, specimen planting and a thriller in mixed containers
- 20-30" height; 12-16" spread
- Part to full sun





Nothing Sells Faster.*

ColorBlaze® Apple Brandy™





Nothing Sells Faster.®

Features & Benefits:

- Deep burgundy and pink foliage delivers all-season color.
- Doesn't bleach out in full sun
- Resistant to downy mildew
- Versatile and easy to grow.
- Late or non-flowering in most of North America.
- Great as a landscape mass planting, specimen planting and a thriller in mixed containers
- 24-36" height; 12-18" spread
- Part to full sun

ColorBlaze® Velveteen™





Nothing Sells Faster.®

ColorBlaze® Velveteen™



Superbena® Sparkling Amethyst

Features & Benefits:

- Early compact habit is great for Grande™ production yet becomes a vigorous spreading plant for the consumer.
- Novel, bicolor amethyst and lavender blooms completely cover the canopy of the plant.
- Exceptional powdery mildew resistance.
- Heat and drought tolerant.
- Use in 4.25 Grande™ containers, monocultures, or in combinations with other medium-vigorous varieties.
- 8-12" height; 12-18" spread.
- Full sun.





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Superbena[®] Sparkling Amethyst





Nothing Sells Faster.[®]

Superbena[®] Sparkling Ruby

Features & Benefits:

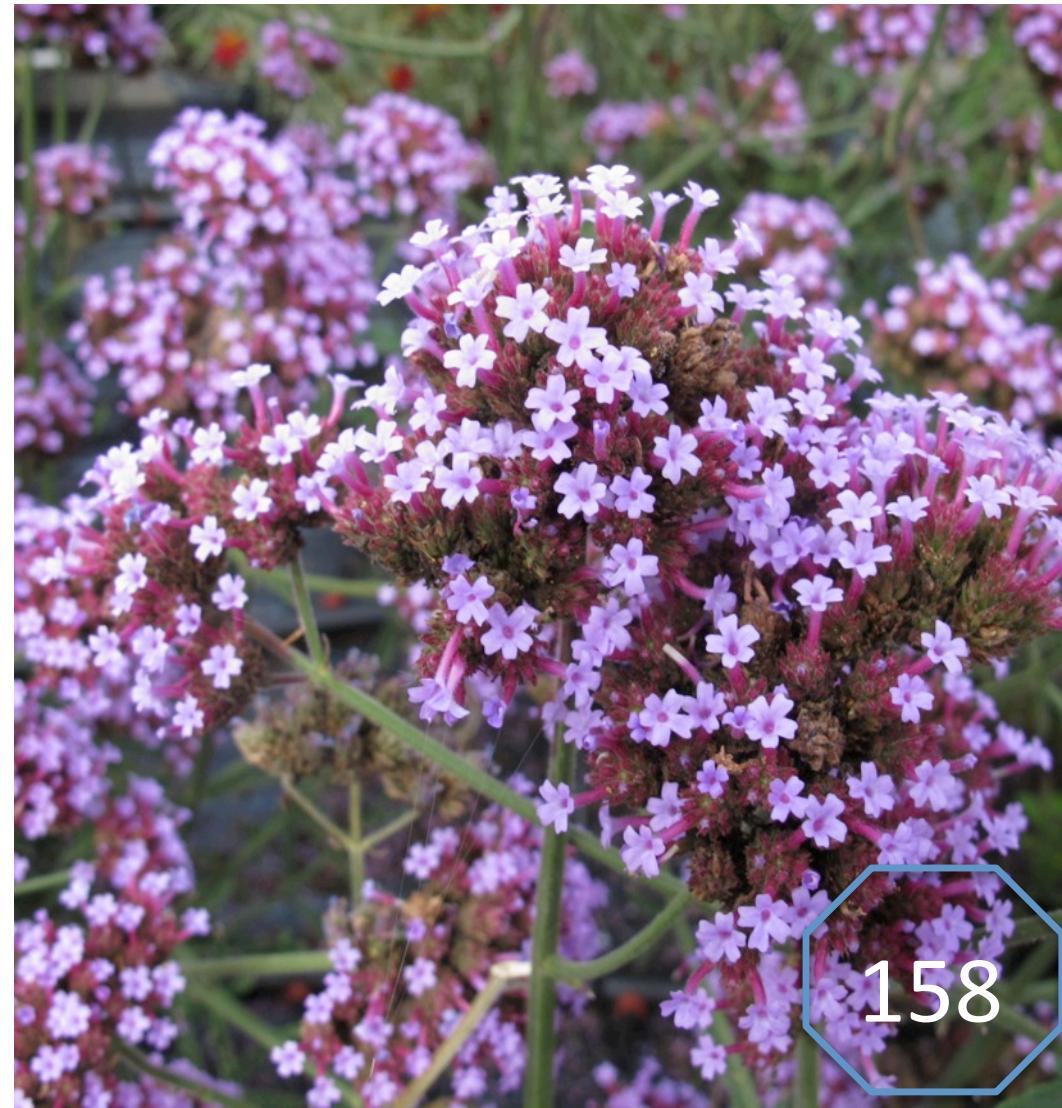
- Early compact habit is great for Grande™ production yet becomes a vigorous spreading plant for the consumer.
- Novel, bicolor red and pink blooms completely cover the canopy of the plant.
- Exceptional powdery mildew resistance.
- Heat and drought tolerant.
- Use in 4.25 Grande™ containers, monocultures, or in combinations with other medium-vigorous varieties.
- 6-12" height; 12-18" spread.
- Full sun.



Features & Benefits:

- Flowering thriller with dusty, lavender flowers.
- More vigorous than other compact forms of *Verbena bonariensis*.
- Low seed, reduces reseeding in the garden.
- Heat and drought tolerant.
- Use in 4.25 Grande™ containers, monocultures, or in combinations with other medium to high vigorous varieties.
- 30-36" height; 12-16" spread.
- Full sun.

Meteor Shower™ Verbena



Meteor Showers in the landscape

